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(Requestor's Name)

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(City/State/Zip/Phone #)

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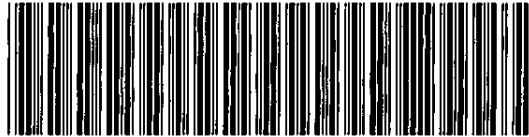
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FILED  
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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

N. CAUSSEAU

MAR 17 2008

EXAMINER



390 NORTH ORANGE AVENUE  
SUITE 1400  
ORLANDO, FLORIDA 32801  
PO BOX 4961 (32802-4961)  
TELEPHONE: 407.839.4200  
FACSIMILE: 407.425.8377  
www.broadandcassel.com

HOLLY L. COLLINS, ESQ.  
DIRECT LINE: (407) 839-4251  
DIRECT FACSIMILE: (407) 650-0970  
EMAIL: hcollins@broadandcassel.com

February 4, 2008

**VIA CERTIFIED MAIL**  
**RETURN RECEIPT REQUESTED**

Registration Section  
Division of Corporations  
P. O. Box 6327  
Tallahassee, Florida 32314

Re: Application For Registration ("Battaglia Group" logo)  
Our File No. 23813-0079

To Whom It May Concern:

On behalf of the applicant, Battaglia Group Management, LLC, enclosed please find an Application For The Registration Of A Trademark or Service Mark, along with the required specimens reflecting the above-referenced mark and a check for the filing fee of \$87.50.

If you have any questions regarding the enclosures, please contact me immediately at 407-839-4251. Thank you for your assistance in this matter.

Sincerely,

BROAD AND CASSEL

A handwritten signature in cursive script that reads 'Holly Collins'.

Holly L. Collins, Esq.

HLC:jd  
Enclosures

cc: Bill Battaglia  
Becky Bass

BOCA RATON • FT. LAUDERDALE • MIAMI • ORLANDO • TALLAHASSEE • TAMPA • WEST PALM BEACH

## COVER LETTER

**TO:** Registration Section  
Division of Corporations

**SUBJECT:** BG BattagliaGroup

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Holly L. Collins, Esq.

(Name of Person)

Broad and Cassel

(Firm/Company)

390 N. Orange Avenue, Suite 1400

(Address)

Orlando, Florida 32801

(City/State and Zip Code)

For further information concerning this matter, please call:

Holly L. Collins, Esq.

(Name of Person)

at ( 407 ) 839-4200

(Area Code & Daytime Telephone Number)

**MAILING ADDRESS:**

Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**STREET/COURIER ADDRESS:**

Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

**(NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

February 11, 2008

HOLLY L. COLLINS, ESQUIRE  
BROAD AND CASSEL  
390 NORTH ORANGE AVENUE, SUITE 1400  
ORLANDO, FL 32801

SUBJECT: BATTAGLIAGROUP & DESIGN OF THE LETTERS "BG" ARE  
INSIDE A SQUARE, WITH "BATTAGLIAGROUP" UNDERNEATH THE  
SQUARE  
Ref. Number: W08000007154

We have received your document for BATTAGLIAGROUP & DESIGN OF THE LETTERS "BG" ARE INSIDE A SQUARE, WITH "BATTAGLIAGROUP" UNDERNEATH THE SQUARE and your check(s) totaling \$87.50. However, the document has not been filed and is being retained in this office for the following:

The entity you have listed as the owner of the mark has been involuntarily dissolved or administratively dissolved and must be reinstated prior to registration of the mark.

The specimens provided this office are not acceptable; we need three permanent specimens, **which may be the same or different**. We do not accept camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

Please attach your specimens to a copy of this letter or to your corrected application, if it was returned to you for correction(s), and return it/them to this office for processing.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within

three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux  
Document Specialist Supervisor

Letter Number: 408A00008827



390 NORTH ORANGE AVENUE  
SUITE 1400  
ORLANDO, FLORIDA 32801  
P.O. BOX 4961 (32802-4961)  
TELEPHONE: 407.839.4200  
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HOLLY L. COLLINS, ESQ.  
DIRECT LINE: (407) 839-4251  
DIRECT FACSIMILE: (407) 650-0970  
EMAIL: hcollins@broadandcassel.com

March 10, 2008

**VIA CERTIFIED MAIL**

Florida Department of State  
Division of Corporations  
Corporate Filings  
P.O. Box 6327  
Tallahassee, Florida 32314

Attn: Nanette Causseaux

Re: Trademark Application (Ref. Number: W09000007154 /  
Your Letter Number 408A00008827)  
Our File No.: 23813-0079

Dear Ms. Causseaux:

As we discussed on February 11, 2008, with respect to the trademark application for the mark "BattagliaGroup & Design," the owner of the trademark is Battaglia Group Management, LLC (not The Battaglia Group, LLC). You mentioned that you would make a note of this in your file.

Also, as you requested, enclosed are three (3) additional, original specimens of the trademark. If you have any questions or need anything further, please feel free to contact me.

Sincerely yours,

A handwritten signature in black ink that reads 'Holly Collins'. The signature is written in a cursive, flowing style.

Holly L. Collins, Esq.

HLC:gb

Encs.

**APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK**  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

**TO: Division of Corporations**  
**Post Office Box 6327**  
**Tallahassee, FL 32314**

**PART I**

1. (a) Applicant's name: Battaglia Group Management, LLC  
(b) Applicant's business address: 250 Park Avenue South, Suite 630  
Winter Park, Florida 32789  
City/State/Zip

If different, Applicant's mailing address: \_\_\_\_\_  
City/State/Zip

- (c) Applicant's telephone number: (407) 622-1700  
☐ Individual ☐ Corporation ☐ Joint Venture ☒ Limited Liability Company  
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other: \_\_\_\_\_

If other than an individual,

- (1) Florida registration/document number: ~~LO6 27034~~ 407-111636 (2) Domicile State: Florida

- (3) Federal Employer Identification Number: \_\_\_\_\_

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:  
(i.e., furniture moving services, diaper services, house painting services, etc.)

investment, management and development of real estate

- (b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:  
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

N/A

- (c) The specific way the mark is applied to the good(s) or used in advertising:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

in business cards, signage, correspondence and brochures for the  
services

- d) The class(es) in which goods or services fall:

Class 36

**PART II**

1: Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 1/30/08 (b) Date first used in Florida: 1/30/08

**PART III**

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

BG BattagliaGroup -- the letters "BG" are inside a square, with  
"BattagliaGroup" underneath the square

English Translation \_\_\_\_\_

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " Group "  
" APART FROM THE MARK AS SHOWN.

I, W.P. Battaglia

*, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.*

Battaglia Group Management, LLC

Typed or printed name of applicant

W.P. Battaglia  
Applicant's signature  
(List name and title)

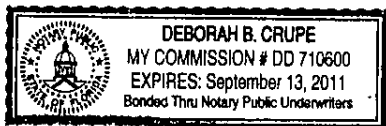
W.P. Battaglia  
President

STATE OF Florida

COUNTY OF Orange

On this 10th day of January, 2008, W.P. Battaglia personally appeared before me,

☒ who is personally known to me ☐ whose identity I proved on the basis of \_\_\_\_\_



(Seal)

Deborah B. Crupe  
Notary Public Signature

Deborah B. Crupe  
Notary's Printed Name

My Commission Expires: 9/13/2011

**FILING FEE: \$87.50 per class**





**WILLIAM P. BATTAGLIA**  
President  
[bill@battagliagroup.com](mailto:bill@battagliagroup.com)

250 Park Avenue South  
Suite 630  
Winter Park, FL 32789

P.O. Box 3010  
Winter Park, FL 32790

Tel 407.622.1700  
Fax 407.622.1717

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