Electronic Articles of Incorporation For

P06000080518 FILED June 12, 2006 Sec. Of State clewis

BRANDNAME 70%-80% OFF, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BRANDNAME 70%-80% OFF, INC.

Article II

The principal place of business address:

19201 COLLINS AVE 1 SUNNY ISLES BEACH, FL. 33160

The mailing address of the corporation is:

19201 COLLINS AVE 1 SUNNY ISLES BEACH, FL. 33160

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 100

Article V

The name and Florida street address of the registered agent is:

ALEX SORSHER 2500-1 N STATE ROAD 7 HOLLYWOOD, FL. 33021 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: ALEX SORSHER

Article VI

The name and address of the incorporator is:

OSKAR KOLDO 19201 COLLINS AVE 1 SUNNY ISLES BEACH, FL 33160

Incorporator Signature: OSKAR KOLDO

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P OSKAR KOLDO 19201 COLLINS AVE STE1 SUNNY ISLES BEACH, FL. 33160

Article VIII

The effective date for this corporation shall be: 06/12/2006