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SHANDS
at the University of Florida

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FILED
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

April 20, 1998

Florida Department of State
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

600002502856-8
-04/28/98-01032-002
*****87.50 *****87.50

Dear Sir or Madame:

Please process this applications for the registration of a Service Mark for 1-800-PHYSICIAN at your earliest convenience. I have enclosed the application, three specimens and a check for eighty-seven dollars and fifty cents. Please send all correspondence in regard to this fictitious name to my attention, care of Shands Hospital, Legal Department, P.O. Box 100303, Gainesville, Florida, 32610-0303.

Thank you so much.

Sincerely,

Amy Kelley
Amy C. Kelley, Esq.

855/304/671

Please complete the attached application, NO app was received w/your 4/20/98 letter.

W98-10285

No Application

T98-564

Name Availability	NJC
Document Examiner	NJC
Updater	NJC
Update Ver	NJC
Howie garent	NJC
W. P. Verdyer	NJC

SM
FF \$87.50



FLORIDA DEPARTMENT OF STATE
Sandra B. Mortham
Secretary of State

May 7, 1998

AMY C. KELLEY, ESQUIRE
SHANDS HOSPITAL, LEGAL DEPT.
P.O. BOX 100303
GAINESVILLE, FL 32610-0303

SUBJECT: 1-800-PHYSICIAN
Ref. Number: W98000010285

We have received your document for 1-800-PHYSICIAN and your check(s) totaling \$87.50. However, the document has not been filed and is being retained in this office for the following:

Please complete the attached application for registration of a mark, no application was received with your letter of April 20, 1998.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 487-6918.

Nanette Causseaux
Corporate Specialist Supervisor

Letter Number: 898A00025248

SHANDS

at the University of Florida

Legal Services

May 13, 1998

Nanette Causseaux
Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

SUBJECT: 1-800-PHYSICIAN
Ref. Number: W98000010285

Dear Ms. Causseaux:

I am very sorry for my oversight in neglecting to enclose the application with my earlier correspondence. Please find enclosed the application for the registration of a trademark for 1-800-PHYSICIAN.

Thank you for your assistance.

Very truly yours,



Amy C. Kelley

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgement should be sent:

Leonard Grill, Esq.

Legal Services, P.O. Box 100303

Gainesville, FL 32610

(352) 395-8051

Daytime Telephone number

PART I

1. (a) Applicant's name: Shands Teaching Hospital and Clinics, Inc.

(b) Applicant's business address: P.O. Box 100303

Gainesville, FL 32610

City/State/Zip

(c) Applicant's telephone number: (352) 395-8051

Individual Corporation Joint Venture Other: _____
 General Partnership Limited Partnership Union

If other than an individual,

(1) Florida registration number: 749322 (2) Domicile State: Florida

(3) Federal Employer Identification Number: 59-1943502

2.(a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

Medical and Health related services

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

Newspaper advertisements, brochures, signs, posters

(Continued)

(d) The class(e) in which goods or services fall:

Class 42 Miscellaneous

PART II

1. Date first used by the applicant, predecessor, or a related company(must include month, day and year):

(a) Date first used anywhere: September 14, 1990 (b) Date first used in Florida: September 14, 1990

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

1-800-PHYSICIAN

FILED
98 MAY 20 PM 3:43
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "PHYSICIAN"

"1-800"

"APART FROM THE MARK AS SHOWN.

I, Paul M. Rosenberg, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

PAUL M. ROSENBERG

Typed or printed name of applicant

Paul M. Rosenberg, Sr. V.P. + General Counsel

Applicant's signature or authorized person's signature (List name and title)

STATE OF Florida

COUNTY OF Alachua

On this 3rd day of April, 19 98, Paul M. Rosenberg personally appeared before me,

- [X] who is personally known to me
[] whose identity I proved on the basis of

OFFICIAL NOTARY SEAL
VICKIE L. HELMIG
NOTARY PUBLIC STATE OF FLORIDA
COMMISSION NO. CC444811
MY COMMISSION EXP. APR. 16, 1999

Vickie L. Helmig
Notary Public Signature

Notary's Printed Name

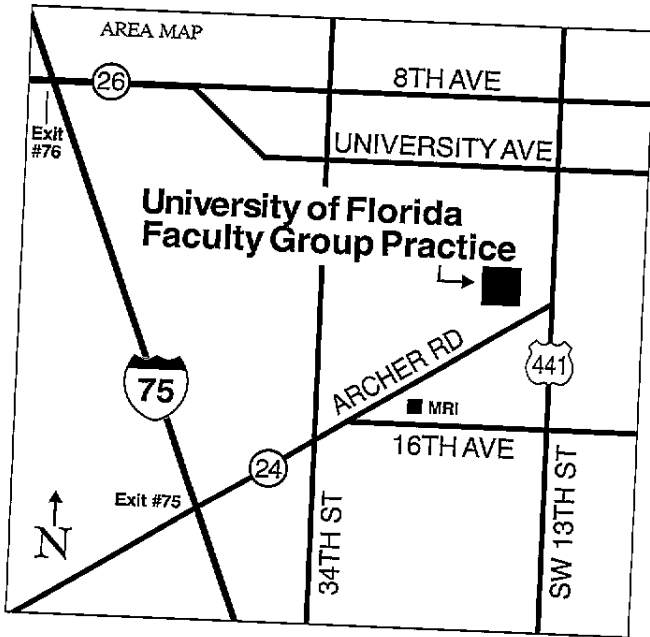
Seal

My Commission Expires:

FEE: \$87.50 per class

The University of Florida Consultation Center

All services of the University of Florida Faculty Group Practice can be reached by calling (352) 395-8000 or (800) 749-7424 (1-800-PHYSICIAN), and asking for the appropriate clinic or service.



Patient Information Guide



UNIVERSITY OF
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FACULTY GROUP
PRACTICE

University of Florida Health System

*The "University of Florida Faculty Group Practice" is a
pseudonym for the University of Florida College of Medicine.*

3/96 C&A Shands Marketing and Public Relations 72K



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