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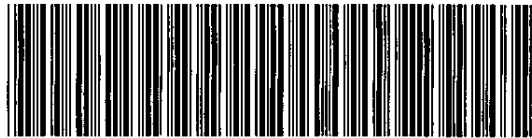
Special Instructions to Filing Officer:

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"MD" "Physician"

"Program"

Office Use Only



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11/07/07--01022--001 \*\*87.50

*T07-1757*

*W07-55438*

FILED  
07 DEC 26 PM 4:02  
SECRETARY OF STATE  
TALLAHASSEE FLORIDA

*12/27 up*

## COVER LETTER

**TO:** Registration Section  
Division of Corporations

**SUBJECT:** Access MD, The Personal Physician Program  
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Paul J. Hobaica, MD

(Name of Person)

(Firm/Company)

4202 Silver Fox Drive

(Address)

Naples, FL 34119

(City/State and Zip Code)

For further information concerning this matter, please call:

Paul J. Hobaica

(Name of Person)

at ( 239 ) 825-6233

(Area Code & Daytime Telephone Number)

**MAILING ADDRESS:**

Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**STREET/COURIER ADDRESS:**

Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

**(NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

November 9, 2007

PAUL J. HOBAICA, MD  
4202 SILVER FOX DRIVE  
NAPLES, FL 34119

SUBJECT: ACCESS MD THE PERSONAL PHYSICIANS PROGRAM & DESIGN  
OF THE "MD" WILL APPEAR TO BE IN A PHYSICIAN'S MEDICAL BAG  
Ref. Number: W07000055438

We have received your document for ACCESS MD THE PERSONAL PHYSICIANS PROGRAM & DESIGN OF THE "MD" WILL APPEAR TO BE IN A PHYSICIAN'S MEDICAL BAG and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following term(s) by completing the disclaimer statement found in #2 of Part III of the application: "MD" "PHYSICIAN" "PROGRAM"

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux  
Document Specialist Supervisor

Letter Number: 307A00065294

**APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK**  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

**PART I**

1. (a) Applicant's name: Paul J. Hobaica

(b) Applicant's business address: 4202 Silver Fox Drive  
Naples, FL 34119  
City/State/Zip

If different, Applicant's mailing address: 4202 Silver Fox Drive  
Naples, FL 34119  
City/State/Zip

(c) Applicant's telephone number: (239) 825-6233  
☒ Individual ☐ Corporation ☐ Joint Venture ☐ Limited Liability Company  
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other: \_\_\_\_\_

If other than an individual,

(1) Florida registration/document number: \_\_\_\_\_ (2) Domicile State: \_\_\_\_\_

(3) Federal Employer Identification Number: \_\_\_\_\_

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:  
(i.e., furniture moving services, diaper services, house painting services, etc.)

Healthcare

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:  
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The specific way the mark is applied to the good(s) or used in advertising:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

Business cards, newspaper advertisements, brochures, labels, medical literature,  
letterhead

d) The class(es) in which goods or services fall:

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(Continued)

**PART II**

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 2/1/04 (b) Date first used in Florida: 2/1/04

**PART III**

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

Access MD

The Personal Physician Program

the "MD" above will appear to be a Physician's medical Bag

English Translation

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "

MD / Physician / Program " APART FROM THE MARK AS SHOWN.

I, Paul J. Hobica, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Paul J. Hobica  
Typed or printed name of applicant

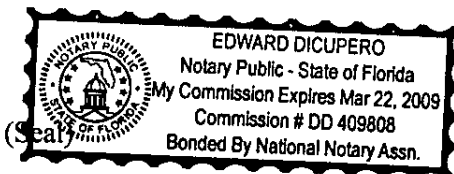
Paul J. Hobica  
Applicant's signature  
(List name and title)

STATE OF Florida

COUNTY OF Collier

On this 1<sup>st</sup> day of November, 2007, Paul J. Hobica personally appeared before me,

☒ who is personally known to me ☐ whose identity I proved on the basis of \_\_\_\_\_



Edward D. Cupero  
Notary Public Signature

Edward D. Cupero  
Notary's Printed Name

My Commission Expires: \_\_\_\_\_

**FILING FEE: \$87.50 per class**

**Paul J. Hobaica, MD**



"Medicine has changed dramatically in recent years. There is increasing pressure for doctors to be more efficient and to see more and more patients. The concept behind AccessMD brings back personalized service and a close doctor-patient relationship – the way medicine used to be practiced."

Dr. Paul Hobaica is Board Certified in Internal Medicine. A Massachusetts native, Dr. Hobaica served on the staff at the University of Massachusetts Medical Center from 1996 through 1999 when he relocated to Florida and joined the Emergency Department of Naples Community Hospital. The following year, he and Dr. Robert McGann opened the Naples Urgent Care clinic, which he serves as Medical Director. In 2003, Dr. Hobaica brought his expertise in internal medicine and emergency care and his extensive professional contacts to an entirely new medical enterprise as the founder of AccessMD. As an interesting complement to his professional background in urgent care, Dr. Hobaica also worked for a number of years as a firefighter and emergency medical technician. He lives in Naples with his wife MaiLea and their daughter.

**Education:**

St. George's University School of Medicine  
Doctor of Medicine 1996

University of Massachusetts  
Stonehill College  
Bridgewater State College  
Bachelor of Science 1988

**Licenses and Affiliations:**

Licensed MD – State of Florida  
Licensed MD – State of Massachusetts  
Board Certified – Internal Medicine 1999  
  
American Medical Association  
American College of Physicians  
Florida Medical Society  
Collier County Medical Society  
Massachusetts Medical Society