T04000000795

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

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SECRETARY OF STATE
DIVISION OF CORPORATIONS

T04-795

√ √

Performance Thinking, LLC
835 South Osprey Ave. #411
Sarasota, Florida 34236

June 15, 2004

Trademark Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Please process the enclosed application for registration of JustAskJohn.com as a Florida service mark.

The mark was reserved beginning March 2, 2004. Letter Number: 606A00014584.

Contact Person:

John Haerle, Member
835 South Osprey Ave. #411
Sarasota, Florida 34236
Daytime Phone: 941-685-8711

Thank You,

Attachments: Application (and photocopy) for the registration of a trade or service mark
JustAskJohn.com Business card, brochure and note card
Filing Fee Check to Department of State for $87.50

Cc: File

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DIVISION OF CORPORATIONS
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APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

Performance Thinking, LLC

835 South Osprey Ave. #411

Sarasota, Florida

(941) 685-8711

Daytime Telephone number

PART I

1. (a) Applicant's name: Performance Thinking, LLC

(b) Applicant's business address: 835 South Osprey Ave. #411

Sarasota, Florida 34236

City/State/Zip

(c) Applicant's telephone number: (941) 685-8711

☐ Individual ☐ Corporation ☐ Joint Venture ☑ Other: LLC

☐ General Partnership ☐ Limited Partnership ☐ Union

If other than an individual,

(1) Florida registration number: L02000005018 (2) Domicile State: Florida

(3) Federal Employer Identification Number: 473485481

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used: (i.e., furniture moving services, diaper services, house painting services, etc.)

Real Estate Sales and Marketing

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used: (i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

Website www.JustAskJohn.com, business cards, mailing labels, advertisements, brochures,

note cards, tradeshows, home for sale signs.

(Continued)

(d) The class(es) in which goods or services fall:

Class 36

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 3/27/2004 (b) Date first used in Florida: 3/27/2004

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

"JustAskJohn.com" written in a free form blue script font over a curved green swoosh.

English Translation

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " " APART FROM THE MARK AS SHOWN.

I, [signature], being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

John P. Haerle, Member
Typed or printed name of applicant

[signature]
Applicant's signature or authorized person's signature
(List name and title)

FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS
04 JUN 21 PM 3:57

STATE OF Florida

COUNTY OF Sarasota

On this 16th day of June, 2004, John P. Haerle personally appeared before me,

☐ who is personally known to me ☑ whose identity I proved on the basis of Florida Drivers Lic

[signature]
Notary Public Signature

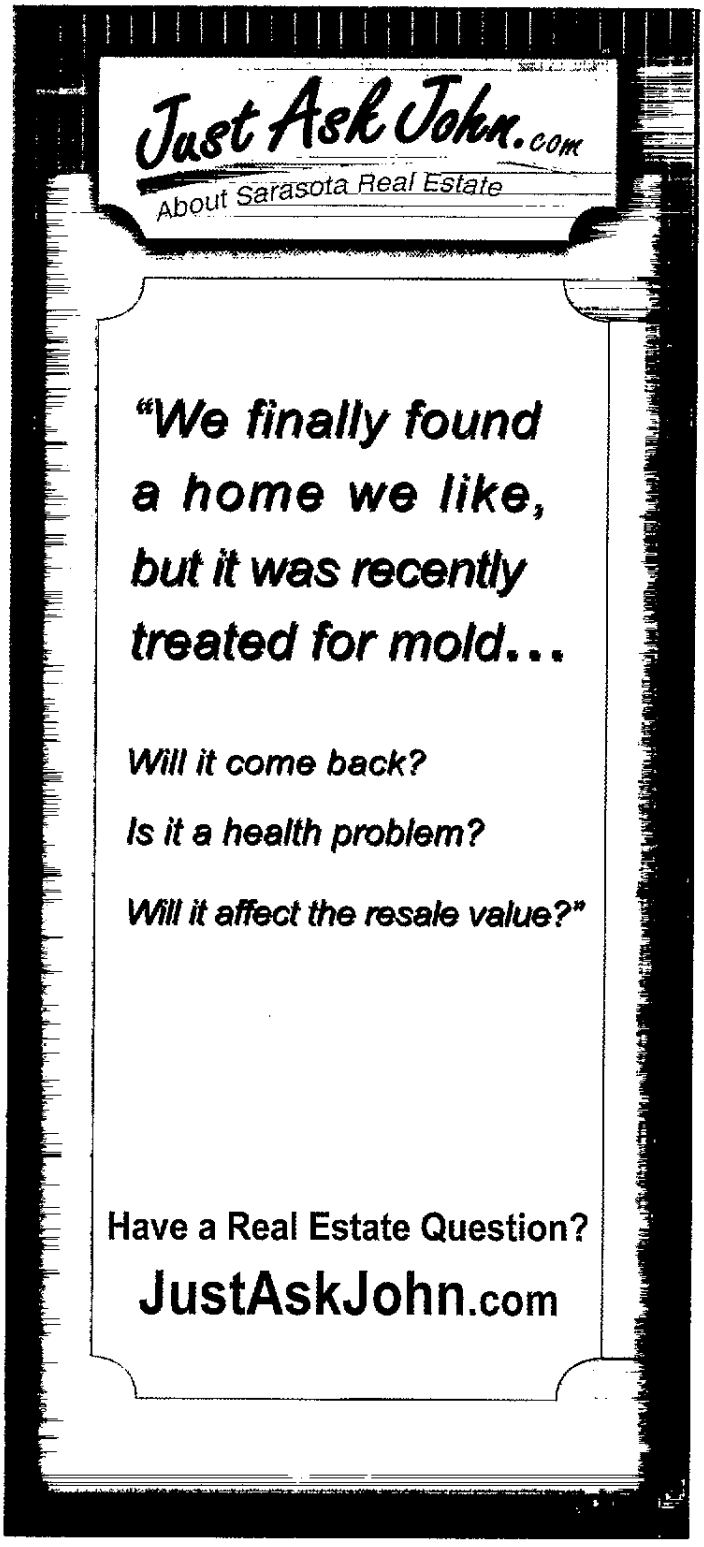
(Seal)

Aydin Alagoz
Notary's Printed Name

My Commission Expires: 4/22/07

FEE: $87.50 per class

AYDIN ALAGOZ
Notary Public, State of Florida
My comm. expires April 22, 2007
No. DD205403


Just Ask John.com
About Sarasota Real Estate
"We finally found a home we like, but it was recently treated for mold...
Will it come back?
Is it a health problem?
Will it affect the resale value?"
Have a Real Estate Question?
JustAskJohn.com