Tasamossi

(Re	equestor's Name)
(Ac	ddress)
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(Ci	ty/State/Zip/Phone #)
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(Bu	usiness Entity Name)
(Do	ocument Number)
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Hispānus Media LLC

July 25, 2025

Department of State

Division of Corporations Registration Section The Centre of Tallahassee 2415 N. Monroe Street, Suite 810 Tallahassee, FL 32303



Dear Registrar:

Enclosed for filing is the original and one copy of the Florida service mark application for **ORLANDO OPEN**, including the additional Class 35 designation (word mark and service mark).

The filing fee of \$87.50 for Class 35 is enclosed, along with the required specimens demonstrating use in commerce.

This submission constitutes the complete file with the inclusion of Class 35.

I trust this communication and the enclosed documents meet the necessary requirements. Please accept the application for filing and processing. Should you have any questions regarding this submission, please direct it to the undersigned.

Sincerely yours,

Yliz Valecillos Enclosures

COVER LETTER

SUBJECT: ORLANDO OPEN		
	(Mark to be registered)	
The enclosed Trademark/Service Mark Application, s	specimens and fee(s) are submitted for filing.	
Please return all correspondence concerning this matter	er to the following:	
		. 22
Yliz Valecillos		2025 EUS
(Name of Person)	 	ن ا ن ا
		 ,
Hispanus Media LLC		- P
(Firm/Company)		
6542 Swissco Dr APT 821		1, 0,
(Address)		
Orlando, FL 32822		
(City/State and Zip Code)		
For further information concerning this matter, please	call:	
Yliz Valecillos	786 865-1883	
(Name of Person)	(Area Code & Daytime Telephone Number)	

Registration Section Division of Corporations P.O. Box 6327 Tallahassee, FL 32314

Registration Section Division of Corporations The Centre of Tallahassee 2415 N. Monroe Street, Suite 810 Tallahassee, FL 32303

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations Post Office Box 6327 Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name a owner of the Trademark and/or Service Mark of	and address of the individual or on the records of the Florida De	the business entity to be listed as the partment of State.
(a) Owner's/Applicant's name: Hispanus	Media LLC	27
(b) Owner's/Applicant's business address:		75 75
Orlan If different, Owner's/Applicant's mailing addr	City/State	/Zip
	City/State	/Zip : 5
(c) Owner's/Applicant's telephone number:		(1)
☐ Individual ☐ Corporation ☐ General Partnership ☐ Limited Partner If the Owner/Applicant is a business entity, the the Florida Department of State. If the Owner registration/document number in #1, the state formed, organized or incorporated under in #2, (1) Florida registration/document number: ☐	business entity must have an a er/Applicant is not an individu or country under the laws of and the entity's federal employ	Limited Liability Company Other: ctive filing or registration on file with al, enter the business entity's Florida which the business entity is currently or identification number (EIN) in #3.
(2) Domicile State or Country: Florida		-
(3) Federal Employer Identification Number: _	99-3656908	
2. (a) <u>SERVICE MARK</u> : If the owner/application with a type of service, the mark is must list the specific service(s) the mark is being diaper services, house painting services, whole is using the mark to identify services available in (Note: List only those services currently being Publication of printed and digital guides feater	a service mark. If the mark is used in connection with. For sale and retail sales of tractor e in the market place, enter the spreadered by the owner/application.	s a service mark, the applicant/owner example: furniture moving services quipment, etc. If the owner/applicant ecific service(s) being rendered here: nt. Do not include future services.)
and promotional services for local tourism.		n and rocal businesses, marketing
The second of th		
		

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan connection with an actual product manufactured by the owner/applicant or on the owner/applicant is a trademark. If the mark is a trademark, the applicant/owner must list the specific product design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbeette. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available. enter the specific product(s) the name, logo, design and/or slogan is being used to identify	
(Note: List only those product(s) currently available. Do not include future products.)	
Printed guides featuring information about tourism and local businesses.	
	
	
	· · · · · · · · · · · · · · · · · · ·
2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:	th a type of service, you
SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection wi must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, is being used in connection with a type of service, state how the name, logo, design and/or sloadvertising here:	menus etc. If the mark
Printed guides, website, social media pages, digital newsletters, event banners, business compromotional flyers.	ards and
TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a prod fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being us specific product, state how the name, logo, design and/or slogan is applied or affixed to the packaging: The mark is imprinted on the front cover of the printed quides.	ed in connection with a
The mark is implificed of the none cover of the printed guides.	
	
2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all produce categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida D	ects or services must repartment of State.
List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:	-
Class 16	
Class 35	-
Class 41	

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.
(a) Date first used in other state or country, if applicable: N/A
(b) Date first used in Florida: June 19, 2020
PART III
ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:
1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)
ORLANDO OPEN
Provide the English translation of any and all terms listed #1 above, when applicable: N/A
2. DISCLAIMER STATEMENT (if applicable): Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.
Enter all terms listed in #1 above which require a disclaimer in the space provided below:
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" ORLANDO, OPEN
" APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION: [Yliz Valecillos ______ being sworn, depose and say that I am the owner and the applicant herein; or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a or that I am aumorized to sign on versus of the content and approximate and to the person of the related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct. Yliz Valecillos Typed or printed name of applicant (List name and title) STATE OF FLORIDA COUNTY OF ORANGE Sworn to (or affirmed) and subscribed before me by means of the physical presence or online notarization, this (numeric date) this 20 thy VLIZ VAILBILLOS numeric date CARMEN ALICIA SANTIAGO-BRACERO Notary Public - State of Florida Commission # HH 517030 My Comm. Expires May 11, 2028 Bonded through National Notary Assn. Personally Known 🗷 OR Produced Identification 🗔 Type of Identification Produced:

FILING FEE: \$87.50 per class

SPECIMEN CLASS 16 ORLANDO OPEN



ORLANDO OPEN - GUIDE COVER

SPECIMEN CLASS 16 ORLANDO OPEN

Orlando en cifras



apodos ha tenido la ciudad de Orlando a través de la historia, incluyendo: la "Ciudad Fenomenal" y la "Gudad de Luz", actualmente se le conoce como "The City Beautiful"

ACO

años aproximadamente tiene el árbol más antiguo de Orlando y se encuentra en el parque Big Tree Park en North Thornton

50

cisnes aproximadamente hav en Lake Eola Park, de 5 diferentes razas: cisne cantor, cisne mudo, cisne del trompetista, cisne negro de Australia y cisne de cuello negro.

pies de altura tiene el edificio más alto en Orlando y es el SunTrust Center también conocido como 200 South Orange, ubicado en





Directora General: Liz Valecillos

orlandoopenfl@gmail.com (786) 865-1883

Editor: Dámaso Jiménez damasoj@gmail.com (786) 865-1704

Arte y Diseño: Simón Montilla madnessgoles@gmail.com (863) 969-8577

Textos y Fotos: Hispanus Media

Foto Portada: Hispanus Media

Distribución, marketing y ventas: Hispanus Media LLC hispanusmedia@gmail.com

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Visitanos en nuestro website orlando-open.com y suscribete a nuestro newsletter

Séguenos Corlandoopen (2)





Orlando celebra 150 años de historia, y en Otlando Open lo conmemoramos con una edición especial que honra su evolución, desde sus raices entre naraniales hasta convertirse en una ciudad vibrante y diversa. A través de un completo recorrido cronológico, destacamos los hitos que definieron su camino como centro de turismo, tecnología y cultura.

Este número también resalta a las figuras clave que impulsaron su crecimiento, con una mirada que une pasado y futuro. Más que informar, queremos inspirar a nuestros lectores mostrando el espiritu resiliente, innovador y comunitario de Orlando. Acompáñanos en este homenaje a una ciudad que sigue construyendo su legado con visión y determinación



Liz Vzleciilos Directors General



La Biblioteca Pública de Orlando, inaugurada en 1966 y ubicada en el corazón del downtown, es la más grande del estado de Florida, con 290,000 pies cuadrados.

Este imponente edificio es mucho más que un lugar para leer libros: es un centro vibrante de aprendizaje, innovación y comunidad. Con salas de estudio, programas educativos, y hasta estudios de grabación, la biblioteca se ha convertido en un espacio inclusivo y moderno donde el conocimiento y la creatividad florecen.





SPECIMEN CLASS 16 ORLANDO OPEN



FREE ORLANDO OPEN GUIDE DISPLAYED AT LOCAL DISTRIBUTION STAND

SPECIMEN CLASS 35 ORLANDO OPEN



ADVERSITING ORLANDO OPEN

SPECIMEN CLASS 35 ORLANDO OPEN





SPECIMEN CLASS 35 ORLANDO OPEN



PARTNERSHIP ORLANDO OPEN

SPECIMEN CLASS 41 ORLANDO OPEN



ORLANDO OPEN - BANNER STAND

SPECIMEN CLASS 41 ORLANDO OPEN



ORLANDO OPEN



Q

United Against Poverty reune a lideres hispanos y lanza campaña educativa en español



NEWS



Liz Valecillos' Bibliotecas del Condado de Orange activan su agenda de verano



Pardy & Rodriguez Law 26 anos al servicio de la comunidad hispana #Orlando150



HCI Hair Solutions celebra 35 anos transformando vidas en Orlando.

ORLANDO OPEN - WEB SITE www.orlando-open.com

SPECIMEN CLASS 41 ORLANDO OPEN





POSTCARD PROMOTING ORLANDO OPEN'S SERVICES

COVER LETTER

	Registration Section Division of Corporations		
SUBJEC	T. ORLANDO OPEN		
(Mark to be registered)			egistered)
The enclo	osed Trademark/Service Mark Applica	ition, specimens and fe	ce(s) are submitted for filing.
Please ret	turn all correspondence concerning thi	s matter to the followi	ing:
Yliz V	alecillos		
	(Name of Person)		
Hispa	nus Media LLC		
	(Firm: Company)	· · · · · · · · · · · · · · · · · · ·	_
6542 \$	Swissco Dr APT 821		
	(Address)		_
Orland	do, FL 32822		
	(City/State and Zip Co	de)	
For furthe	er information concerning this matter,	please call:	
Yliz V	alecillos	786	865-1883
	(Name of Person)	(Area Code	& Daytime Telephone Number)
	Mailing Address:		Street Address:
	Registration Section		Registration Section Division of Corporations
	Division of Corporations P.O. Box 6327		The Centre of Tallahassee
	Tallahassee, FL 32314		2415 N. Monroe Street, Suite 810

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

Tallahassee, FL 32303

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK PURSUANT TO CHAPTER 495, FLORIDA STATUTES

Division of Corporations Post Office Box 6327 Tallahassee, FL 32314 TO:

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as th owner of the Trademark and/or Service Mark on the records of the Florida Department of State.
(a) Owner's/Applicant's name: Hispanus Media LLC
(b) Owner's/Applicant's business address: 6542 Swissco Dr APT 821
Orlando, FL 32822
City/State/Zip
If different, Owner's/Applicant's mailing address:
City/State/7.ip
(c) Owner's/Applicant's telephone number: (786) 865-1883
Check the appropriate box to indicate the Owner/Applicant is a(n): ☐ Individual ☐ Corporation ☐ Joint Venture ☐ Limited Liability Company ☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other:
If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florid registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3
(1) Florida registration/document number: L24000263585
(2) Domicile State or Country: Florida
(3) Federal Employer Identification Number: 99-3656908
2. (a) <u>SERVICE MARK</u> : If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here
(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)
Publication of printed and digital guides featuring information about tourism and local businesses; marketing
and promotional services for local tourism.

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:
(Note: List only those product(s) currently available. Do not include future products.)
Printed guides featuring information about tourism and local businesses.
2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:
SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:
Printed guides, website, social media pages, digital newsletters, event banners, business cards and
promotional flyers.
TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:
The mark is imprinted on the front cover of the printed guides.
2. (d) <u>FEE(S) AND CLASS(ES)</u> : There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.
List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:
Class 16
Class 35
Class 41

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.
(a) Date first used in other state or country, if applicable: N/A
(b) Date first used in Florida: June 19, 2020
PART III
ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:
1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)
ORLANDO OPEN
Provide the English translation of any and all terms listed #1 above, when applicable: N/A
2. DISCLAIMER STATEMENT (if applicable): Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.
Enter all terms listed in #1 above which require a disclaimer in the space provided below:
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" ORLANDO, OPEN
" APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

r Viin Valasiπas

r, 102 vanisus or that I am authorized to sign on behalf of the on	being sworn, depose and say that I am the owner and the applicant herein, mer and applicant herein, and to the best of my knowledge no other person except a
missione or to deceive. I make this apparent and va application and know the contents thereof and that	
The second secon	san junes senior nevernare true and correct.
	Yliz Valecillos
	Typed or printed name of applicant
<u> </u>	Zerter (10
	Applicant's signature
•	(List name and title)
STATE OF FLORIDA	
COUNTY OF DRANGE	
0.000	
Swom to (or affirmed) and subscribed before me	by means of physical presence or online notarization, this (numeric date) this
	by Yuz Valesillos
numeric date fromth year	name of person making statement
	(D)
CARNEH ALICIA SANTIAGO BRACERO	Juniny January or
Hotary Public - State of Florida Commission # HH 517030	Notary Public's Signature
My Comm. Expires May 11, 2028	
Bonded through National Notary Assn.	CARNEN A. Santiago Beggero
	Notary Public's Printed Name
Demonstra Vision - COLOD D. A. 171 N.C. of	
Personally Known 🔯 OR Produced Identification	□ L.I
Type of Identification Produced:	
	

FILING FEE: \$87.50 per class