

196000000206

Requestor's Name Debra Hassli GAVE

Address AUTHORIZATION BY PHONE TO  
CORRECT Part III

City/State/Zip DATE Phone # 2/23/96

DOC. EXAM. nc

500001691385  
01-18-95--01005--001  
\*\*\*\*\*87.50 \*\*\*\*\*87.50

Office Use Only

CORPORATION NAME(S) & DOCUMENT NUMBER(S), (if known):

1. 789/304/746/671  
(Corporation Name) (Document #)
2. If the applicant is to be "Tallahassee  
(Corporation Name) (Document #)
3. Democrat Inc" its name must be written  
(Corporation Name) (Document #)
4. in Part I (a) of the app. T96-206  
(Corporation Name) (Document #)

☐ Walk in

☐ Pick up time

☐ Certified Copy

☐ Mail out

☐ Will wait

☐ Photocopy

☐ Certificate of Status

| NEW FILINGS              |                   |
|--------------------------|-------------------|
| <input type="checkbox"/> | Profit            |
| <input type="checkbox"/> | NonProfit         |
| <input type="checkbox"/> | Limited Liability |
| <input type="checkbox"/> | Domestication     |
| <input type="checkbox"/> | Other             |

| AMENDMENTS               |                                        |
|--------------------------|----------------------------------------|
| <input type="checkbox"/> | Amendment <u>6096 AOTON 8001</u>       |
| <input type="checkbox"/> | Resignation of R.A., Officer/ Director |
| <input type="checkbox"/> | Change of Registered Agent             |
| <input type="checkbox"/> | Dissolution/Withdrawal                 |
| <input type="checkbox"/> | Merger                                 |

| OTHER FILINGS            |                  |
|--------------------------|------------------|
| <input type="checkbox"/> | Annual Report    |
| <input type="checkbox"/> | Fictitious Name  |
| <input type="checkbox"/> | Name Reservation |

| REGISTRATION/<br>QUALIFICATION |                     |
|--------------------------------|---------------------|
| <input type="checkbox"/>       | Foreign             |
| <input type="checkbox"/>       | Limited Partnership |
| <input type="checkbox"/>       | Reinstatement       |
| <input type="checkbox"/>       | Trademark           |
| <input type="checkbox"/>       | Other               |

|                 |           |
|-----------------|-----------|
| Name            |           |
| Availability    | <u>nc</u> |
| Document        | NJC       |
| Examiner        |           |
| Updater         | NJC       |
| Updater         |           |
| Verifier        | NJC       |
| Acknowledgement | NJC       |
| W. P. Verifier  | NJC       |

Examiner's Initials



FLORIDA DEPARTMENT OF STATE

Sandra B. Mortham  
Secretary of State

January 23, 1996

Debra Hansli  
Tallahassee Direct Marketing  
2818-1 S. Monroe St.  
Tallahassee, FL 32301

SUBJECT: TALLAHASSEE DIRECT MARKETING AND IT'S DESIGN  
Ref. Number: W96000001649

We have received your document for TALLAHASSEE DIRECT MARKETING AND IT'S DESIGN and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

If the applicant is to be the "TALLAHASSEE DEMOCRAT INC." it's name must be written in Part I 1.(a) of the application.

In Part III, you must write the exact wording of the mark. If the mark includes a logo or design, a brief written description must be provided.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (904) 487-6918.

Nanette Causseaux  
Corporate Specialist Supervisor

Letter Number: 696A00002795



FLORIDA DEPARTMENT OF STATE  
Sandra B. Mortham  
Secretary of State

February 1, 1996

Debra Hansli  
Tallahassee Direct Marketing  
2818-1 S. Monroe St.  
Tallahassee, FL 32301

SUBJECT: TALLAHASSEE DIRECT MARKETING AND IT'S DESIGN  
Ref. Number: W96000001649

We have received your document for TALLAHASSEE DIRECT MARKETING AND IT'S DESIGN and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following: TALLAHASSEE, DIRECT MARKETING, MAILING

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (904) 487-6918.

Nanette Causseaux  
Corporate Specialist Supervisor

Letter Number: 996A00004484

Florida Department of State Debra B. Mortham, Secretary of State

**APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK**  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

Name & address to whom acknowledgement should be sent:

Debra Hansli  
2818-1 S. Monroe St.  
Tallahassee, FL 32301  
904 , 878-8080  
Daytime Telephone number

**PART I**

1. (a) Applicant's name: Tallahassee Democrat, Inc.

(b) Applicant's business address: 2818-1 S. Monroe St

Tallahassee, FL 32301  
City/State/Zip

(c) Applicant's telephone number: 904 , 878-8080

☐ Individual ☒ Corporation ☐ Joint Venture ☐ Other: \_\_\_\_\_  
☐ General Partnership ☐ Limited Partnership ☐ Union

If other than an individual,

(1) Florida registration number: 119544 (2) Domicile State: Florida

(3) Federal Employer Identification Number: 59-0184700

2.(a) If the mark to be registered is a service mark, the services in connection with which the mark is used:  
(i.e., furniture moving services, diaper services, house painting services, etc.)

Mailing Services, Lettershop

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:  
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

Labels, Envelopes, Letterhead, Brochures, Newspaper Ads, Shirts, Self mailers,  
Business Cards

(Continued)

(d) The class(e) in which goods or services fall:

Class 35

**PART II**

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 4/3/95 (b) Date first used in Florida: 4/3/95

**PART III**

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

Logo / Name - "Tallahassee Direct Marketing and Mailing"  
(red, yellow and black logo - please see attached card)

Description of Logo: "T" in shape of arrow blended into "D" blended into  
"M" ending with an arrow, with name of business (above) beneath.

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "Tallahassee, Direct  
Marketing, Mailing " APART FROM THE MARK AS SHOWN.

I, DEBRA L. HANSEL, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

TALLAHASSEE DEMOCRAT, INC

Typed or printed name of applicant

Debra Hansel

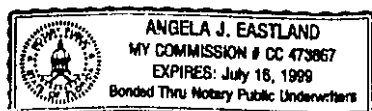
Applicant's signature or authorized person's signature  
(List name and title)

STATE OF FLORIDA

COUNTY OF LEON

On this 4th day of JANUARY, 1996, DEBRA HANSEL personally appeared before me,

☒ who is personally known to me  
☐ whose identity I proved on the basis of \_\_\_\_\_



Angela J. Eastland  
Notary Public Signature

ANGELA J. EASTLAND  
Notary's Printed Name

Seal

My Commission Expires 7/16/99

FEE: \$87.50 per class



**Debra Hansli**  
*President*

2818-1 S. Monroe Street • Tallahassee, Florida 32301  
Phone: (904) 878-8080 • FAX: (904) 878-8090