

ATLAS PEARLMAN TROP & BORKSON

P.A.
ATTORNEYS AT LAW

Jan Douglas Atlas
Michael W. Baker
Alan H. Baseman
Stephen W. Bazinsky
Roxanne K. Beilly
Elliot P. Borkson
Robert J. Burnett
Deborah Ann Byles
Robin Corwin Campbell
Michael Greenwald
April L. Halle
Kathy C. Harris
Kip O. Lassner
Eric Lee

Joel D. Mayersohn
Matthew W. Miller
William Nortman
Brian A. Pearlman
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Jonathan S. Robbins
James M. Schneider
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Michael L. Trop
Steven I. Weinberger
Kenneth P. Wurtenberger

Of Counsel
Jon A. Sale
Benedict P. Kuehne

Director of
Marketing and Development
Scott I. Cowan*

*not licensed to practice law

April 14, 1999

VIA FEDERAL EXPRESS

Trademark Registration Section
Division of Corporations
409 East Gaines Street
Tallahassee, FL 32399

300002840093--2
-04/15/99-01067-003
*****87.50 *****87.50

Re: Ledbetter Enterprises, Inc.
Service Mark Application: BRINGING IN THE BUSINESS
Our File No. 1288.0300

(41)

Dear Madam or Sir:

Enclosed herewith for filing are the following:

1. One original and one photocopy of Application for Registration of Service Mark;
2. Three specimens (script of seminar and two referral letters) evidencing the use of the mark as a Service Mark;
3. A check in the amount of \$87.50 payable to the Department of State; and
4. A duplicate of this letter.

Please date stamp the enclosed duplicate of this letter and return it to me in the envelope provided to evidence your receipt of this package. Should you have any questions or comments regarding this matter, please do not hesitate to contact me at (954) 766-7829.

Sincerely,

Myra Mahoney
Corporate Paralegal

99/1288.4900/145034.1

Name Availability	np
Document Examiner	NJC
Updater	NJC
Updater Verifier	NJC
Acknowledgement	NJC
W. P. Verifier	NJC

FILED
99 MAY -4 PM 10:21
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

799-566 799-9421

855/762/671 (6)

Miami Office
Suite 3550
100 Southeast Second Street
Miami, Florida 33131
Telephone (305) 379-8100
Facsimile (305) 789-5987

Main Office
New River Center • Suite 1900
200 East Las Olas Boulevard
Fort Lauderdale, Florida 33301
Telephone (954) 763-1200 • Facsimile (954) 766-7800
e-mail • apth@atlaslaw.com
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Boca Raton Office
Suite 305 West
1900 Corporate Boulevard
Boca Raton, Florida 33431
Telephone (561) 241-7084
Facsimile (561) 241-7096



FLORIDA DEPARTMENT OF STATE

Katherine Harris
Secretary of State

April 21, 1999

MYRA MAHONEY
ATLAS, PEARLMAN, ET AL. NEW RIVER CENTER
S-1900, 200 E. LAS OLAS BLVD.
FT. LAUDERDALE, FL 33301

SUBJECT: BRINGING IN THE BUSINESS
Ref. Number: W99000009421

We have received your document for BRINGING IN THE BUSINESS and your check(s) totaling \$87.50. However, the document has not been filed and is being retained in this office for the following:

The specimens provided this office are not acceptable; we need three permanent specimens, which may be the same or different. We do not accept photocopies or camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 487-6918.

Nanette Causseaux
Corporate Specialist Supervisor

Letter Number: 899A00020715

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April 30, 1999

VIA FEDERAL EXPRESS

Ms. Nanette Causseaux
Department of State
Division of Corporations
409 East Gaines Street
Tallahassee, FL 32399

Re: BRINGING IN THE BUSINESS
Reference Number: W99000009421

Dear Ms. Causseaux:

In response to your letter dated April 12, 1999, regarding the specimens for the above referenced service mark, enclosed please find 3 order forms used by the Company at their seminars. If you have any questions, please call me at (954) 766-7829.

Thank you.

Sincerely,



Myra Mahoney
Corporate Paralegal

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305/379-3000/201282.1
Suite 3550

100 Southeast Second Street
Miami, Florida 33131
Telephone (305) 379-8100
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1900 Corporate Boulevard
Boca Raton, Florida 33431
Telephone (561) 241-7084
Facsimile (561) 241-7096

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
Pursuant to Chapter 495, Florida Statutes

TO: Division of Corporations
Post Office Box 6327
Tallahassee, Florida 32314

Name & Address to whom acknowledgment should be sent:

MYRA MAHONEY, CORPORATE PARALEGAL
Atlas, Pearlman, Trop & Borkson, P.A.
200 E. Las Olas Blvd., Suite 1900
Ft. Lauderdale, FL 33301
(954) 766-7829
Daytime Telephone number

PART I

1. (a) Applicant's name: LEDBETTER ENTERPRISES, INC.
(b) Applicant's business address: 2673 NE 37 AVENUE
FT. LAUDERDALE, FL 33308
(c) Applicant's telephone number: (954) 561-9643

☐ Individual ☒ Corporation ☐ Joint Venture ☐ Other
☐ General Partnership ☐ Limited Partnership ☐ Union

If other than an individual,

- (1) Florida registration number: P93000015437 ✓ (2) Domicile State: FL
(3) Federal Employer Identification Number: 65-0398734

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used (i.e., furniture moving services, diaper services, house painting services, etc.)

Educational Seminars

- (b) If the mark to be registered is a trademark, the goods in connection with which the mark is used: (i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

- (c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

The mark will be used for business cards; stationery; brochures; newspaper; Internet advertising; seminar materials (books and cassettes).

(Continued)

(d) The class(es) in which goods or services fall: CLASS 41

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 4/1/94 (b) Date first used in Florida: 4/1/94

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

"BRINGING IN THE BUSINESS"

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "~~BRINGING IN THE BUSINESS~~" APART FROM THE MARK AS SHOWN.

I, Dale Ledbetter, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicable herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Dale Ledbetter

Typed or printed name of applicant

Applicant's signature or authorized person's signature
(List name and title)

STATE OF California

COUNTY OF Los Angeles

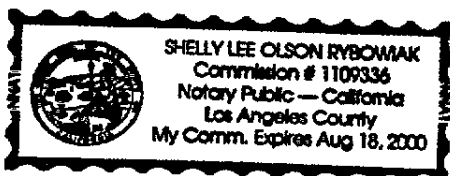
On this 12th day of April, 19 99, Dale Ledbetter personally appeared before me,
☒ who is personally known to me ☐ whose identity I proved on the basis of _____

(Seal)

Notary Public Signature

Shelly Lee Olson Rybowiak
Notary's Printed Name

My Commissioner Expires: August 18, 2000



FEE: \$87.50 per class

DALE LEDBETTER'S
"Bringing in the Business"
Seminar Specials



Ledbetter Enterprises, Inc.
 "Bringing in the Business"

#	Item	Regular Price	Today's Price	Number Received	# Back-ordered	Total Number	Total Price
A3	Record Setting Sales: How to Outsell Your Colleagues, Your Competition & Yourself! by Dale Ledbetter -- 6 Audiotape Album and 44 Page Workbook	\$77	\$67				
B20	The Ultimate Sales Professional by Dale Ledbetter -- 176 Page Book	\$12	\$10				
B21	From Mother, With Love: Reflections on Achieving Success in Selling by Dale Ledbetter -- 163 Page Book	\$12	\$10				
M5	Combo Special Buy: <i>Record Setting Sales,</i> <i>The Ultimate Sales Professional, and</i> <i>From Mother, With Love</i> and Receive FREE: <i>Success Yearbook - 365 Days to Self-Mastery</i> -- a \$16.00 Value!	\$101	\$87				
						Total	

Please charge my: ☐ Visa ☐ MC ☐ AMEX ☐ Diners ☐ Discover

Card # _____ Exp. Date _____

Make check payable to: LEDBETTER ENTERPRISES, INC _____ Signature _____

Name _____

Address (NO P.O.Box #S) _____

City _____ State _____ Zip _____

Phone _____ Fax _____