

**T 99000000 724**

**SANDLER, TRAVIS & ROSENBERG, P.A.**

ATTORNEYS AT LAW

THE WATERFORD

5200 BLUE LAGOON DRIVE

MIAMI, FL 33126-2022

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OF COUNSEL

SANDLER & TRAVIS  
TRADE ADVISORY SERVICES  
DALLAS  
DETROIT  
SACRAMENTO  
CONSULTING SERVICES

April 26, 1999

\*NOT ADMITTED IN FL

†BOARD CERTIFIED IMMIGRATION & NATIONALITY LAW

Florida Department of State  
Trademark Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, Florida 32314

*Via Federal Express*

400002853884--7  
-04/27/99--01085--001  
\*\*\*\*\*87.50 \*\*\*\*\*87.50

Re: Application for Service Mark Registration - BIGA and Design class 42

Dear Trademark Examiner:

Enclosed please find an originally executed Application for Service Mark Registration, a copy of the Application, a check in the amount of \$87.50 representing the application fee, three specimens of the mark and a separate drawing page indicating a clear representation of the mark.

We have also enclosed a self-addressed, postage-paid return post card which we would appreciate your stamping with the date of receipt of this Application as part of our internal tracking system.

Thank you for your attention to this matter and please feel free to contact the undersigned or Lauren V. Perez, Senior Paralegal should you have any questions.

(10)

LVP/tm  
Enclosures  
s:/tiffany/office/15242/corresp/stateapp.ltr

Name Availability	
Document Examiner	NJC
Updater	NJC
Updater Verifier	NJC
Acknowledgement	NJC
W. P. Verifier	NJC

Sincerely,  
SANDLER, TRAVIS & ROSENBERG, P.A.

By: *[Signature]*  
Tiffany Martinez  
Executive Assistant

SECRETARY OF STATE  
TALLAHASSEE, FLORIDA  
JUN 14 AM 10:35  
FILED

WASHINGTON, D.C.

\*OFFICE KNOWN AS SANDLER, TRAVIS & ROSENBERG AND GLAD & FERGUSON, P.C.

BALTIMORE

\*SAN FRANCISCO

MEXICO CITY



FLORIDA DEPARTMENT OF STATE

Katherine Harris  
Secretary of State

May 6, 1999

TIFFANY MARTINEZ  
SANDLER, TRAVIS & ROSENBERG PA  
THE WATERFORD, 5200 BLUE LAGOON DRIVE  
MIAMI, FL 33126-2022

SUBJECT: BIGA (STYLIZED 42), BIGA (42), BIGA (30), BIGA (STYLIZED 30),  
BIGA (AND DESIGN 30) AND BIGA (AND DESIGN 30)  
Ref. Number: W99000010610

We have received your document for BIGA (STYLIZED 42), BIGA (42), BIGA (30), BIGA (STYLIZED 30), BIGA (AND DESIGN 30) AND BIGA (AND DESIGN 30) and your check(s) totaling \$525.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

We must deny registration pursuant to sections 495.021(1)(f) and 495.181, Florida Statutes. There is a federal registration on file with the U.S. Patent and Trademark Office for BIGA'S, Registration Number 1,877,266, for the same or similar name and class(es).

Enclosed is an application for refund.

If you have any questions concerning the filing of your document, please call (850) 487-6918.

Nanette Causseaux  
Corporate Specialist Supervisor

Letter Number: 599A00024750

*Called CB Breads, Inc.  
Reel & frame # office gave them*

**SANDLER, TRAVIS & ROSENBERG, P. A.**

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OF COUNSEL

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TRADE ADVISORY SERVICES  
DALLAS  
DETROIT  
SACRAMENTO  
CONSULTING SERVICES

June 3, 1999

*Via Federal Express*

Ms. Nanette Causseaux  
Corporate Specialist Supervisor  
Florida Department of State  
Division of Corporations  
P.O. Box 6327  
Tallahassee, Florida 32314

**Re: Letter Number 599A00024750 - BIGA Trademark Applications  
BIGA stylized - 42; BIGA - 42; BIGA and Design - 42; BIGA stylized - 30;  
BIGA - 30; BIGA and Design - 30**

Dear Ms. Causseaux:

In response to your letter dated May 6, 1999, enclosed is an Abstract of Title obtained directly from the U.S. Patent and Trademark Office evidencing that the owner of the BIGA'S federal registration, number 1877266, is El Globo of North America, Inc., the same applicant named on the six (6) above referenced applications. Accordingly, there is no federal bar to registration of these matters.

In light of the foregoing, we are enclosing the six applications for re-submission. We request you use the same specimens as well as the same check as were sent with the six applications on April 26, 1999 which you confirmed were in your possession today.

We look forward to receiving your confirmation that these applications will proceed through the registration process especially insofar as registration has now been delayed since the original filing date of 4/27/99.

**SANDLER, TRAVIS & ROSENBERG, P. A.**

Ms. Nanette Causseaux

Florida Department of State

June 3, 1999

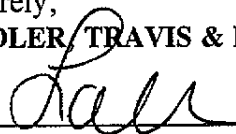
Page 2

Please feel free to contact the undersigned should you have any questions or concerns.

Sincerely,

**SANDLER, TRAVIS & ROSENBERG, P.A.**

By: \_\_\_\_\_



Lauren V. Perez

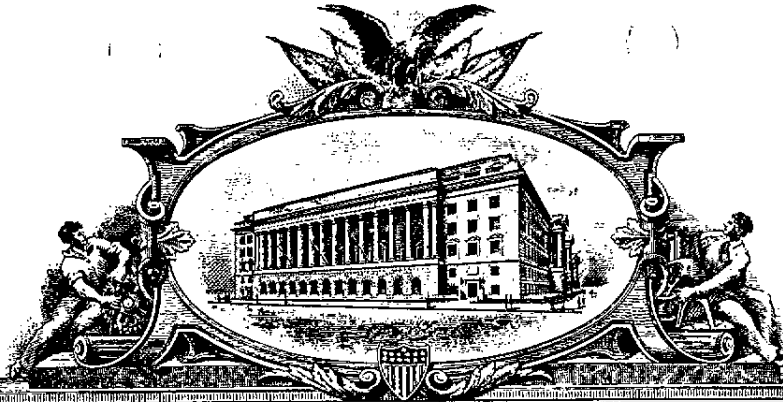
Senior Paralegal

LVP/tm

Enclosures

s:/tiffany/office/15242/correspo/cass0602.ltr

CG 050020



# THE UNITED STATES OF AMERICA

**TO ALL TO WHOM THESE PRESENTS SHALL COME:**

**UNITED STATES DEPARTMENT OF COMMERCE**

**United States Patent and Trademark Office**

May 24, 1999

**THIS IS TO CERTIFY THAT ANNEXED IS A TRUE COPY FROM THE ASSIGNMENT  
RECORDS OF ALL DOCUMENTS FOUND OF RECORD AS OF THE DATE OF  
THIS CERTIFICATION FOR:**

**TRADEMARK APPLICATION: 74/422,536**

**FILING DATE: August 05, 1993**

**REGISTRATION NUMBER: 1,877,266**

**REGISTRATION DATE: January 31, 1995**



By Authority of the  
**COMMISSIONER OF PATENTS AND TRADEMARKS**

**P. SWAIN**

**Certifying Officer**

ASSIGNMENT FOR TRADEMARK REGISTRATION NUMBER: 1877266 PAGE: 1

SERIAL NUMBER: 74/422536      DATE FILED : 08/05/1993  
REGISTRATION NUMBER: 1877266      DATE REGISTERED: 01/31/1995  
STATUS: RECORDED DOCUMENT      DATE IN ASGN : 05/22/1995  
NUMBER OF PAGES: 0003  
MARK: BIGA'S      DATE MAILED : 07/07/1995  
REEL: 1350      FRAME: 0439      DATE RECORDED : 04/17/1995  
REGISTRANT: C.B. Breads, Inc.

ASSIGNOR: C.B. BREADS, INC.      DATE SIGNED : 04/07/1995  
ADDRESS :      DATE ACKOWLD:  
ENTITY : CORPORATION      CITIZENSHIP: CALIFORNIA

ASSIGNEE: NASSI BERNSTEIN COMPANY, INC.  
ADDRESS : 23622 CALABASAS ROAD  
SUITE 333  
CALABASAS, CA 91302  
ENTITY : CORPORATION      CITIZENSHIP: CALIFORNIA

PRESS XMIT LINE TO CONTINUE.  
FOR A NEW SEARCH ENTER TRANSACTION CODE AND SEARCH      05/24/99 17:17  
STRATEGY HERE:

ASSIGNMENT FOR TRADEMARK REGISTRATION NUMBER: 1877266 PAGE: 2

BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

PRESS XMIT LINE TO CONTINUE. ENTER 'P' HERE TO PAGE BACKWARDS:  
FOR A NEW SEARCH ENTER TRANSACTION CODE AND SEARCH      05/24/99 17:17  
STRATEGY HERE:

ASSIGNMENT FOR TRADEMARK REGISTRATION NUMBER: 1877266 PAGE: 3

REEL: 1603 FRAME: 0876 DATE RECORDED : 07/01/1997  
REGISTRANT: C.B. Breads, Inc.

ASSIGNOR: NASSI BERNSTEIN COMPANY, INC. DATE SIGNED : 05/01/1997  
ADDRESS : DATE ACKNOWLED:   
ENTITY : CORPORATION CITIZENSHIP: CALIFORNIA

ASSIGNEE: BIGA CORPORATION  
ADDRESS : 615 WEST 42ND STREET  
MIAMI BEACH, FL 33140  
ENTITY : CORPORATION CITIZENSHIP: FLORIDA  
BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

PRESS XMIT LINE TO CONTINUE. ENTER 'P' HERE TO PAGE BACKWARDS:  
FOR A NEW SEARCH ENTER TRANSACTION CODE AND SEARCH 05/24/99 17:18  
STRATEGY HERE:

ASSIGNMENT FOR TRADEMARK REGISTRATION NUMBER: 1877266 PAGE: 4

REEL: 1603 FRAME: 0854 DATE RECORDED : 07/01/1997  
REGISTRANT: C.B. Breads, Inc.

ASSIGNOR: BIGA CORPORATION DATE SIGNED : 06/12/1997  
ADDRESS : DATE ACKNOWLED:   
ENTITY : CORPORATION CITIZENSHIP: FLORIDA

ASSIGNEE: EL GLOBO OF NORTH AMERICA, INC.  
ADDRESS : 9012 N.W. 105TH WAY  
MEDLEY, FL 33178  
ENTITY : CORPORATION CITIZENSHIP: FLORIDA  
BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

ASSIGNMENTS RECORDED PRIOR TO 1/1/55 ARE NOT CONTAINED IN THIS DATA BASE.

\*\*LAST PAGE\*\*. ENTER 'P' HERE TO PAGE BACKWARDS:  
FOR A NEW SEARCH ENTER TRANSACTION CODE AND SEARCH 05/24/99 17:18  
STRATEGY HERE:

Florida Department of State, Jim Smith, Secretary of State

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

Name & address to whom  
acknowledgement should be sent:  
Sandler, Travis & Rosenberg, P.A.

5200 Blue Lagoon Drive, Suite 600

Miami, Florida 33126

( 305 ) 267-9200

Daytime Telephone number

PART I

1. (a) Applicant's name: El Globo of North America, Inc.

(b) Applicant's business address: 9012 N.W. 105th Way

Miami, Florida

Zip: 33178

305 884-2606

(c) Applicant's telephone number: ( )

☐ Individual ☒ Corporation ☐ Joint Venture ☐ Other:  
☐ General Partnership ☐ Limited Partnership ☐ Union

If other than an individual, P93000018008 ✓

(1) Florida registration number: 65 0408081

(2) Federal Employer Identification Number: Florida

(3) Domicile State:

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used: (i.e., furniture moving services, diaper services, house painting services, etc.)

bakery retail services

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used: (i.e., ladies sportswear, cat food, barbeque grills, shoe laces, etc.)

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

The mark is used on product packaging, containers, menus and advertising common to the trade.

(Continued)



(d) The class(es) in which goods or services fall:

42

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year): 11/23/93
- (a) Date first used anywhere: \_\_\_\_\_
- (b) Date first used in Florida: 11/23/93

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

BIGA in stylized letters within a box with a drawing of a baker putting bread in an oven underneath.

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "

" APART FROM THE MARK AS SHOWN.

I, Norman Henriquez, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

El Globo of North America, Inc.

Typed or printed name of applicant

Norman Henriquez V.P.  
Applicant's signature or authorized person's signature  
(List name and title)

STATE OF FLORIDA

COUNTY OF MIAMI-DADE

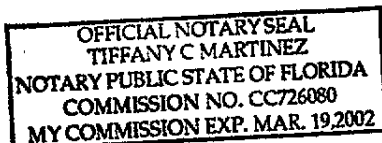
On this 21 day of April, 1999, Norman Henriquez personally appeared before me,



who is personally known to me



whose identity I proved on the basis of \_\_\_\_\_



Seal

[Signature]  
Notary Public Signature

Notary's Printed Name

My Commission Expires: \_\_\_\_\_

## WHOLESALE PRICE LIST

### "EUROPEAN OLD WORLD" BREADS

FALL 1998



WHERE BAKING  
IS STILL AN ART

FOR ORDERING, PLEASE USE OUR  
CUSTOMER SERVICE LINES:  
(305) 884-4209 or (888) 884-1799.

CALL BEFORE 11:00 AM  
FOR NEXT DAY'S DELIVERY.

FOR WEEK-ENDS AND HOLIDAYS,  
ORDER AS EARLY AS POSSIBLE.

FREE DELIVERY 7 DAYS A WEEK WITH \$25.00 MINIMUM ORDER.

#### ARTISAN BREAD LOAVES- ~2 LB

ALSATIAN	\$3.00
CIABATTA PLAIN 2 Lb.	\$2.85
CIABATTA PLAIN 3 Lb.	\$3.95
COUNTRY SOURDOUGH	\$2.85
ITALIAN	\$2.75
MANOR SOURDOUGH (round)	\$2.85
MUESLI	\$4.50
BLACK OLIVE WALNUT	\$3.90
PUMPERNICKEL	\$2.75
RAISIN NUT	\$4.50
RAISIN PUMPERNICKEL	\$3.15
SPECIAL RYE	\$2.05
SUNDRIED TOMATO & GARLIC	\$3.05
WHOLE WHEAT (round)	\$2.55

Some Breads available in 1 Lb and larger sizes.

#### BAGUETTES & FICELLES

CUBAN BREAD	\$0.49
FRENCH BAGUETTE	\$0.85
MULTI GRAIN BAGUETTE	\$1.40
ONION FICELLE	\$0.95
SOURDOUGH FICELLE	\$0.80
RAISIN NUT FICELLE	\$1.95

#### PULLMAN & SANDWICH BREADS ~2 LB

BRIOCHE	\$3.25
MARBLE PUMPERNICKEL & SOURDOUGH	\$2.85
MULTI-GRAIN	\$3.00
SPECIAL RYE	\$2.05
SPECIAL WHITE	\$1.95
WHOLE WHEAT	\$2.55

#### MINI LOAVES-

MULTI GRAIN (round) 11 oz	\$0.95
FRENCH BAGUETTE BOULE 10 oz	\$0.80
FRENCH BAGUETTE SALAD BOULE 18 oz	\$0.90

#### TABLE STICKS (PER DOZEN)

HERB GARLIC	\$5.40
MUESLI (4 oz.)	\$7.20
MULTI GRAIN (3 oz.)	\$4.20
SOFT PRETZEL STICKS ~8x1/4"	\$3.85

#### ARTISAN ROLLS (per dozen)

ALSATIAN	\$3.00
BRIOCHE	\$3.60
FRENCH PETIT PAIN oval	\$2.00
FRENCH RUSTIC	\$2.00
MINI FRENCH PETIT PAIN round	\$2.00
MUESLI	\$3.60
MULTI-GRAIN	\$3.60
OLIVE WALNUT	\$3.60
RAISIN NUT	\$3.60
RAISIN PUMPERNICKEL	\$3.00
RYE	\$2.50
SOURDOUGH COUNTRY	\$2.40
TOMATO GARLIC	\$3.00

CUBAN ROLL	\$0.96
MEDIA NOCHE	\$4.20

MEXICAN TELERA	\$4.20
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#### HAMBURGER BUNS (per dozen)

HAMBURGER BUN BRIOCHE	\$5.40
HAMBURGER BUN ONION	\$4.80
HAMBURGER BUN PLAIN	\$4.80
HAMBURGER BUN MULTI GRAIN	\$4.80
HERO / HOAGIE	\$4.80

#### KAISER HARD CRUST ROLLS (per dozen)

	3 doz. min.
PLAIN	\$4.20
POPPYSEED	\$4.20
SESAME	\$4.20
WHOLE WHEAT (3 doz. min.)	\$4.20

#### SOFT ROLLS for Hotel & Banquets (per dozen)

COUNTRY (with flour)	\$1.50
PLAIN	\$1.50
POPPYSEED	\$1.50
PUMPERNICKEL	\$1.50
RYE	\$1.50
SESAME	\$1.50
WHOLE WHEAT	\$1.50

#### FOCACCIA - FULL SHEET PAN

HERBS / EXTRA VIRGIN OLIVE OIL	\$14.00
TOSCANI (Tomato/Olive/Onion/Pepper)	\$18.50
INDIVIDUAL FOCACCIA, each	\$0.85

9012 N.W. 105TH WAY • MIAMI, FLORIDA 33178

PHONE: (305) 884-2631 • FAX: (305) 884-5589