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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Assignment

T96-206



FLORIDA DEPARTMENT OF STATE

Glenda E. Hood
Secretary of State

September 20, 2005

H. BRYAN BREWER, III ESQUIRE
NIXON PEABODY LLP
SUITE 900, 401 9TH STREET N.W.
WASHINGTON, DC 20004-2128

SUBJECT: AUTO FINDER PLUS AND 16 OTHER MARK ASSIGNMENTS
Ref. Number: T96000000795

We have received your document for AUTO FINDER PLUS AND 16 OTHER MARK ASSIGNMENTS and your check(s) totaling \$850.00. However, the document has not been filed and is being retained in this office for the following:

Every business entity transacting business in Florida must have an active registration/filing on file with this office. Enclosed please find a copy of section 607.1501, 617.1501, or 608.501, Florida Statutes, which lists those activities that do not constitute transacting business in Florida. If, after reviewing this section, you determine the applicant of the mark is not transacting business within the state of Florida, please complete the enclosed affidavit form and return it to this office. If, however, you determine the applicant of the mark is transacting business in Florida, you must complete the enclosed application/form and return to this office with the appropriate filing fee(s) before your mark application can be processed.

The Nevada corporation "MEDIA WEST - FPI, INC." is not qualified to transact business with this office. We required that it must be either registered with the Florida Dept. of State, or complete an Affidavit if the corporation is exempt from registration. We are enclosing the necessary forms and statutes. The following marks will expire within the year 2005. The attached renewal(s) must be completed and returned on or before the date of expiration. The filing fee is \$87.50 per class. The marks are as follows: "TOSS N' WIN" #T95000001212 EXPIRATION 10/10/2005, "ULTIMATE FAN CONTEST" T95000001329 11/1/2005, "ULTIMATE FAN PACKAGE" T95000001328 11/1/2005 and "ULTIMATE TAILGATE PARTY" T95000001327 11/1/2005. The mark "FRIDGE FRAMES" T95000000625 has expired as of May 18, 2005. This mark will now have to file as a new mark. (APPLICATION ATTACHED)

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6918.



NIXON PEABODY LLP

ATTORNEYS AT LAW

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H. Bryan Brewer, III
Direct Dial: (202) 585-8303
E-Mail: bbrewer@nixonpeabody.com

October 4, 2005

VIA FEDERAL EXPRESS

Nanette Causseaux
Document Specialist Supervisor
Division of Corporations
Registrations
2661 Executive Center Circle
Tallahassee, FL 32301

RE: Letter Number 205A00057707

Dear Ms. Causseaux:

We received your above referenced correspondence dated September 20, 2005 concerning our filing of certain assignments for AUTO FINDER PLUS and 16 other marks (reference number T96000000795). We have included a copy of your correspondence for your reference. In response to your correspondence, we have attached for your review and processing the following documents:

- (1) Statement concerning authority to transact business in the State of Florida by a foreign business entity (Media West – FPI, Inc.);
- (2) Mark Renewal Application for Toss 'N Win Registration No. T95000001212 with appropriate filing fee of \$96.25 (including the optional Certificate of Renewal fee of \$8.75); and
- (3) Application for the Registration of a Trademark or Service Mark for FRIDGE FRAMES in class TMM-0016 with the appropriate filing fee of \$87.50.

Should you have any questions, please do not hesitate to contact me at (202) 585-8303.

Sincerely yours,

H. Bryan Brewer, III

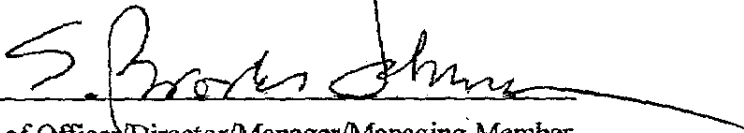
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Enclosures

STATEMENT CONCERNING AUTHORITY TO TRANSACT BUSINESS IN FLORIDA BY A FOREIGN BUSINESS ENTITY

Media West - FPL Inc. has not received a certificate of authority from the Florida Department of State to transact business in Florida pursuant to s.607.1501, 617.1501, or 608.501, Florida Statutes.

I, S. Brooks Johnson, the undersigned, do hereby certify that I am aware that Media West - FPL Inc. has not received a valid certificate of authority to transact business in Florida as required by s. 607.1501, 617.1501, or 608.501, Florida Statutes.

Media West - FPL Inc. does not presently transact business in Florida within the meaning of s. 607.1501, 617.1501, or 608.501, Florida Statutes, and is not required to receive a certificate of authority to transact business in Florida.


Signature of Officer/Director/Manager/Managing Member

S. Brooks Johnson, President
Typed or Printed Name and Capacity of Persons Signing

September 30, 2005
Date

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05 OCT 10 PM 1:40
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

ASSIGNMENT OF MARK REGISTRATION

1. The mark to be assigned is: TALLAHASSEE DIRECT MARKETING AND MAILING TDM

Registration Number: RT96206

2. ASSIGNOR:

Name: Tallahassee Democrat, Inc., c/o Knight-Ridder, Inc.

If Assignor is a corporation, the state in which incorporated & FL registration Number: FL-119544

Address: 50 W. San Fernando Street, Suite 1500

City: San Jose State/Zip: California 95113

3. ASSIGNEE:

Name: Media West - FPI, Inc.

If Assignee is a corporation, the state in which incorporated & FL registration number: Nevada

Address: 50 West Liberty Street, Suite 802, Bank of America Plaza

City: Reno State/Zip: Nevada 89501

4. All right, title and interest in and to said mark, together with the good will of the business in which the mark is used (or that part of the good will of the business connected with the use of the mark) is hereby assigned by Tallahassee Democrat, Inc. to

Media West - FPI, Inc.

(the Assignor)

(the Assignee)

Alice Wang
(Assignor's Signature)

By Alice Wang
(Typed or Printed Name of Person
Signing Above)

S. Brooks Johnson
(Assignee's Signature)

By S. Brooks Johnson, President
(Typed or Printed Name of Person
Signing Above)

On this 9th day of September 2000, Alice Wang
personally appeared before me,

☒ who is personally known to me ☐ whose identity I proved on the basis of _____

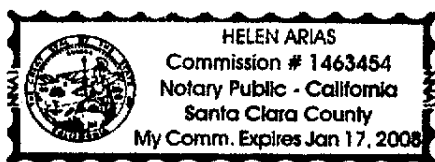
(Notary Seal)

Helen Arias
Signature of Notary Public

Instructions: The assignment must be signed by both the assignee and the assignor. If a corporation, an officer of the corporation must sign. Both the assignee's and the assignor's signature must be acknowledged before a Notary Public. If you need assistance, call the Registration Section at (850) 245-6051.

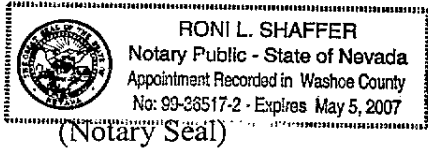
FILING FEE: \$50

Division of Corporations, P. O. Box 6327 Tallahassee, FL 32314



On this 14th day of September, 2005, S. Brooks Johnson personally appeared before me,

☒ who is personally know to me ☐ whose identity I proved on the basis of _____



Roni L. Shaffer

Signature of Notary Public

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TALLAHASSEE, FLORIDA