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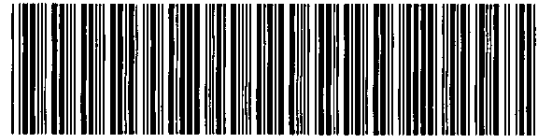
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B. KOHR

FEB 23 2009

EXAMINER



CORPORATION SERVICE COMPANY

ACCOUNT NO. : 072100000032  
REFERENCE : 900409 7509224  
AUTHORIZATION : *[Signature]*  
COST LIMIT : \$ 55.00

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ORDER DATE : February 20, 2009  
ORDER TIME : 3:59 PM  
ORDER NO. : 900409-005  
CUSTOMER NO: 7509224

DOMESTIC AMENDMENT FILING

NAME: 360 SPORTS MEDIA GROUP, LLC

EFFECTIVE DATE:

XX ARTICLES OF AMENDMENT

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

XX CERTIFIED COPY

CONTACT PERSON: Heather Chapman -- EXT# 2908

EXAMINER'S INITIALS: \_\_\_\_\_

**AMENDMENT**  
**TO**  
**ARTICLES OF ORGANIZATION**  
**OF**  
**360 SPORTS MEDIA GROUP, LLC**

FILED  
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Pursuant to Section 608.411 of the Florida Limited Liability Company Act, the undersigned, who is the manager of, and the authorized representative of the sole member of, **360 SPORTS MEDIA GROUP, LLC**, amends the articles of organization of the limited liability company originally filed with the Secretary of State of the State of Florida on February 13, 2008, as follows:

1. Amend and restate ARTICLE I - Name, to read as follows:

**ARTICLE I - Name**

The name of the Limited Liability Company is **360 DIRECT MEDIA, LLC**.

2. The remainder of the provisions of the articles of organization shall remain as filed on February 13, 2008.

The manager of, and the authorized representative of the sole member of, **360 SPORTS MEDIA GROUP, LLC**, has executed the preceding amendment to the articles of organization of the company on the 20 day of February, 2009.



**STEPHEN T. CANNON**, Company  
 Manager and Authorized Representative of  
 PayAutoMata International Pvt. Ltd., a  
 Mauritius private company, sole Member of  
 the Company