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PROFIT CORPORATION ANNUAL REPORT 1996



FLORIDA DEPARTMENT OF STATE
Sandra B. Mortham
Secretary of State
DIVISION OF CORPORATIONS

DOCUMENT # **P31217** (3)

1. Corporation Name
ALBERTO-CULVER USA, INC.



Principal Place of Business: **2525 ARMITAGE AVENUE MELROSE PARK IL 60160**
Mailing Address: **2525 ARMITAGE AVENUE MELROSE PARK IL 60160**

2. Principal Place of Business (21-24) and 2a. Mailing Address (25-30) fields.

3. Date Incorporated or Qualified: **10/05/1990**
3a. Date of Last Report: **05/01/1995**
4. FEI Number: **36-3664158**
5. Certificate of Status Desired: \$8.75 Additional Fee Required
6. Election Campaign Financing: \$5.00 May Be Added to Fees
8. This corporation has liability for intangible tax under s. 199.032, Florida Statutes: Yes No

9. Name and Address of Current Registered Agent
**C T CORPORATION SYSTEM
1200 SOUTH PINE ISLAND ROAD
PLANTATION FL 33324**

10. Name and Address of New Registered Agent (81-85) fields.

11. Pursuant to the provisions of Sections 607.0502 and 607.1505, Florida Statutes, the above named corporation submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. Such change was authorized by the corporation's Board of Directors. I hereby accept the appointment as registered agent. I am familiar with, and accept the obligations of, Section 607.0505, Florida Statutes.

SIGNATURE: _____ DATE: _____

12. OFFICERS AND DIRECTORS	
TITLE: CD	<input type="checkbox"/> DELETE
NAME: LAVIN, LEONARD H.	
STREET ADDRESS: 2525 ARMITAGE AVE.	
CITY - ST - ZIP: MELROSE PARK FL	
TITLE: PD	<input type="checkbox"/> DELETE
NAME: BERNICK, HOWARD B.	
STREET ADDRESS: 2525 ARMITAGE AVE.	
CITY - ST - ZIP: MELROSE PARK FL	
TITLE: VST	<input type="checkbox"/> DELETE
NAME: LAVIN, BERNICE E.	
STREET ADDRESS: 2525 ARMITAGE AVE.	
CITY - ST - ZIP: MELROSE PARK FL	
TITLE: D	<input type="checkbox"/> DELETE
NAME: LAVIN, BERNICE E.	
STREET ADDRESS: 2525 ARMITAGE AVE.	
CITY - ST - ZIP: MELROSE PARK FL	
TITLE: VAS	<input type="checkbox"/> DELETE
NAME: BERNICK, CAROL L.	
STREET ADDRESS: 2525 ARMITAGE AVE.	
CITY - ST - ZIP: MELROSE PARK FL	
TITLE: V	<input checked="" type="checkbox"/> DELETE
NAME: GOLDBERG	
STREET ADDRESS: 2525 ARMITAGE AVENUE	
CITY - ST - ZIP: MELROSE PARK IL	

13. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 12	
1.1 TITLE: CD	<input checked="" type="checkbox"/> Change <input type="checkbox"/> Addition
1.2 NAME: LAVIN, LEONARD H.	
1.3 STREET ADDRESS: 2525 ARMITAGE AVE.	
1.4 CITY - ST - ZIP: MELROSE PARK IL 60160	
2.1 TITLE: DIRECTOR	<input checked="" type="checkbox"/> Change <input type="checkbox"/> Addition
2.2 NAME: BERNICK, HOWARD B.	
2.3 STREET ADDRESS: 2525 ARMITAGE AVE	
2.4 CITY - ST - ZIP: MELROSE PARK IL 60160	
3.1 TITLE: VST	<input checked="" type="checkbox"/> Change <input type="checkbox"/> Addition
3.2 NAME: LAVIN, BERNICE E.	
3.3 STREET ADDRESS: 2525 ARMITAGE AVE	
3.4 CITY - ST - ZIP: MELROSE PARK IL 60160	
4.1 TITLE: D	<input checked="" type="checkbox"/> Change <input type="checkbox"/> Addition
4.2 NAME: LAVIN, BERNICE E.	
4.3 STREET ADDRESS: 2525 ARMITAGE AVE	
4.4 CITY - ST - ZIP: MELROSE PARK IL 60160	
5.1 TITLE: PRESIDENT	<input checked="" type="checkbox"/> Change <input type="checkbox"/> Addition
5.2 NAME: BERNICK, CAROL L.	
5.3 STREET ADDRESS: 2525 ARMITAGE AVE	
5.4 CITY - ST - ZIP: MELROSE PARK IL 60160	
6.1 TITLE: SEE ATTACHED FOR	<input type="checkbox"/> Change <input type="checkbox"/> Addition
6.2 NAME: ADDITIONAL OFFICERS AND	
6.3 STREET ADDRESS: DIRECTORS	
6.4 CITY - ST - ZIP:	

14. I do hereby certify that the information supplied with this filing is voluntarily furnished and does not qualify for the exemption stated in Section 119.07(3)(k), Florida Statutes. I further certify that the information indicated on this annual report or supplemental annual report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 12 or Block 13 if changed, or on an attachment with an address.

SIGNATURE: *Bernice E. Lavin*
SIGNATURE AND TYPED OR PRINTED NAME OF SIGNING OFFICER OR DIRECTOR
BERNICE E. LAVIN SECRETARY-TREASURER

5/1/96 708/450-3188

CR2E034 (12/95)

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ALBERTO-CULVER U.S.A., INC.
FEIN: 36-3564158
STATE OF FLORIDA

LIST OF OFFICERS AND DIRECTORS

OFFICERS OF ALBERTO-CULVER USA, INC.

NAME	TITLE
Carol L. Bernick	President
David D. DeTomaso	Senior Vice President, Professional Domestic Division
Bernice E. Lavin	Vice President, Secretary & Treasurer
Ronald M. Kirshbaum	Vice President, Food Service Division
John Boone	Group Vice President, Consumer Products
Frederick C. Broda	Vice President, Corporate Development
Anthony J. Borgese	Vice President, Sales, Toiletries Division
James J. Chickarello	Vice President, Manufacturing and Engineering
Kristin Muntean	Vice President, General Mgr, Household/Grocery Div.
Allan R. Linderman	Vice President, Advertising Services
Janice J. Miller	Vice President, Market Research
Raymond A. Maslanka	Vice President, Operations
Doug Meneely	Vice President, Human Resources
Richard N. Paulsen	Vice President, Information Services
Leah M. Seidenfeld	Vice President, Marketing, Toiletries Division
Daniel B. Stone	Vice President, Communications

BOARD OF DIRECTORS OF ALBERTO-CULVER U.S.A., INC.

Leonard H. Lavin

Bernice E. Lavin

Howard B. Bernick

ALL OFFICERS AND DIRECTORS WERE ELECTED TO OFFICE ON SEPTEMBER 14, 1994.

THE ADDRESS FOR ALL OF THE ABOVE OFFICERS AND DIRECTORS IS:

2525 Armitage Avenue, Melrose Park, IL 60160