## 102 HO 000 1/38

3200 NATIONAL CITY CENTER • 1900 EAST 9TH STREET • CLEVELAND, OHIO 44114-3485 • (216) 621-0200 • FAX (216) 696-0740

WRITER'S DIRECT DIAL NUMBER (216)

861-7370

Writer's E-Mail Address: mverma@bakerlaw.com

May 17, 2001

#### VIA CERTIFIED MAIL 7000 1530 0000 1327 5633

Division of Corporations Post Office Box 6327 Tallahassee, FL 32314 **600004287046**--5 -05/22/01--01050--008 \*\*\*\*\*87.50 \*\*\*\*\*87.50

Re:

Scripps Treasure Coast Publishing Company -- Trademark Application for TREASURE COAST BUSINESS JOURNAL

Dear Sir:

(16)

On behalf of our client, Scripps Treasure Coast Publishing Company, I enclose an original and one copy of an application to register the above-referenced trademark. Also enclosed are 3 specimens (newspapers) showing the mark as used, along with our client's checked in the amount of \$87.50 to cover the filing fee for the application.

Please let me know if you have any questions or comments.

Sincerely,

Monica S. Verma

cc:

Ms. Mary Ann Kramer Frank H. Andorka, Esq.

789/740/671

Travalle Coast,

Business Journal



### FLORIDA DEPARTMENT OF STATE Katherine Harris Secretary of State

May 30, 2001

MONICA S. VERMA
BAKER & HOSTETLER LLP, 3200 NATIONAL
CITY CENTER, 1900 E. 9TH STREET
CLEVELAND, OH 44114

SUBJECT: TREASURE COAST BUSINESS JOURNAL

Ref. Number: W01000012292

We have received your document for TREASURE COAST BUSINESS JOURNAL and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following term(s) by completing the disclaimer statement found in #2 of Part III of the application: TREASURE COAST, BUSINESS JOURNAL

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 487-6918.

Nanette Causseaux Corporate Specialist Supervisor

Letter Number: 001A00032989

## BAKER \*\* HOSTETLER LLF COUNSELLORS AT LAW

3200 NATIONAL CITY CENTER • 1900 EAST 9TH STREET • CLEVELAND, OHIO 44114-3485 • (216) 621-0200 • FAX (216) 696-0740

WRITER'S DIRECT DIAL NUMBER (216)

861-7370

Writer's E-Mail Address: mverma@bakerlaw.com

July 3, 2001

VIA CERTIFIED MAIL	Section 1	٠
Nanette Causseaux		· <u> </u>
Corporate Specialist Supervisor	<u> </u>	:
Division of Corporations		
Post Office Box 6327	— —	
Tallahassee, FL 32314		
Re: Scripps Treasure Coa TREASURE COAST Your Reference No.:	BUSINESS JOURNAL	Trademark Application for
Dear Ms. Causseaux:	<del></del>	
On behalf of our client, Scrip the amended application to register the above the disclaimer statement. Also enclosed is May 30, 2001.	ve-referenced mark. As	requested, we have included

Please let me know if you have any questions or comments.

Sincerely,

Monica S. Verma

cc: Ms. Mary Ann Kramer Frank H. Andorka, Esq.

## BAKER &= HOSTETLER LLF COUNSELLORS AT LAW

3200 NATIONAL CITY CENTER • 1900 EAST 9TH STREET • CLEVELAND, OHIO 44114-3485 • (216) 621-0200 • FAX (216) 696-0740

MONICA S. VERMA WRITER'S DIRECT DIAL NUMBER (216) 861-7370 E-MAIL: MVERMA@BAKERLAW.COM

July 19, 2002

Nanette Causseaux
Corporate Specialist Supervisor
Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Re: Scripps Treasure Coast Publishing Company--Trademark Application for

TREASURE COAST BUSINESS JOURNAL (Your Reference No:

W01000012292)

Dear Ms. Causseaux:

I am enclosing a copy of my letter dated July 3, 2001, whereby we complied with the disclaimer requirement for the above-captioned mark. We have not yet received the registration certificate for this mark, so I would appreciate your checking your records and advising of the disposition of this matter.

Thank you for your attention to this matter.

Monica S. Vernafare

Monica S. Verma

MSV/tln

Enclosure

cc: Mary Ann Kramer

Frank H. Andorka, Esq.

G:\CLdata\TLN1276\95070\54001\mak causseaux ltr.doc

## APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO:	Division of Corporations Post Office Box 6327 Tallahassee, FL 32314
	Name & address to whom acknowledgment should be sent:
	Monica S. Verma
	Baker & Hostetler LLP
	3200 National City Center
	1900 E. 9th Street Cleveland, OH 44114
	(216) 861-7370
	Daytime Telephone number
	PART I
1. (a)	Applicant's name: Scripps Treasure Coast Publishing Company
, ,	Applicant's business address: 1939 S. Federal Highway
	Stuart, FL 34994 City/State/Zip
(c)	Applicant's telephone number: ( 561 ) 221–4131
	Individual
	General Partnership
If other	r than an individual,
(1) Flo	orida registration number: 291602 (2) Domicile State:
(3) Fe	deral Employer Identification Number:59-1093327
2. (a)	If the mark to be registered is a service mark, the services in connection with which the mark is used: (i.e., furniture moving services, diaper services, house painting services, etc.)
	·
(b)	If the mark to be registered is a trademark, the goods in connection with which the mark is used: (i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)
]	Printed journals and newspapers for general circulation.
(c)	The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures, etc.)
(	On the goods itself
	(Continued)
	(

The class(es) in which goods or serv	ices fall:		
16	_*	- The state of the	
	a as 45.		
	PART II		t
Date first used by the applicant, pred	decessor, or a related company	y (must include month, day a	and year):
Date first used anywhere:	0 1 84 (b) Date f	first used in Florida:(	71184
Date first used anywhere.		****	1 '
	PART III	ive brief written description	which
The mark to be registered is: (If logo must be 25 words or less.)	o/design is included, please gr	IAG DITO! Attrost geography	
must be 25 words of less.)			
TREASURE COAST BUSIN	IESS JOURNAL		
		70 mg.	
nglish Translation		· · · · · · · · · · · · · · · · · · ·	
DISCLAIMER (if applicable)	• -		
DISCLAIMER (if applicable) O CLAIM IS MADE TO THE EXC	LUSIVE RIGHT TO USE TH	HE TERM " <u>TREASURE COA</u> APART FROM THE MARK	ST" and
BUSINESS JOURNAL		M. 100	
Denise Kuprionis rein, or that I am authorized to sign on beho reight to use such mark in Florida either in mistaken therefor. I make this affidavit an plication and know the contents thereof and	nd verification on my/the applicant I that the facts stated herein are true	's behalf. I further acknowledge e and correct	O:
Scripps Tr	easure Coast Publishir Typed or printed name of ap	plicant	SEGRE IVISION 02 OCT
tax 0 =	1,700 01 7	- Parti	
VVILLE	pplicant's signature or authorized/pe	erson's signature	1 922
1)   L	(List name and title)		<b>⊸</b> 250
TATE OF			~ S
OUNTY OF HAMILTO,	<u> </u>		
22RP APPLI		M. DENISE KUPP	C/8/19 personally
on this day of ///	<u> </u>		
ppeared before me, who is personally known to me	whose identify I prov	ed on the basis of	<del></del>
who is personally known to me		e e garante de la companya de la co	
		- A	
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and the state of t		Notary Public Signati	are
AND SEMINE	- 1	and Alal VI	MFR
MARY ANN K	CRAMER -//	Notary's Printed Nam	ne .
Notary Public, St	ate of Onio	9/2/2	
My Commission Explr	My Commission	Expires: $9/3/42$	<u> </u>
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MARY ANN K Notary Public, St My Commission Expir	FEE: \$87.50 per cla	ass	2292



## VOL. 16, No.7 BUSINESS OURNA

WEST PALM BCH, FL PERMIT # 61 U.S. POSTAGE PRSRT STD

PAID

SERVING MARTIN, ST. LUCIE AND INDIAN RIVER COUNTIES

## noiteme

## Parade of homes Tome From

drum — Page 5. marches to a loude

## Real Estate Commercia

cooling economy Page 6. Building stays not

## Finance

stock market Page 7 Hedge your bets in the

## Careers

Suild your highway to inancial indepen-Pace 8

# BUSINESS EDUCATION



on health care state reps meet Businessmen,

APRIL 200

the state capital in mid-March sure Coast lawmakers and state of ness delegates made no bones about it when they met with Trea ficials during a two-day blitz on Meeting with lawmakers as part TALLAHASSEE — Local busi

Capitol Beat

they need access to health insur-

of an annual jobbying trip, business owners from Indian River,

