

2010 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F95000004705

FILED
Mar 29, 2010
Secretary of State

Entity Name: RETAIL BRAND ALLIANCE, INC.

Current Principal Place of Business:

100 PHOENIX AVENUE
ENFIELD, CT 060831700

New Principal Place of Business:

100 PHOENIX AVENUE
ENFIELD, CT 06082

Current Mailing Address:

100 PHOENIX AVENUE
ENFIELD, CT 060831700

New Mailing Address:

100 PHOENIX AVENUE
ENFIELD, CT 06082

FEI Number: 51-0368883

FEI Number Applied For ()

FEI Number Not Applicable ()

Certificate of Status Desired ()

Name and Address of Current Registered Agent:

CORPORATION SERVICE COMPANY
1201 HAYS STREET
TALLAHASSEE, FL 323012525 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: _____

Electronic Signature of Registered Agent

_____ Date

Election Campaign Financing Trust Fund Contribution ().

OFFICERS AND DIRECTORS:

Title: COB
Name: DEL VECCHIO, CLAUDIO
Address: 100 PHOENIX AVENUE
City-St-Zip: ENFIELD, CT 06082

Title: CFOT
Name: BAUMANN, BRIAN
Address: 100 PHOENIX AVENUE
City-St-Zip: ENFIELD, CT 06082

Title: SVP
Name: FEOLA, EUGENE
Address: 100 PHOENIX AVE.
City-St-Zip: ENFIELD, CT 06082

Title: PCOO
Name: ELLIS, DIANE
Address: 100 PHOENIX AVE
City-St-Zip: ENFIELD, CT 06082

Title: PSDI
Name: POLETTO, ERALDO
Address: 100 PHOENIX AVE
City-St-Zip: ENFIELD, CT 06082

Title: CMO
Name: AMENDOLA, LOU
Address: 100 PHOENIX AVE
City-St-Zip: ENFIELD, CT 06082

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: BRIAN BAUMANN

CFOT

03/29/2010

_____ Electronic Signature of Signing Officer or Director

_____ Date