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| | (Requestor's Name) | | | | | |
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04 M24 20 CM 1: E4

114. 25/114--01025--021

**87.58

189/304/2928/162/67/

Uf the "Building" has
not been built, you
are not rendering
Services, therefore
the mark cannot be
filed

104-65 MA ST PH 1:54

ATTORNEYS AT LAW

SIDER & KRON, P. A.

150 East Boca Raton Road Boca Raton, Florida 33432

* DONALD C. SIDER ** DAVID P. KRON TELEPHONE: (561) 391-1100 FAX: (561) 391-2801

- Florida Board Certified Wills, Trusts and Estates
- * Member of Florida and Illinois Bars
 ** Master of Laws in Estate Planning

April 16, 2004

Registration Section Division of Corporations P.O. Box 6327 Tallahassee, FL 32314

Re: "Application for the Registration of a Trademark or Service Mark" for "The Berkeley"

Dear Sir/Madam:

Enclosed are the following, in order to register the Service Mark for "The Berkeley":

- 1. A completed and signed "Application for the Registration of a Trademark or Service Mark;
- 2. Three (3) specimens of the Service Mark; and
- 2. A check in the amount of \$87.50.

Please:

- Submit this "Application" for the Service Mark for "The Berkeley," as appropriate;
 and
- Advise the undersigned as to when the Service Mark registration has been completed.

If you have any questions, or require further information, please do not hesitate to contact me.

Very truly your

Donald C. Sider

DCS/pjk Enclosure



FLORIDA DEPARTMENT OF STATE Glenda E. Hood Secretary of State

April 28, 2004

DONALD C. SIDER, ESQUIRE SIDER & KRON, P.A. 150 EAST BOCA RATON ROAD BOCA RATON, FL 33432

SUBJECT: THE BERKELEY AND DESIGN OF THE WORDS "THE BERKELEY" WRITTEN IN CURSIVE WRITING WITH A CAPITAL "B", ALSO IN CURSIVE WRITING IN A SQUARE BOX ABOVE SUCH WORDS

Ref. Number: W04000016347

We have received your document for THE BERKELEY AND DESIGN OF THE WORDS "THE BERKELEY" WRITTEN IN CURSIVE WRITING WITH A CAPITAL "B", ALSO IN CURSIVE WRITING IN A SQUARE BOX ABOVE SUCH WORDS and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

If the "BUILDING" has not been built, you are going to have to register your services as "REAL ESTATE DEVELOPMENT". Your would fall under class 37.

You must list a more specific service in #2(a) in Part I of the application.

The specimens provided this office are not acceptable; we need three permanent specimens, which may be the same or different. We do not accept photocopies or camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call

ATTORNEYS AT LAW

SIDER & KRON, P. A.

150 East Boca Raton Road Boca Raton, Florida 33432

DONALD C. SIDER
DAVID P. KRON

TELEPHONE: (561) 391-1100 FAX: (561) 391-2801 Florida Board Certified Wills, Trusts and Estates
 Member of Florida and Illinois B

* Member of Florida and Illinois Bars ** Master of Laws in Estate Planning

May 17, 2004

Florida Department of State Division of Corporations P.O. Box 6327 Tallahassee, Florida 32319

RE: The Berkeley - Ref. #W04000016347

Dear Sir or Madam:

As you requested in your letter of April 28, 2004 (a copy of which is attached), enclosed are the following:

- 1. A new "Application for the Registration of a Trade Mark or Service Mark", indicating a class designation of number 37, as you have directed, as well as a more specific service description in part 1,2(a) of the "Application"; and
- 2. Three (3) new specimens for "The Berkeley", as you requested.

Please proceed with this filing, at your earliest convenience.

If you have any further questions, please do not hesitate to contact me.

Very truly yours,

David P. Kron

DPK/kd Enclosure

F \CLIENTS\Sider Don\firehouse pur\corres\dept of state 5 17 04

APPLICATION, FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee Ft. 3231.4

| rananassee, FL 32314 | Name & address to whom acknowledgment should be sent: |
|---|---|
| | Donald C. Sider |
| | 150 E. Boca Raton Road |
| | Boca Raton, FL 33432 |
| | (561) 391-1100 |
| | Daytime Telephone number |
| | PART I |
| (a) Applicant's name: 6751 N. Federal, | LLC |
| (b) Applicant's business address: 150 Eas | t Boca Raton Road |
| Boca Ra | ton, FL 33432 |
| (c) Applicant's telephone number: (561) | City/State/Zip 391-1100 |
| ☐ Individual ☐ Corporation | ☐ Joint Venture 🔀 Other: LLC |
| ☐ General Partnership ☐ Limited Partner | ership |
| f other than an individual, | |
| 1) Florida registration number: 103000049927 | (2) Domicile State: Florida |
| 3) Federal Employer Identification Number:5 | 6-2422620 |
| (a) If the mark to be registered is a service mark (i.e., furniture moving services, diaper services) | k, the services in connection with which the mark is used: ices, house painting services, etc.) |
| This service is to build and, thereaf | ter, to sell office condominiums, to serve as the |
| name of the building thereafter and t | o market and promote the sale of office condominiums |
| to professionals and small businesses | and to build name and brand recognition of excellence |
| | |
| | |
| (c) The mode or manner in which the mark is u | sed:(i.e., labels, decals, newspaper advertisements, brochures, etc.) |
| Labels, decals, newspaper advertiseme | ents, brochures, letterhead, business cards |
| | |
| | (Continued) |
| | u opprueu i |

| (d) The class(es) in which goods or services f | fall: | | |
|--|---|------------------------|--|
| Class 37 | • | | |
| | ` | | |
| Date first used by the applicant, predecessor | PART II or, or a related company (must include month, da | y and year): | |
| (a) Date first used anywhere: 2/17/04 | (b) Date first used in Florida: 2/17 | 7/04 | |
| must be 25 words or less.) | PART III n is included, please give brief written description | | |
| with a capital "B", also in | cursive writing in a square box abo | ve such words. | |
| English Translation | | | |
| 2. DISCLAIMER (if applicable) NO CLAIM IS MADE TO THE EXCLUSIV | E RIGHT TO USE THE TERM "_N/A " APART FROM THE MAR | K AS SHOWN. | |
| be mistaken therefor. I make this affidavit and verific application and know the contents thereof and that the | C. SIDER | ceive of conjuse of io | |
| | ped or printed name of applicant signature or authorized person's signature (List name and title) | 04 HAY 20 | |
| | (List name and title) | 2 | |
| STATE OF Florida | - | D +1. | |
| COUNTY OF Palm Beach | - | | |
| On this 221d day of April | ,2004, Donald C. Sidur | personally | |
| appeared before me, **Who is personally known to me ** **D | whose identity I proved on the basis of | A | |
| (Seal) | DAVID P. KROW | nire | |
| | Notary's Printed Name | | |
| | My Commission Expires: | | |

FEE: \$87.50 per class



- Stop Paying Rent and Own Your Class A Office at The Berkeley, One Mile North Of Yamato Road On North Federal Highway.
- 22,000 Sq.ft. With Occupancy Planned For The Summer Of 2005. ■ Customized Office Condominium Units Are Available For 1,000-
- Call Now For A Detailed Brochure Or To Reserve Your Spacell!

Ownership

- Potential For Appreciation
 - Build Equity
- No Rent Increases
- No Option Periods
- No Re-Negotiations
- Participate in Control of Building Depreciation Tax Benefits from the Condominium and from
 - 90% Financing is available in most situations your Interior Improvements

Renting

- Relocate At The End of Term Have To Re-Negotiate Or Rent Increases Each Year
 - No Control Over Building
 No Equity





RENTING VS. BUYING

| <u></u> | q. F . | 12.08 | 17.58 | 13.09 | 13.59 |
|------------|-------------------------|---------------|-----------------|---------|----------------|
| <u>(1)</u> | Equivalent Rent/Sq. Ft. | §1 §1} | \$13.67 | \$14.22 | §]+.7(|
| \bigcirc | Equivo | \$18.34 | \$ 19.04 | \$19.81 | \$2063 |
| Cost/Sq.Ft | | \$250 | 057\$ | \$200 | \$270 |

Financial Assumptions

faxes & Insurance Excluded (Triple Net) (1) 75% 15 Year 7% Fixed (2) 75% 25 Year 6% 10 Year ARM (3) 80% 25 Year 4.5% 3 Year ARM Common Area Maintenance,

Note Please consult your tax advisor to determine your own tax situation

FIRST CLASS

U.S. POSTAGE PAID

BUCA RATON FLORIDA PEPMIT NO 171514