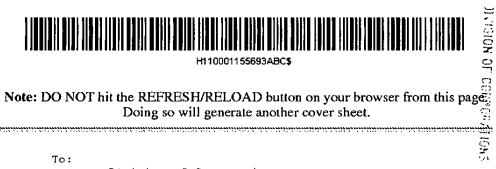
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Division of Corporations

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From:

Account Name : CORPORATION SERVICE COMPANY

Account Number : I2000000195 : (850)521-1000 Fax Number : (850)558-1515

\*\*Enter the email address for this business entity to be used for future annual report mailings. Enter only one email address please.\*\*

#### FOREIGN PROFIT/NONPROFIT CORPORATION SIMPLY BETTER MANAGEMENT, INC.

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4/27/2011

### APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA

Cimple Datte M	anagement, Inc.		
(Enter name of co	rporation; must include "INCORPORATED, ip," "Inc," "Co," or "Corp.")	" "COMPANY," "CORPORATION,"	<b>→</b>
		,	SE SE
g:			<u>~~</u>
	anagement (GP), Inc.	adopted for the purpose of transacting business i	- H
	ore in Process, error account Corporate name	6214 (2.5)	
Delaware	3.	45-1620638	
(State or country )	under the law of which it is incorporated)	(FEI number, if applicable)	<b>≯</b> "
March 9, 2011	<b>5.</b>	perpetual	
(Date	of incorporation)	(Duration: Year corp. will cease to exist or "po	erpetual")
•	(Date first transacted business i	n Florida, if prior to registration) 502, P.S., to determine penalty liability)	
60 Columbus Circ	le, New York, NY 10023	502, 1.50, to distribute peratry manticey	
	(Principal office add	ress)	
SAME			
	(Current mailing add	tress)	<del></del>
*· , ·		,	
real estate investr	nent, leasing and management		
· <del></del>	ment, leasing and management	,	
(Purpose(s	of corporation authorized in home state or co	ountry to be carried out in state of Florida)	
(Purpose(s		ountry to be carried out in state of Florida)	
(Purpose(s	of corporation authorized in home state or co	ountry to be carried out in state of Florida)	
(Purpose(s)). Name and stree	of corporation authorized in home state or contact address of Florida registered agent: (P.C. Corporation Service Company	ountry to be carried out in state of Florida)	
(Purpose(s)). Name and stree	of corporation authorized in home state or co	ountry to be carried out in state of Florida)	
(Purpose(s)). Name and stree	of corporation authorized in home state or contact address of Florida registered agent: (P.C. Corporation Service Company	Duntry to be carried out in state of Florida)  D. Box NOT acceptable)	
(Purpose(s)). Name and stree	of corporation authorized in home state or control address of Florida registered agent: (P.C. Corporation Service Company  1201 Hays Street	ountry to be carried out in state of Florida)	
(Purpose(s Name and <u>stree</u> Name: Office Address:	of corporation authorized in home state or control and taddress of Florida registered agent: (P.C. Corporation Service Company  1201 Hays Street  Tallahassee  (City)	Duntry to be carried out in state of Florida)  D. Box NOT acceptable)	
(Purpose(s)  Name and stree  Name:  Office Address:  0. Registered ag	of corporation authorized in home state or contract address of Florida registered agent: (P.C.  Corporation Service Company  1201 Hays Street  Tallahassee  (City)  ent's acceptance:	Duntry to be carried out in state of Florida)  D. Box NOT acceptable) , Florida 32301  (Zip code)	
(Purpose(s)  Name and stree  Name:  Office Address:  O. Registered ag	of corporation authorized in home state or contaddress of Florida registered agent: (P.C.  Corporation Service Company  1201 Hays Street  Tallahassee  (City)  ent's acceptance: ed as registered agent and to accept servi	Duntry to be carried out in state of Florida)  D. Box NOT acceptable) , Florida 32301 (Zip code)  ice of process for the above stated corporation	on at the place
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2. Names and business addresses of officers and/or directors:

third degree felony as provided for in s.817.155, F.S.

14. Lawre nce Lipton, CFO

3/005

Fax Server

A. DIRECTORS Chairman: SEE ATTACHMENT Vice Chairman: \_ Address: \_ Director: Address: \_ Address: **B. OFFICERS** President: SEE ATTACHMENT Address: \_ Vice President: \_\_\_ Address: Secretary: Address: Treasurer. Address: NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors. Signature of Director or Officer The officer or director signing this document (and who is listed in number 12 above) affirms that the facts stated herein are true and that he or she is aware that false information submitted in a document to the Department of State constitutes a

(Typed or printed name and capacity of person signing application)

111 APR 27 PH 4:

# ATTACHMENT TO APPLICATION FOR AUTHORITY TO TRANSACT BUSINESS FOR SIMPLY BETTER MANAGEMENT, INC.

#### 8. Additional Officers of Simply Better Management, Inc.:

Jeffrey Brodsky President Michael J. Brenner **Executive Vice President** Tim Gamache **Executive Vice President** Daria Salusbury Senior Vice President Sherry Scurfield Senior Vice President Tami Veikos Senior Vice President Hector Pinero Senior Vice President Leandro Zucchi Senior Vice President Lawrence Lipton Chief Financial Officer Stephen M. Ross Vice President/Treasurer/Director Bruce A. Beal, Jr. Vice President

Jeff T. Blau - Vice President
Bill Brake - Vice President
Nick Lanzillotto - Vice President
Israel Mata - Vice President

Shaun Smith - Chief Information Officer

Pamela McCarthy - Vice President
Richard Dewald - Vice President
Ailsa Cherco - Vice President
Susan J. McGuire - Secretary

SECRETARY OF STATE FALL AHASSEE FI ONE

<sup>\*</sup>The address of each officer listed above is: 60 Columbus Circle, New York, NY 10023.

## Delaware

PAGE 1

#### The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY "SIMPLY BETTER MANAGEMENT, INC." IS
DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS
IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS
THE RECORDS OF THIS OFFICE SHOW, AS OF THE TWENTY-SIXTH DAY OF
APRIL, A.D. 2011.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "SIMPLY BETTER MANAGEMENT, INC." WAS INCORPORATED ON THE NINTH DAY OF MARCH,

A.D. 2011.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE NOT BEEN ASSESSED TO DATE.

SECRETARY OF STATE TALL AND SECRETARY OF STATE

4951539 8300

110457235

You may verify this certificate online at corp.delaware.gov/authver.shtml

Jeffrey W. Bullock, Secretary of State

AUTHENTACATION: 8718409

DATE: 04-26-11