

TD8000000023

(Requestor's Name)

(Address)

(Address)

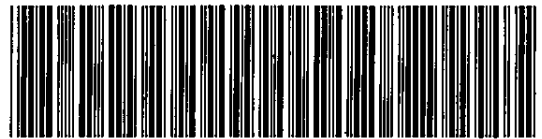
(City/State/Zip/Phone #)

☐ PICK-UP ☐ WAIT ☐ MAIL

(Business Entity Name)

(Document Number)

Certified Copies \_\_\_\_\_ Certificates of Status \_\_\_\_\_



300112982023

12/17/07--01046--002 \*\*87.50

FILED  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
08 JAN - 3 AM 10:58

*Ms. Berindei* HAVE  
Special Instructions to Filing Officer:  
AUTHORIZATION BY PHONE TO  
CORRECT *#2(a)*  
DATE *1/3/07*  
FOR EXAM *felt*  
*W07-61802*

Office Use Only

B. Tedlock JAN 07 2008



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

December 24, 2007

THE SHADE FACTORY, INC.  
4248 OKEECHOBEE BLVD.  
WEST PALM BEACH, FL 33409

SUBJECT: THE SHADE FACTORY  
Ref. Number: W07000061802

We have received your document for THE SHADE FACTORY and your check(s) totaling \$87.50. However, the document has not been filed and is being retained in this office for the following:

Because you indicate the owner of the mark is the Florida corporation THE SHADE FACTORY, INC., document number P01000111942, we have amended the name of the applicant listed in #1(a) to read THE SHADE FACTORY, INC.

The services being rendered fall under two classes - 35 and 37. We have amended your application accordingly.

The fee(s) due in accordance with section 495.191, F.S., is/are as follows: 1.) Application filing fee: \$87.50 per class; (2) Renewal application fee: \$87.50 per class; (3) Assignment filing fee: \$50 per class; (4) Certificate of name change filing fee: \$50; (5) Voluntary cancellation filing fee: \$50; (6) Certificate of registration under seal: \$8.75; and (7) Certified copy of application file: \$52.50.

The total amount due is \$175.00.

There is a balance due of \$87.50.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6911.

Brenda Tadlock  
Senior Section Administrator

Letter Number: 507A00071431

**APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK**  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

**TO: Division of Corporations**  
**Post Office Box 6327**  
**Tallahassee, FL 32314**

**PART I**

1. (a) Applicant's name: The Shade Factory, Inc.  
(b) Applicant's business address: 4248 O'Keechobee Blvd  
West Palm Beach, FL 33409  
City/State/Zip

If different, Applicant's mailing address: \_\_\_\_\_  
City/State/Zip

(c) Applicant's telephone number: (561) 242-7701  
☐ Individual    ☒ Corporation    ☐ Joint Venture    ☐ Limited Liability Company  
☐ General Partnership    ☐ Limited Partnership    ☐ Union    ☐ Other: \_\_\_\_\_

If other than an individual,  
(1) Florida registration/document number: P01000111942 (2) Domicile State: Florida  
(3) Federal Employer Identification Number: 65-1157198

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:  
(i.e., furniture moving services, diaper services, house painting services, etc.)  
Retail sales of blinds, shades  
and shutters.

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:  
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)  
\_\_\_\_\_  
\_\_\_\_\_

(c) The specific way the mark is applied to the good(s) or used in advertising:(i.e., labels, decals, newspaper advertisements, brochures, etc.)  
Newspaper, magazine, brochure, website, TV Advertising  
Yellow Pages.

d) The class(es) in which goods or services fall:  
Class 35

**PART II**

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 03/21/02 (b) Date first used in Florida: 03/21/02

**PART III**

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

The Shade Factory

English Translation \_\_\_\_\_

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "Shade"  
" APART FROM THE MARK AS SHOWN.

I, \_\_\_\_\_, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Curt Berindei

Typed or printed name of applicant

Curt Berindei

Applicant's signature  
(List name and title)

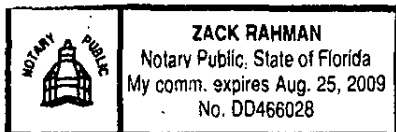
STATE OF Florida

COUNTY OF Palm Beach

On this 14 day of Dec, 2007, \_\_\_\_\_ personally appeared before me,

☐ who is personally known to me ☒ whose identity I proved on the basis of FL

(Seal)



[Signature]  
Notary Public Signature

Notary's Printed Name

My Commission Expires: \_\_\_\_\_

**FILING FEE: \$87.50 per class**

Window-Windows 1269

the *Providing Quality Window Treatments*  
**Shade Factory**  
"Since 1977"

Buy With Confidence. Our Customers Recommend Us!

- WOOD SHUTTERS
- POLY SHUTTERS
- SILHOUETTES
- DUETTES
- LUMINETTES
- VERTICAL BLINDS
- WOOD BLINDS
- ROMAN SHADES
- FAUX WOOD BLINDS
- SOLAR SHADES
- WOVEN WOODS
- MOTORIZATION

Free In-Home Estimates  
At No Obligation

Beautiful Showroom  
Open 6 Days

**HunterDouglas**  
WITH DESIGNER ASSOCIATIONS

**242-7701**

4248 Okeechobee Blvd (Just E. of Military) [www.theblindbroker.com](http://www.theblindbroker.com)