

**FD6000006983**

\_\_\_\_\_  
(Requestor's Name)

\_\_\_\_\_  
(Address)

\_\_\_\_\_  
(Address)

\_\_\_\_\_  
(City/State/Zip/Phone #)

☐ PICK-UP    ☐ WAIT    ☐ MAIL

\_\_\_\_\_  
(Business Entity Name)

\_\_\_\_\_  
(Document Number)

Certified Copies \_\_\_\_\_ Certificates of Status \_\_\_\_\_

Special Instructions to Filing Officer:

Office Use Only



**300080663233**

10/26/06--01015--013 \*\*87.50

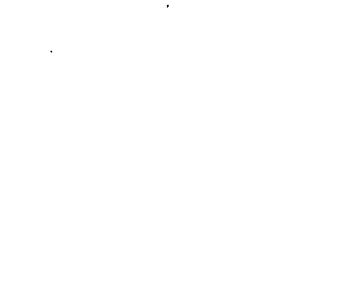
11/08/06--01003--012 \*\*3183.75

DEPT. OF REVENUE  
DIVISION OF CORPORATIONS  
TALLAHASSEE, FLORIDA

RECEIVED  
06 OCT 26 AM 11:12

FILED  
06 OCT 26 PM 1:32  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

*CP 11-8*



**CORPORATION NAME(S) & DOCUMENT NUMBER(S), (if known):**

- ☐ Walk in      ☐ Pick up time \_\_\_\_\_      ☒ Certified Copy  
☐ Mail out      ☐ Will wait      ☐ Photocopy      ☒ Certificate of Status

## AMENDMENTS

- ☐ Amendment
- ☐ Resignation of R.A., Officer/Director
- ☐ Change of Registered Agent
- ☐ Dissolution/Withdrawal
- ☐ Merger

## REGISTRATION/QUALIFICATION

- ☐ Foreign  
☐ Limited Partnership  
☐ Reinstatement  
☐ Trademark  
☐ Other

**Examiner's Initials**



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

October 27, 2006

HOLLAND & KNIGHT LLP

SUBJECT: LATIN AMERICAN MULTICHANNEL ADVERTISING COUNCIL, INC.  
Ref. Number: W06000047229

We have received your document for LATIN AMERICAN MULTICHANNEL ADVERTISING COUNCIL, INC. and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

Pursuant to section 607.1502(4), 617.1502(4) or 608.502(4), Florida Statutes, this office collects a civil penalty of \$1000 for each year this entity transacted business or conducted its affairs in Florida prior to qualification and the appropriate annual report/uniform business report fees that would have been due this office had the entity qualified the year it began operations in this state. The amount due this office to cover both annual report/uniform business report and penalty fees is \$3183.75.

If you have any further questions concerning your document, please call (850) 245-6047.

Carolyn Lewis  
Document Specialist  
New Filing Section

Letter Number: 906A00063907

*Corrected*  
*11/7/06*

OFFICE OF THE  
CLERK OF THE  
DIVISION OF  
CORPORATIONS  
TALLAHASSEE, FLORIDA

06 NOV -7 AM 10:50

RECEIVED

## COVER LETTER

**TO:** New Filing Section  
Division of Corporations

**SUBJECT:** Latin American Multichannel Advertising Council, Inc.  
(Name of Corporation – must include suffix)

Dear Sir or Madam:

The enclosed "Application by Foreign Not for Profit Corporation for Authorization to Conduct its Affairs in Florida", "Certificate of Existence", and check are submitted to register the above referenced not for profit corporation to conduct its affairs in Florida.

Please return all correspondence concerning this matter to the following:

Jose E. Sirven, Esq.  
(Name of Person)

Holland & Knight LLP  
(Firm/Company)

701 Brickell Avenue

Suite 3000  
(Address)

Miami, Florida 33131  
(City/State and Zip Code)

For further information concerning this matter, please call:

Jose E. Sirven at ( 305 ) 789-7784  
(Name of Person) (Area Code & Daytime Telephone Number)

**MAILING ADDRESS:**  
New Filing Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**STREET/COURIER ADDRESS:**  
New Filing Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

Enclosed is a check for the following amount:

- ☐ \$70.00 Filing Fee    ☐ \$78.75 Filing Fee & Certificate of Status    ☐ \$78.75 Filing Fee & Certified Copy    ☒ \$87.50 Filing Fee, Certificate of Status & Certified Copy

**APPLICATION BY FOREIGN NOT FOR PROFIT CORPORATION FOR AUTHORIZATION TO  
CONDUCT ITS AFFAIRS IN FLORIDA**

*IN COMPLIANCE WITH SECTION 617.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO  
REGISTER A FOREIGN NOT FOR PROFIT CORPORATION FOR AUTHORIZATION TO CONDUCT ITS AFFAIRS IN  
THE STATE OF FLORIDA:*

**1. Latin American Multichannel Advertising Council, Inc.**

(Name of corporation: must include the word "INCORPORATED" or "CORPORATION" or words or abbreviations of like import in language as will clearly indicate that it is a corporation instead of a natural person or partnership if not so contained in the name at present. "Company" or "Co." may not be used as a corporate suffix by a nonprofit corporation.)

2. Delaware 3. 43-198548  
(State or country under the law of which it is incorporated) (FBI number, if applicable)

4. November 8, 2002 5. Perpetual  
(Date of Incorporation) (Duration: Year corp. will cease to exist or "perpetual")

6. January 2003  
(Date first conducted affairs in Florida if prior to registration. See sections 617.1501 & 617.1502, F.S. to determine penalty liability.)

7. 6505 Blue Lagoon Drive, Suite 190, Miami, Florida 33126-6030  
(Principal office address)

6505 Blue Lagoon Drive, Suite 190, Miami, Florida 33126-6030  
(Current mailing address)

8. TO IMPROVE BUSINESS CONDITIONS WITHIN THE CABLE INDUSTRY IN LATIN AMERICA  
BY CREATING INFORMATION DATABASES AND EDUCATING ADVERTISING AND AD AGENCIES.

(Purpose(s) of corporation authorized in home state or country to be carried out in the state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box NOT acceptable)

Name: Intrastate Registered Agent Corporation

Office Address: 701 Brickell Avenue, Suite 3000

Miami, Florida 33131  
(City) (Zip Code)

FILED  
06 OCT 26 PM 1:32  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

**10. Registered agent's acceptance:**

*Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.*

  
(Registered agent's signature)  
JOSE E. SIRVEN, VICE PRESIDENT

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

12. Names and addresses of officers and/or directors:

**A. DIRECTORS**

Chairman: Enrique Cusco, Ole Communications

Address: 2525 Ponce de Leon Boulevard, Suite 250  
Coral Gables, Florida 33134

Vice Chairman: n/a

Address: \_\_\_\_\_

Director: Enrique Cusco, Ole Communications

Address: 2525 Ponce de Leon Boulevard, Suite 250  
Coral Gables, Florida 33134

Director: Juan Carlos Urdaneta, Turner Broadcasting

Address: One CNN Center, Box 105366  
North Atlanta, Georgia 30348 "see Addendum attached"

**B. OFFICERS**

President: and Chief Executive Officer William G. McBride

Address: 6505 Blue Lagoon Drive, Suite 190  
Miami, Florida 33126

Vice President: n/a

Address: \_\_\_\_\_

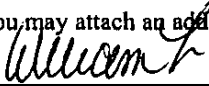
Secretary: n/a

Address: \_\_\_\_\_

Treasurer: n/a

Address: \_\_\_\_\_

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13.   
(Signature of Chairman, Vice Chairman, or any officer listed in number 12 of the application)

14. William G. McBride, President  
(Typed or printed name and capacity of person signing application)

FILED  
06 OCT 26 PM 1:32  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

**ADDENDUM  
TO STATE OF FLORIDA QUALIFICATION APPLICATION  
FOR  
LATIN AMERICAN MULTICHANNEL ADVERTISING COUNCIL, INC.**

**DIRECTORS:**

*Klaudia Bermudez-Key*, Sony Picture Television  
International Advertising Sales Co.  
1688 Meridian Avenue, 7<sup>th</sup> Floor  
Miami Beach, Florida 33139

*Enrique Cusco*, Ole Communications  
2525 Ponce de Leon Boulevard, Suite 250  
Coral Gables, Florida 33134

*Alfredo Duran*, E! Entertainment Television  
2525 Ponce de Leon Boulevard, Suite 250  
Coral Gables, Florida 33134

*Michael Fox*, ESPN  
77 West 66 Street, 21<sup>st</sup> Floor  
New York, NY 10023

*James R. Ganley*, Fox Television  
10394 West Sample Road, Suite 200  
Coral Springs, Florida 33065

*Hernan Lopez*, Fox Television  
1440 South Sepulveda Boulevard, 3<sup>rd</sup> Floor  
Los Angeles, CA 90025

*Henry Martinez*, Discovery Networks Latin America-Iberia  
6505 Blue Lagoon Drive  
Miami, Florida 33126

*William G. McBride*, LAMAC  
6506 Blue Lagoon Drive, Suite 190  
Miami, Florida 33126

# Delaware

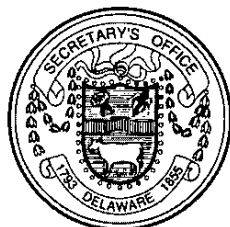
PAGE 1

## *The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "LATIN AMERICAN MULTICHANNEL ADVERTISING COUNCIL, INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE THIRTEENTH DAY OF OCTOBER, A.D. 2006.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "LATIN AMERICAN MULTICHANNEL ADVERTISING COUNCIL, INC." WAS INCORPORATED ON THE EIGHTH DAY OF NOVEMBER, A.D. 2002.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE BEEN PAID TO DATE.



3589337 8300

060942888

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5113943

DATE: 10-13-06