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TALLAHASSEE, FLORIDA  
10 APR 30 AM 11:22

W1-10897

McKnight MAY 03 2010

**KEITH A. RINGELSPAUGH, PA.  
ATTORNEY AT LAW**

*Keith A. Ringelspaugh, Esquire*  
"Board Certified-Real Estate Law"

3347 49<sup>th</sup> Street North  
St. Petersburg, Florida 33710

Telephone  
(727) 525-1958  
FAX (727) 522-4059

April 12, 2010

Secretary of State  
Corporate Division  
P.O. Box 6327  
Tallahassee, FL 32314

Re: HERS, Inc.,


Dear Sir:

Enclosed please find my check to your order in the sum of \$78.75 along with the original and one copy of *Articles of Incorporation of the above-named new Florida Corporation*.

Said check covers the filing fees (\$70) and one certified copy of the Article of Incorporation (8.75).

Please file the enclosed Articles of Incorporation with your office at your earliest opportunity.

Sincerely,



KEITH A. RINGELSPAUGH



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

April 19, 2010

KEITH A RINGELSPAUGH, ESQ.  
3347 49TH STREET NORTH  
ST PETERSBURG, FL 33710

SUBJECT: HERS, INC.  
Ref. Number: W10000018897

We have received your document for HERS, INC. and your check(s) totaling \$78.75. However, the enclosed document has not been filed and is being returned for the following correction(s):

The name designated in your document is unavailable since it is the same as, or it is not distinguishable from the name of an existing entity.

Please select a new name and make the correction in all appropriate places. One or more major words may be added to make the name distinguishable from the one presently on file.

**Adding "of Florida" or "Florida" to the end of a name is not acceptable.**

The registered agent and street address must be consistent wherever it appears in your document.

Please return the corrected original and one copy of your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6931.

Becky McKnight  
Regulatory Specialist II  
New Filing Section

Letter Number: 610A00009564

ARTICLES OF INCORPORATION

OF

HERS – LIFE ADVENTURES, INC.

The undersigned, subscribers to these Articles of Incorporation, each a natural person competent to contract, hereby associate themselves to form a corporation under the laws of the State of Florida.

ARTICLE I  
NAME

The name of the corporation shall be HERS – LIFE ADVENTURES, INC.

ARTICLE II  
TERM OF EXISTENCE

The duration of the corporation is perpetual.

ARTICLE III  
NATURE OF BUSINESS

The general purposes for which the corporation is organized are:

1. To engage in the business of merchandising clothing and related items.
2. To transact any other lawful business for which corporations may be incorporated under the Florida General Corporation Act.
3. To do such other things as are incidental to the foregoing or necessary or desirable in order to accomplish the foregoing.

ARTICLE IV  
CAPITAL STOCK

The aggregate number of shares which the corporation is authorized to issue is 500. Such shares shall be of a single class and shall have a par value of \$1.00.

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ARTICLE V  
SUBCHAPTER "S" QUALIFICATION

The corporation is authorized to issue only one class of stock, and all issued stock shall be held of record by not more than 10 persons. Stock shall be issued and transferable only to natural persons who are not non-resident aliens.

ARTICLE VI  
ADDRESS

The street address of the initial registered office and the principal address of the corporation is 3333 49<sup>th</sup> Street North, St. Petersburg, FL 33710 and the initial registered agent is Keith A. Ringelspaugh.

ARTICLE VII  
DIRECTOR

The number of directors constituting the initial Board of Directors of the corporation is one (1).

The names and addresses of the persons who are to serve as members of the initial Board of Directors is:

<u>Name</u>	<u>Address</u>
Leslie A. Bestulic	3333 49 <sup>th</sup> Street North St. Petersburg, FL 33710

ARTICLE VIII  
INCORPORATOR

The name and address of the incorporator is:

<u>Name</u>	<u>Address</u>
Leslie A. Bestulic	3333 49 <sup>th</sup> Street North St. Petersburg, FL 33710

ARTICLE IX  
PREEMPTIVE RIGHTS

Each shareholder of the corporation shall have the right to purchase, subscribe for, or receive a right or rights to purchase or subscribe for, at the par value thereof, a pro rata portion of:

1. Any stock of any class that the corporation may issue or sell, whether or not exchangeable for any stock of the corporation of any class or classes, and whether or not of un-issued shares authorized by the Articles of Incorporation as originally filed or by any amendment thereof or out of shares of stock of the corporation acquired by it after the issuance thereof, and whether issued for cash, labor done, personal property, or real property or leases thereof, or

2. Any obligation that the corporation may issue or sell which is convertible into or exchangeable for any stock of the corporation of any class or classes, or to which is attached or pertinent any warrant or warrants or other instrument or instruments conferring on the holder the right to subscribe for or purchase from the corporation any shares of its stock of any class or classes.

ARTICLE X  
DIRECTORS INSURANCE AGAINST PROFESSIONAL LIABILITY

The corporation shall have power to purchase and maintain insurance on behalf of any person who is or was a director, officer, employee, or agent of the corporation as a director, officer, employee, or agent of another corporation, partnership, joint venture, trust, or other enterprise, against any liability asserted against him or her and incurred by him or her in any such capacity, or arising out of his or her status as such, whether or not the corporation would have authority to indemnify him or her against such liability under the provisions of these articles or under law.


ARTICLE XI  
STOCK TRANSFERS  
CORPORATION'S RIGHT OF FIRST REFUSAL

No shareholder shall have the right to sell, assign, pledge, encumber, transfer, or otherwise dispose of any of the shares of the corporation without first offering such shares for sale to the corporation at the net asset value thereof. Such offer shall be in writing, signed by the shareholder; shall be sent by registered or certified mail to the corporation at its principal place of business; and shall remain open for acceptance by the corporation for a period of 30 days from the date of mailing. If the corporation fails or refuses within such period to make satisfactory arrangements for the purchase of such shares, the shareholder shall have the right to dispose of his shares as he may see fit.

On the death of any shareholder, the corporation shall have the right to purchase all shares owned by such shareholder on the terms set forth above, and this provision shall be binding on the executor, administrator or personal representative of each shareholder.

Each share certificate issued by the corporation shall have printed or stamped thereon the following legend; "THESE SHARES ARE HELD SUBJECT TO CERTAIN TRANSFER RESTRICTIONS IMPOSED BY THE ARTICLES OF INCORPORATION OF THE CORPORATION. A COPY OF SUCH ARTICLES IS ON FILE AT THE PRINCIPAL OFFICE OF THE CORPORATION."

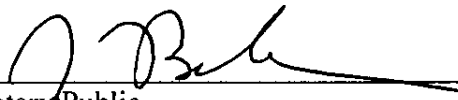
EXECUTED by the undersigned at St. Petersburg, Florida on this 28<sup>th</sup> day of April, 2010.

  
\_\_\_\_\_  
Leslie A. Bestulic

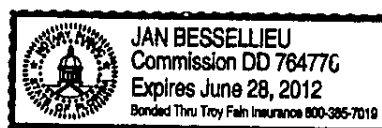
STATE OF FLORIDA  
COUNTY OF PINELLAS

I HEREBY CERTIFY that on this day personally appeared before me, an officer duly authorized to administer oaths and take acknowledgments, Leslie A. Bestulic, to me well known to be the person described in and who executed the foregoing instrument, and he acknowledged before me that he executed the same freely and voluntarily for the purposes therein expressed and who has been identified to me by the following form of identification: A Driver's License.

WITNESS my hand and official seal at St. Petersburg, Florida on this 28<sup>th</sup> day of April, 2010.

  
\_\_\_\_\_  
Notary Public

My Commission Expires:



CERTIFICATE DESIGNATING PLACE OF BUSINESS OR  
DOMICILE FOR THE SERVICE OF PROCESS WITHIN THIS  
STATE, NAMING AGENT UPON WHOM PROCESS MAY BE SERVED

Pursuant to Chapter 48.091, Florida Statutes, the following is submitted in compliance with said Act:

That HERS – LIVE ADVENTURES, Inc., desiring to organize under the laws of the State of Florida with its principal office as indicated in the Articles of Incorporation, at the City of St. Petersburg, County of Pinellas, State of Florida, has named Keith A. Ringelspaugh, 3333 49<sup>th</sup> Street North, St. Petersburg, FL 33710, as its agent to accept service of process within this state.

ACKNOWLEDGEMENT

Having been named to accept service of process for the above-stated corporation, at the place designated in this Certificate, I hereby accept to act in this capacity, and agree to comply with the provisions of said Act relative to keeping open said office.



Keith A. Ringelspaugh  
Registered Agent

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TALLAHASSEE, FLORIDA  
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