

GONZALEZ & HERBERT, P.A.
Attorneys at Law

Maritza Gonzalez

Curtis J. Herbert

August 30, 2000

Via Federal Express
850-487-6051

Registration Section
Division of Corporations
409 E. Gaines Street
Tallahassee, FL 32399

800003378729--3
-08/31/00--01062--001
*****87.50 *****87.50

Re: Application for Service Mark of Barcena Insurance Group, Inc.

Dear Sir/Madam:

Enclosed please find the following items relating to the above referenced matter:

1. An original executed application for the registration of a Trademark or Service Mark.
2. Three Specimens of the Service Mark that are contained on business cards of my client.
3. Our firm check in the amount of \$87.50 representing the applicable filing fee.

Please process the application for registration of the Service Mark and forward the acknowledgment directly to my client at the address indicated on the form.

If you have any questions regarding the above, please do not hesitate to contact me.

Very truly yours,
GONZALEZ & HERBERT, P.A.

789/2928/2927/749/67

CURTIS J. HERBERT

CJH:mgm
Encl.

(5)

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Name Availability	
Document Examiner	NJC
Updater	NJC
Updater Verifier	NJC
Acknowledgement	NJC
W. P. Verifier	NJC



FLORIDA DEPARTMENT OF STATE

Katherine Harris
Secretary of State

September 11, 2000

CURTIS J. HERBERT, ESQUIRE
10081 PINES BLVD., SUITE E
PEMBROKE PINES, FL 33024

SUBJECT: BIG AND DESIGN OF LAUREL WREATH WITH STAR ON A
CIRCLE
Ref. Number: W00000022175

We have received your document for BIG AND DESIGN OF LAUREL WREATH WITH STAR ON A CIRCLE and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

You must list a more specific service in #2(a) in Part I of the application.

List only the mark to be registered in #1 of Part III. Please delete any informational statements, explanations, etc. you may have included.

We need three permanent specimens, which may be the same or different. TYPED, HANDWRITTEN or PHOTOCOPIED MATERIALS ARE NOT ACCEPTABLE. We do not accept specimens which have been ALTERED or DEFACED. ANY SIZE SPECIMENS ARE ACCEPTABLE. If your mark falls under the classification of a trademark (classes 1-34), we need the labels, tags, decals, containers, boxes, wrappers or 3 LEGIBLE photographs of the goods or products with the specimen affixed. IF YOUR MARK FALLS UNDER THE CLASSIFICATION OF A SERVICE MARK (CLASSES 35-42), WE NEED SPECIMENS FROM WHICH WE CAN DETERMINE THE SERVICE(S) BEING RENDERED. We will accept magazine and-or newspaper advertisements, brochures or business cards. If business cards are submitted, we must be able to determine the services being rendered. If your mark falls under the classification of both a trade and service mark, we need specimens for both. WE WILL NOT ACCEPT LETTERHEAD STATIONERY, ENVELOPES OR INVOICES AS SPECIMENS.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 487-6918.

Nanette Causseaux
Corporate Specialist Supervisor

Letter Number: 600A00047874

GONZALEZ & HERBERT, P.A.
Attorneys at Law

Maritza Gonzalez

Curtis J. Herbert

October 27, 2000

Ms. Nanette Causseaux
Corporate Specialist Supervisor
Florida Department of State
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

Re: Big and Design of Laurel Wreath With Star On A Circle
Ref. Number: W00000022175

Dear Ms. Causseaux:

In accordance with your letter dated September 11, 2000, a copy of which is enclosed for your reference, enclosed please find the revised Application for the Registration of a Trademark or Service Mark submitted by Barcena Insurance Group, Inc. Also enclosed are three (3) business cards representing the three permanent specimens requested in your letter. Please process this application for a service mark, and forward the acknowledgment directly to our office.

If you need any additional information or documentation, please do not hesitate to contact us.

Very truly yours,
GONZALEZ & HERBERT, P.A.



MARITZA GONZALEZ

MG/bjf

ENCL.

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APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

BARCENA INSURANCE GROUP, INC
5937 SHERIDAN ST
HOOLYWOOD, FLA 33021
(954) 983-8100
Daytime Telephone number

PART I

1. (a) Applicant's name: BARCENA INSURANCE GROUP, INC

(b) Applicant's business address: 5937 SHERIDAN ST
HOOLYWOOD FLA 33021
City/State/Zip

(c) Applicant's telephone number: (954) 983 8100
☐ Individual ☒ Corporation ☐ Joint Venture ☐ Other: _____
☐ General Partnership ☐ Limited Partnership ☐ Union

If other than an individual,

(1) Florida registration number: P-50669 (2) Domicile State: FLA

(3) Federal Employer Identification Number: 65-1010352

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

INSURANCE AGENCY - ENGAGED IN SALE AND RENEWAL
OF AUTO INSURANCE POLICIES; ALSO SALE OF LIFE
INSURANCE POLICIES AND OTHER FINANCIAL PRODUCTS.

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

N/A

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

label, decal, advertisement, brochure, etc

(Continued)

d) The class(es) in which goods or services fall:

INSURANCE products & financial # 36

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 7/8/2000 (b) Date first used in Florida: 7/8/2000

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

Green Laurel Wreath w/ word "BIG" centered in
The middle of "BARCENA" on top & "Insurance
Group, Inc." @ bottom with a star in a circle.
2. DISCLAIMER (if applicable)
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "Insurance Group,
Inc." APART FROM THE MARK AS SHOWN.

I, _____, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

BARCENA Insurance Group, Inc.

Typed or printed name of applicant

President

ANTONIO M. BARCENA

Applicant's signature or authorized person's signature
(List name and title)

STATE OF Florida

COUNTY OF Broward

On this 4th day of August, 2000, Antonio Barcena personally
appeared before me,

☒ who is personally known to me ☐ whose identity I proved on the basis of _____

FILED
00 NOV -6 PM 2:34
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

C. Lambertt

Notary Public Signature

CARIDAD LAMBERTT

Notary's Printed Name



Tony Barcena
President

5937 Sheridan Street
Hollywood, FL 33021

Tel.: 954-983-8100
Fax: 954-983-8108
Cell: 954-398-5344

My Commission Expires:

E: \$87.50 per class



C. Lambertt
Commission # 00856531
Expires Aug. 13, 2003
Bonded Thru
Atlantic Bonding Co., Inc.