

# T9500000 1464

Terry E. Lottrell  
OFFICE USE ONLY (Document #)

Looksmart  
(Requestor's Name)

248 S. Nokomis Ave.  
(Address)

Venice, OH 34285  
(City, State, Zip) (Phone #)

400001680554  
-12/13/95--01011--005  
\*\*\*\*\*87.50 \*\*\*\*\*87.50

OFFICE USE ONLY

### CORPORATION NAME(S) & DOCUMENT NUMBER(S) (if known):

- \_\_\_\_\_  
(Corporation Name) (Document #)
- \_\_\_\_\_  
(Corporation Name) (Document #)
- \_\_\_\_\_  
(Corporation Name) (Document #)
- \_\_\_\_\_  
(Corporation Name) (Document #)

- Walk in     Pick up time \_\_\_\_\_     Certified Copy  
 Mail out     Will wait     Photocopy     Certificate of Status

FILED  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
95 DEC 12 PM 3:27

NEW FILINGS	
<input type="checkbox"/>	Profit
<input type="checkbox"/>	NonProfit
<input type="checkbox"/>	Limited Liability
<input type="checkbox"/>	Domestication
<input type="checkbox"/>	Other

AMENDMENTS	
<input type="checkbox"/>	Amendment
<input type="checkbox"/>	Resignation of R.A., Officer/Director
<input type="checkbox"/>	Change of Registered Agent
<input type="checkbox"/>	Dissolution/Withdrawal
<input type="checkbox"/>	Merger

T95-1464  
~~W95-21584~~

OTHER FILINGS	
<input type="checkbox"/>	Annual Report
<input type="checkbox"/>	Fictitious Name
<input type="checkbox"/>	Name Reservation

REGISTRATION/ QUALIFICATION	
<input type="checkbox"/>	Foreign
<input type="checkbox"/>	Limited Partnership
<input type="checkbox"/>	Reinstatement
<input type="checkbox"/>	Trademark
<input type="checkbox"/>	Other

Name Availability	<input checked="" type="checkbox"/>
Document Examiner	GSH
Updater	GSH
Updater Verifier	GSH
Acknowledgement	GSH
W. P. Verifier	GSH

Examiner's Initials



FLORIDA DEPARTMENT OF STATE  
Sandra B. Morthum  
Secretary of State

October 31, 1995

TERRY E. LITTRELL  
LOOKSMART  
248 S. NOKOMIS AVENUE  
VENICE, FL 34285

SUBJECT: LOOKSMART  
Ref. Number: W95000021584

We must deny registration pursuant to sections 495.021(1)(f) and 495.181, Florida Statutes. There is a federal registration on file with the U.S. Patent and Trademark Office for "LOOKSMART", Registration Number #1,533,726, for the same or similar name and class(es).

If you have any questions concerning the filing of your document, please call (904) 487-6917.

Gretchen Harvey  
Corporate Specialist Supervisor

Letter Number: 395A00048636

FILED  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
95 DEC 12 PM 3:27

DECEMBER 4, 1995

MS. GRETCHEN HARVEY  
CORPORATE SPECIALIST SUPERVISOR  
FLORIDA DEPARTMENT OF STATE  
DIVISION OF CORPORATIONS  
409 EAST GAINES ST.  
TALLAHASSEE, FL 32399

SUBJECT: LOOKSMART  
REF. NUMBER W95000021584

DEAR MS. HARVEY:

PER OUR TELEPHONE CONVERSATION OF TODAY, I HAVE ENCLOSED A COPY OF THE CERTIFICATE FROM THE U.S. COMMISSIONER OF PATENTS & TRADEMARKS VERIFYING THAT THE TRADEMARK WAS CANCELLED AND IS NOW AVAILABLE FOR US. ALSO ENCLOSED IS OUR ORIGINAL APPLICATION SENT TO YOUR OFFICE REQUESTING THAT DUF, INC. BE GRANTED THE TRADEMARK FOR "LOOKSMART" IN THE STATE OF FLORIDA.

THANK YOU FOR YOUR COOPERATION AND ASSISTANCE.

VERY TRULY YOURS.

*Terry E. Littrell*  
TERRY E. LITRELL, C.P.A.  
SECY-TREASURER  
DUF, INC.  
248 S. NOKOMIS AVENUE  
VENICE, FL 34285

MAILING ADDRESS:  
P.O. BOX 3879  
VENICE, FL 34293-0130

FILED  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
95 DEC 12 PM 3: 27

U.S. DEPARTMENT OF COMMERCE  
UNITED STATES PATENT AND TRADEMARK OFFICE

DATE: November 29, 1995

THE ATTACHED U.S. TRADEMARK REGISTRATION 1,533,726 IS  
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY  
THE UNITED STATES PATENT AND TRADEMARK OFFICE AND  
SUBSEQUENTLY CANCELLED.

REGISTERED FOR A TERM OF 20 YEARS FROM APRIL 4, 1989.

\_\_\_ SEC. 8    \_\_\_ SEC. 8 & 15    \_\_\_ LESS GOODS

\_\_\_ SEC. 8 (PARTIAL)    CLASS(ES)ED: \_\_\_

\_\_\_ RENEWAL FOR A TERM OF XX YEARS FROM XXXXXXXXXXXXXXXX.

X CANCELLED SEC. 8    \_\_\_ CANCELLED SECTION 7

\_\_\_ CANCELLED SECTION 18

\_\_\_ CANCELLED SEC. 37

\_\_\_ REPUBLISHED SEC 12C    \_\_\_ NEW CERT (SEC 7C ) ISSUED

SAID RECORDS SHOW TITLE TO BE IN:

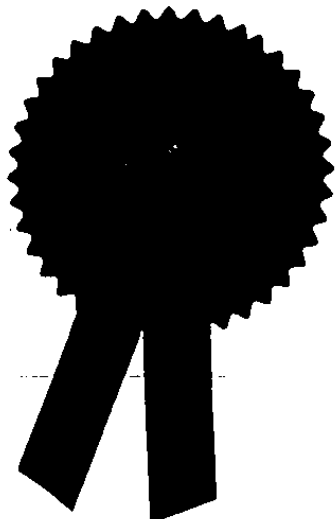
POSTAL INSTANT PRESS, INC.  
A DE CORP

By authority of the  
COMMISSIONER OF PATENTS AND TRADEMARKS

*L. E. Smith*

L. E. SMITH  
CERTIFYING OFFICER

FILED  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
95 DEC 12 PM 3:27



Florida Department of State, Sandra B. Mortham, Secretary of State

**APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK**  
PURSUANT TO CHAPTER 49, FLORIDA STATUTES

**TO: Division of Corporations**  
Post Office Box 6327  
Tallahassee, FL 32314

Name & address to whom acknowledgement should be sent:

Terry E. Littrell

Secretary/Treasurer

248 South Nokomis Avenue

Venice, FL 34285

( 941 ) 488-7768

Daytime Telephone number

**PART I**

1. (a) Applicant's name: DUF, Inc. ✓

(b) Applicant's business address: P. O. Box 3879

Venice, FL 34293-0130

City/State/Zip

(c) Applicant's telephone number: ( 941 ) 488-7768

- Individual
- Corporation
- Joint Venture
- Other: \_\_\_\_\_
- General Partnership
- Limited Partnership
- Union

If other than an individual,

(1) Florida registration number P 9500076889 (2) Domicile State: FL

(3) Federal Employer Identification Number: 65-0613173

2.(a) If the mark to be registered is a service mark, the services in connection with which the mark is used:  
(i.e., furniture moving services, diaper services, house painting services, etc.)

Hair Care & Styling & Nail Services

FILED  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
95 DEC 12 PM 3:27

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:  
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

N/A

(c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

Letterhead, Envelopes, Business cards, Advertising (newspaper, direct mail, billboard, signage) Uniforms, Decals, Posters, Brochures

(Continued)

(d) The class(e) in which goods or services fall:

Class 42 (Hair & nail care & styling, Beauty related services)

PART II

1. Date first used by the applicant, predecessor, or a related company(must include month, day and year):

(a) Date first used anywhere: 10/08/95 (b) Date first used in Florida: 10/08/95

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

LOOKSMART -



teal)

Lena Mullins  
District Manager

(941) 923-4254

3408 Clark Road (Beneva Village Shops) • Sarasota, FL 34231

2. DISCLAIMER (NO CLAIM IS MA

ERM "

N/A

" APART FROM THE MARK AS SHOWN.

I, TERRY E. LITRELL, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

DUF, Inc.

Typed or printed name of applicant

Terry E. Littrell as its Secy/Treas.

Applicant's signature or authorized person's signature

(List name and title) Terry E. Littrell

Secretary/Treasurer

STATE OF Florida

COUNTY OF Sarasota

On this 23rd day of October, 1995, Terry E. Littrell personally appeared before me,

- who is personally known to me
whose identity I proved on the basis of

95 DEC 12 PM 3:27
SECRETARY OF STATE
DIVISION OF CORPORATIONS

Kathryn L. Antini
Notary Public Signature

Kathryn L. Antini
Notary's Printed Name

Seal

My Commission Expires

FEE: \$87.50 per class



KATHRYN L. ANTINI
COMMISSION # CC333993
EXPIRES JAN 1, 1998
Atlantic Bonding Co., Inc.
600-732-2245