

T96000001417

Robert T. Scherer

Requestor's Name

Time Warner Inc.

Address

1271 Avenue of the Americas

City/State/Zip

Phone #

New York, NY 10020

Office Use Only

CORPORATION NAME(S) & DOCUMENT NUMBER(S), (if known):

1. _____
(Corporation Name) (Document #)
2. _____
(Corporation Name) (Document #)
3. _____
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☐	Profit
☐	NonProfit
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☐	Other

AMENDMENTS	
☐	Amendment
☐	Resignation of R.A., Officer/Director
☐	Change of Registered Agent
☐	Dissolution/Withdrawal
☐	Merger

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OTHER FILINGS	
☐	Annual Report
☐	Fictitious Name
☐	Name Reservation

REGISTRATION/ QUALIFICATION	
☐	Foreign
☐	Limited Partnership
☐	Reinstatement
☐	Trademark
☐	Other

Name Availability	<i>OK</i>
Document Examiner	GSH
Updater	GSH
Updater Verifier	GSH
Acknowledgement	GSH
W. P. Verifier	GSH

Examiner's Initials

Florida Department of State, Jim Smith, Secretary of State

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name and address to whom acknowledgement
should be sent:

Robert T. Scherer

Time Warner Inc.

1271 Avenue of the Americas, NY, NY 10020

(212) 522-2423

Applicant's phone number

PART I

1. (a) Applicant's name: Time Warner Entertainment Company, L.P. ✓
(b) Applicant's business address: 75 Rockefeller Plaza
New York, NY 10019

() individual () corporation of the State of A33051
() general partnership (X) limited partnership of the State of Delaware

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:

ENTERTAINMENT SERVICES IN THE NATURE OF TELEVISION PROGRAMMING.

- (b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:

- (c) The mode or manner in which the mark is used:

The mark is used by printing it on advertising and promotional materials and
by other means normal in the trade.

- (d) The class(es) in which goods or services fall:

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PART II

1. Date first used by the applicant, predecessor, or a related company (must include month and year):

(a) Date first used anywhere: November, 1993

(b) Date first used in Florida: November, 1993

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PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

VIN

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM

"_____ " APART FROM THE MARK AS SHOWN.

I, Andra D. Sanders, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

TIME WARNER ENTERTAINMENT COMPANY, L.P.

Typed or printed name of applicant

[Signature]

Applicant's signature or authorized person's signature
(List name and title)

Andra D. Sanders, Assistant Secretary

Subscribed and sworn to before me this 13 day of November, 19 1996

(Notary Seal)

Carol A. Hamilton

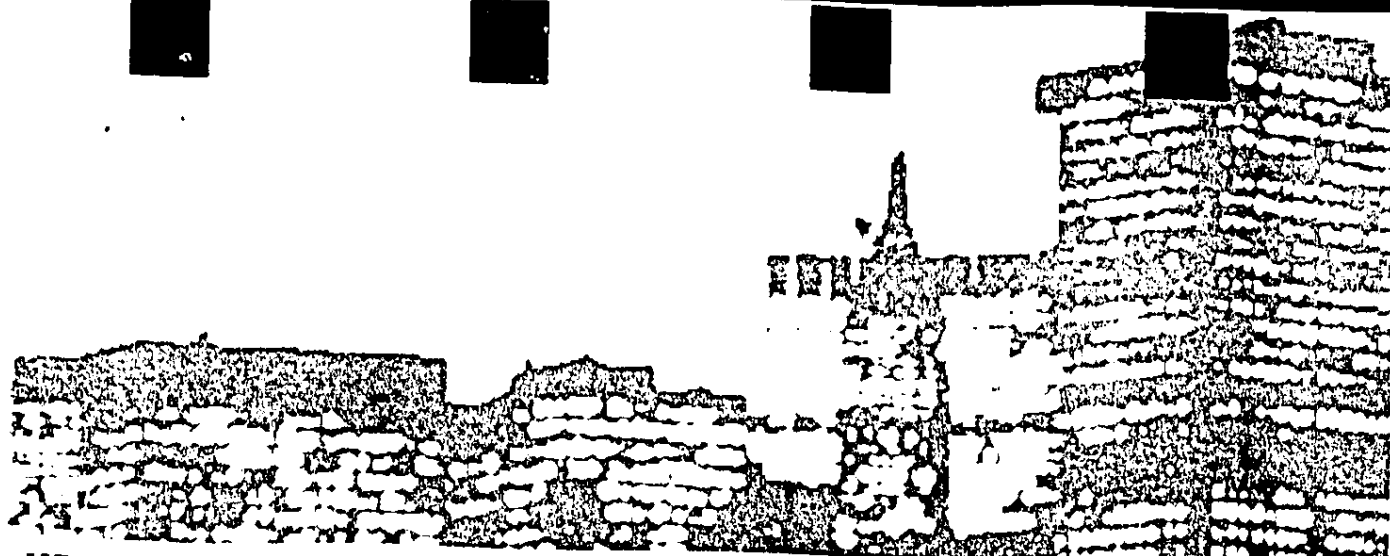
Signature of Notary Public

My Commission Expires:

CAROL A. HAMILTON
Notary Public, State of New York
No. 01HA5016557
Qualified in Kings County
Commission Expires August 16, 19 97
Card Also On File In New York County

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FEE: \$87.50 per class



HBO VIN Here Today And Tomorrow!

Unlike other local video operators offering production or program services to area hotels, HBO VIN will be available year after year. We're backed by the resources of Time Warner, the world's leading media company.

As a division of Time Warner, we will be able to access new technology like interactivity as soon as it becomes available—and long before it trickles down to the local level. Recent innovations like the laser disc and PC compatibility are already being incorporated.

HBO VIN Is Your Partner In Tourism

HBO has more than 20 years experience in the lodging industry—and HBO VIN shares that long-term commitment! Aside from sponsoring industry functions, HBO VIN is also joining Convention and Visitors Bureaus in every city we feature. We also plan to be active in a variety of community relations programs in all our markets. All of these activities will reflect positively upon you and your property—and help promote tourism across America.

There's Really No Cost?

Since HBO VIN is advertiser-driven, we will supply you with all the necessary equipment to receive a crystal-clear signal—at no charge! And as we upgrade our technology, we will make improvements on your equipment, always at no cost to you.

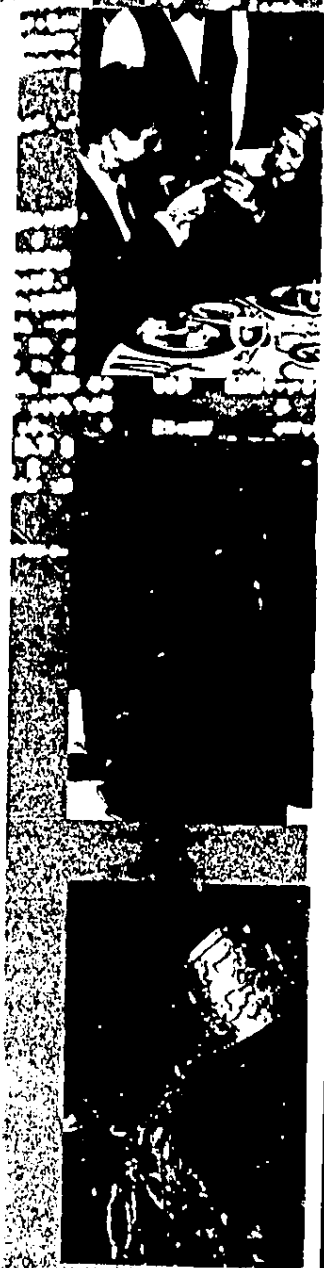
There's Only One Question Left— How Do I Get On Board?

Call us directly at 1-800-HBO-1VIN. A VIN representative will arrange a sample screening and answer any other questions you might have.

Act Now!

HBO VIN is being offered only to select hotels in each market, and only a limited number can be signed. So we invite you to call now, and join HBO in its newest and most exciting lodging industry venture!

**HBO VIN--THE NATIONWIDE TV SERVICE FOR TODAY'S
AND TOMORROW'S HOTEL GUESTS!**



* Source: Lodging Hospitality Research, March 1993

** Data for guests showing a premium service preference. Source: McNabb, DeSoto, Salter & Company, Guest Survey, March 1993