

T9700000 1540

SCOGGINS & GOODMAN, P.C.

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November 21, 1997

VIA FEDERAL EXPRESS

Secretary of State of Florida
Trademark Registration Section
Division of Corporations
409 E. Gaines Street
Tallahassee, Florida 32399

800002355888--7
-11/24/97--01144--001
*****87.50 *****87.50

RE: Registration of the Service Mark "New Home Specialist" (41)

Ladies and Gentlemen:

Enclosed for filing is a fully executed State of Florida Application for the Registration of a Trademark or Service Mark with three service mark specimens attached. Also enclosed is New Home Specialist Inc. check no. 5238 payable to the Secretary of State of Florida in the amount of Eighty-Seven and 50/100ths Dollars (\$87.50) to cover the filing fee. If you need any further information, please contact Kim A. Roberson, Esq. at (770) 939-7762. Thank you for your assistance.

Sincerely,

Terry Sullivan

Terry Sullivan
Legal Secretary

789/1440/671
(Home, Specialist)

T97-1540

97 DEC 18 AM 11:12
FILED
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Enclosures

cc: Mr. Robert A. Schultz (via regular mail w/o enclosures)
Kim A. Roberson, Esq.
Randall B. Scoggins, Esq.

~~1297-26594~~

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New Home Specialist & design

1,641, 778 same people

(6)

Name	
Availability	NP NP
Document Examiner	NJC
Updater	NJC
Updater Verifier	NJC
Acknowledgement	NJC
W. P. Verifier	NJC



FLORIDA DEPARTMENT OF STATE
Sandra B. Mortham
Secretary of State

November 25, 1997

KIM A. ROBERSON, ESQUIRE
ROBERSON, P.C.
1681 MONCRIEF CIRCLE
DECATUR, GA 30033-1618

SUBJECT: NEW HOME SPECIALIST
Ref. Number: W97000026594

We have received your document for NEW HOME SPECIALIST and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following term(s) by completing the disclaimer statement found in #2 of Part III of the application: HOME, SPECIALIST

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 487-6918.

Nanette Causseaux
Corporate Specialist Supervisor

Letter Number: 597A00056406

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December 11, 1997

VIA FEDERAL EXPRESS

Secretary of State of Florida
Trademark Registration Section
Division of Corporations
409 E. Gaines Street
Tallahassee, Florida 32399

RE: New Home Specialist; Your Reference No. W97000026594

Ladies and Gentlemen:

As requested in your letter to Kim A. Roberson, Esq. dated November 25, 1997 (a copy of which is enclosed), the disclaimer found in #2 of Part III has been completed. Please file the enclosed Application for the Registration of a Trademark or Service Mark along with the three service mark specimens. You have already received New Home Specialist Inc. check no. 5238 in the amount of Eighty-Seven and 50/100ths Dollars (\$87.50) in payment of the filing fee.

Thank you for your assistance. If you need anything further, please contact Kim A. Roberson, Esq. at (770) 939-7762.

Sincerely,



Terry Sullivan
Legal Assistant

Enclosures

cc: Mr. Robert A. Schultz (via regular mail w/o enclosures)
Kim A. Roberson, Esq.
Randall B. Scoggins, Esq.

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

Kim A. Roberson, Esq.

Roberson, P.C.

1681 Moncrief Circle, Decatur, Georgia 30033-1618

(770) 939-7762

Daytime Telephone number

PART I

1. (a) Applicant's name: New Home Specialist Inc.

(b) Applicant's business address: 2300 Glades Road, Suite 330 West

Boca Raton, Florida 33431

City/State/Zip

(c) Applicant's telephone number: (561) 368-1151

Individual Corporation Joint Venture Other

General Partnership Limited Partnership Union

If other than an individual,

(1) Florida registration number: K55754 (2) Domicile State: Florida

(3) Federal Employer Identification Number: 65-0121677

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

Educational Services: Namely, conducting seminars in the fields of real estate
development and real estate brokerage.

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

N/A

(c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures,
etc.)

Service Mark is used on brochures, educational materials and advertisements.

(Continued)

d) The class(es) in which goods or services fall:

Class 41 - Education and Entertainment

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 2/25/90 (b) Date first used in Florida: 2/25/90

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

The words "New Home Specialist"

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "HOME, SPECIALIST" APART FROM THE MARK AS SHOWN.

I, Robert A. Schultz, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

NEW HOME SPECIALIST, INC.

Typed or printed name of applicant

By:

Applicant's signature or authorized person's signature

(List name and title) Robert A. Schultz, President

STATE OF FLORIDA

COUNTY OF PALM BEACH

FILED 97 DEC 18 AM 11:12 SECRETARY OF STATE TALLAHASSEE, FLORIDA

On this 18 day of November, 19 97, Robert A. Schultz personally appeared before me,

[X] who is personally known to me [] whose identity I proved on the basis of

Stephanie L Davis Notary Public Signature

STEPHANIE L DAVIS Notary's Printed Name

(Seal)

My Commission Expires:

FEE: \$87.50 per class

STEPHANIE L DAVIS COMMISSION # CC 501137 EXPIRES OCT 11, 1999 BONDING THRU ATLANTIC BONDING CO., INC.



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Smart Start™, *The Official Handbook for New Home Salespeople*, and *The Five Minute Professional*: A total value of \$190.00, together now for the unbeatable low investment of only: **\$169.95**

Remember: Doing What You're Presently Doing, The Way You're Presently Doing It, How Many Sales Are You Missing?

*You may add Smart Start to this package for an additional investment of \$75.00.

(Order Form on Back)