

**Electronic Articles of Incorporation
For**

P07000018953
FILED
February 12, 2007
Sec. Of State
Ipooles

SOUTH BEACH RETAIL, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

SOUTH BEACH RETAIL, INC.

Article II

The principal place of business address:

624 SEABREEZE BLVD.
DAYTONA BEACH, FL. 32118

The mailing address of the corporation is:

624 SEABREEZE BLVD.
DAYTONA BEACH, FL. 32118

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1000

Article V

The name and Florida street address of the registered agent is:

SIMON AMAR
624 SEABREEZE BLVD.
DAYTONA BEACH, FL. 32118

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: SIMON AMAR

Article VI

The name and address of the incorporator is:

SIMON AMAR
624 SEABREEZE BLVD.,

DAYTONA BEACH FLORIDA 32118

Incorporator Signature: SIMON AMAR

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
SIMON AMAR
624 SEABREEZE BLVD.
DAYTONA, FL. 32118

Title: VP
IGAL COHEN
624 SEABREEZE BLVD.,
DAYTONA BEACH, FL. 32118