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(Requestor's Name)

(Address)

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(City/State/Zip/Phone #)

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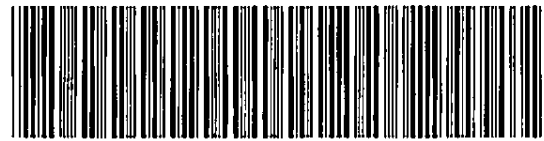
(Business Entity Name)

(Document Number)

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TALLAHASSEE, FL

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**COVER LETTER**

**TO:** Registration Section  
Division of Corporations

**SUBJECT:** ALWAYS ORGANIZING  
\_\_\_\_\_  
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Mark D. Hansing  
\_\_\_\_\_  
(Name of Person)

McKee, Voorhees & Sease, P.L.C.  
\_\_\_\_\_  
(Firm/Company)

801 Grand Ave., Ste. 3200  
\_\_\_\_\_  
(Address)

Des Moines, Iowa 50309-2721  
\_\_\_\_\_  
(City/State and Zip Code)

For further information concerning this matter, please call:

Mark D. Hansing at (515) 288-3667  
\_\_\_\_\_  
(Name of Person) (Area Code & Daytime Telephone Number)

**Mailing Address:**  
Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**Street Address:**  
Registration Section  
Division of Corporations  
The Centre of Tallahassee  
2415 N. Monroe Street, Suite 810  
Tallahassee, FL 32303

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**(NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

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PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: ALWAYS ORGANIZING LLC

(b) Owner's/Applicant's business address: 3703 W. Gray St.

Tampa, Florida 33609
City/State/Zip

If different, Owner's/Applicant's mailing address:

City/State/Zip

(c) Owner's/Applicant's telephone number: ( 813 ) 459-3995

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual, Corporation, Joint Venture, Limited Liability Company, General Partnership, Limited Partnership, Union, Other:

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: L25000026274

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: None

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Home organization consulting in the field of organizing household belongings; organizational services for personal purposes, namely, organizing home and office spaces; home organization services, namely, sorting and organizing household; home organization services related to a move, namely, sorting and organizing household belongings

2. (b) **TRADEMARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

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2. (c) **HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:**

**SERVICE MARKS:** If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

On website and other modes and manners conventional in the trade.

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**TRADEMARKS:** If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

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2. (d) **FEE(S) AND CLASS(ES):** There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

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PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

**Note: The Florida Statutes require a mark to be in use prior to registration.**

(a) Date first used in other state or country, if applicable: 01/23/2025

(b) Date first used in Florida: 01/23/2025

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PART III

**ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:**

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

ALWAYS ORGANIZING

Provide the English translation of any and all terms listed #1 above, when applicable: \_\_\_\_\_

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" \_\_\_\_\_

\_\_\_\_\_ " APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

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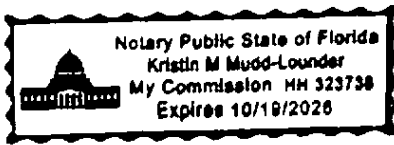
SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Kate Story, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Kate Story  
Typed or printed name of applicant  
Kate Story  
Applicant's signature  
(List name and title)

STATE OF FLORIDA  
COUNTY OF HILLSBOROUGH

Sworn to (or affirmed) and subscribed before me by means of  physical presence or  online notarization, this (numeric date) this 12<sup>th</sup> day of February, 2025, by (\_\_\_\_\_) name of person making statement.



[Signature]  
Notary Public's Signature  
KRISTIN M. MUDD-LOUNDER  
Notary Public's Printed Name

Personally Known  OR Produced Identification

Type of Identification Produced: \_\_\_\_\_

FILING FEE: \$87.50 per class

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part 1 #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

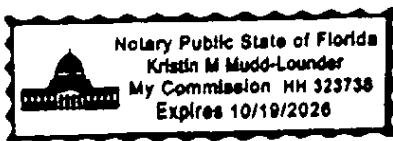
SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Kate Story being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Kate Story  
Typed or printed name of applicant  
Kate Story  
Applicant's signature  
(List name and title)

STATE OF FLORIDA  
COUNTY OF HILLSBOROUGH

Sworn to (or affirmed) and subscribed before me by means of  physical presence or  online notarization, this (numeric date) this 12<sup>th</sup> day of FEBRUARY, 2020, by (name of person making statement)



[Signature]  
Notary Public's Signature  
KRISTIN M. MUDD-LOUNDER  
Notary Public's Printed Name

Personally Known  OR Produced Identification

Type of Identification Produced: \_\_\_\_\_

FILING FEE: \$87.50 per class

ALWAYS ORGANIZED

WELCOME TO ALWAYS ORGANIZING

## Simplify Your Space, Transform Your Life

Book a Free Consultation Today



#### Better Habits

Transform your cluttered space into a functional, organized environment through our services.



#### Higher Productivity

Maximize your time by eliminating clutter and streamlining your workflow.



#### More Confidence

Eliminate the clutter that holds you back and embrace a more organized life.

### Who is Always Organized?

At Always Organized, we serve a wide range of clients, from busy professionals to families looking to declutter their homes. Our services are tailored to meet the unique needs of each client, ensuring a personalized and effective organizing experience. Whether you're looking to streamline your office, declutter your home, or optimize your wardrobe, we have the expertise and resources to help you achieve your goals.



### What is The Process At Always Organized?

Our process is designed to be efficient and stress-free, starting with a free consultation to assess your needs and goals. We then create a customized plan and work together to declutter, organize, and optimize your space. Our team provides ongoing support and maintenance services to ensure your space remains organized and functional over time.

### Our Expert Organization Services

Home Organization	Office Organization	Wardrobe & Linen
<ul style="list-style-type: none"> <li>• Decluttering</li> <li>• Sorting</li> <li>• Labeling</li> <li>• Storing</li> <li>• Maintaining</li> </ul>	<ul style="list-style-type: none"> <li>• Desk organization</li> <li>• Filing systems</li> <li>• Office supplies</li> <li>• Workflow optimization</li> <li>• Storage solutions</li> </ul>	<ul style="list-style-type: none"> <li>• Wardrobe editing</li> <li>• Closet design</li> <li>• Linen closet organization</li> <li>• Seasonal wardrobe rotation</li> <li>• Accessorizing</li> </ul>

#### Where Does Always Organized Operate?

We operate in the Greater Toronto Area, including Mississauga, Brampton, and Oakville.

#### What is Always Organized Pricing?

Our pricing is based on the scope of the project and the amount of time required. We offer flexible payment options to accommodate our clients' budgets.

### Testimonials

Read what our clients have to say about their experience with Always Organized.

"I was overwhelmed by the amount of clutter in my home. After a session with Always Organized, my space is clean, organized, and functional. I highly recommend their services!"

— Sarah J.

"My office was a chaotic mess, but after working with Always Organized, I can finally focus on my work. Their attention to detail and professional approach is exceptional."

— Mark D.

### Your Benefits

<h4>Customized Solutions</h4> <p>We provide tailored organizing strategies that address your specific needs and preferences, ensuring a personalized and effective experience.</p>	<h4>Stress-Free Living</h4> <p>Eliminate the clutter that causes stress and anxiety, creating a more peaceful and functional living environment.</p>	<h4>Improved Productivity</h4> <p>Streamline your workflow and maximize your time by organizing your workspace and essential items.</p>
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### Ready To Get Organized?

Contact us today to schedule your free consultation and discover how we can help you transform your space.

Contact us Now



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WELCOME TO ALWAYS ORGANIZED

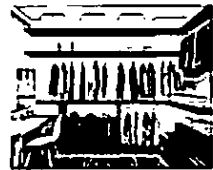
## Simplify Your Space, Transform Your Life

Book a complimentary home tour

- Better Results**  
Transform your cluttered space into a functional, organized environment.
- Higher Productivity**  
Maximize your time and energy by eliminating distractions.
- More Clutter-free**  
Eliminate clutter and create a clean, fresh, and inviting space.

### Who is Always Organized?

At Always Organized, we work with individuals and businesses to create a more organized and functional space. Our experts provide personalized solutions for every client, ensuring that their space is not only organized but also reflects their style and needs. Whether you're looking to declutter your home or streamline your office, we have the expertise and resources to help you achieve your goals.



### What is The Process At Always Organized?

We start with the client and their needs. After a thorough assessment, we create a customized plan that addresses their specific challenges. Our team then works together to implement the plan, ensuring that the client's space is not only organized but also functional and aesthetically pleasing. The process is collaborative and flexible, allowing us to adapt to the client's needs throughout the project.

### Our Expert Organization Services

Home Organization	Office Organization	Storage & Tackle
<ul style="list-style-type: none"> <li>• Decluttering</li> <li>• Storage Solutions</li> <li>• Custom Shelving</li> <li>• Closet Organization</li> <li>• Garage Organization</li> </ul>	<ul style="list-style-type: none"> <li>• Office Decluttering</li> <li>• Desk Organization</li> <li>• File Management</li> <li>• Office Storage Solutions</li> <li>• Workflow Optimization</li> </ul>	<ul style="list-style-type: none"> <li>• Custom Storage Solutions</li> <li>• Tackle Organization</li> <li>• Garage Storage</li> <li>• Basement Storage</li> <li>• Attic Storage</li> </ul>

**When Does Always Organized Operate?**  
We operate in the evenings and on weekends to accommodate our clients' schedules.

**What is Always Organized Pricing?**  
Our pricing is based on the scope of the project and the amount of time required. We offer flexible payment options to ensure that our services are accessible to all clients.

### Testimonials

Read what our clients have to say about their experience with Always Organized.

Testimonial 1

Testimonial 2

[View All Testimonials](#)

### Your Benefits

<p><b>Environmental Satisfaction</b> Eliminate clutter and reduce your carbon footprint by donating or recycling unwanted items.</p>	<p><b>Stress-Free Living</b> Reduce the mental clutter and stress associated with a disorganized space.</p>	<p><b>Improved Productivity</b> Maximize your time and energy by creating a more functional and organized workspace.</p>
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### Ready To Get Organized?

Book a complimentary home tour today.

[Contact Us Now](#)

ALWAYS ORGANIZED

WELCOME TO ALWAYS ORGANIZED  
Simplify Your Space. Transform Your Life

Book A Consultation Now



**Office Space**  
We help you maximize your office space, improve workflow, and create a more productive work environment.



**Home Organization**  
We help you declutter your home, organize your belongings, and create a more functional and beautiful living space.



**Storage Solutions**  
We help you find the right storage solutions for your needs, whether it's a closet, garage, or basement.

**Who Is Always Organized?**

At Always Organized, we work with a wide range of clients, from individuals looking to declutter their homes to businesses seeking to optimize their office spaces. Our services are tailored to meet the unique needs of each client, ensuring a personalized and effective organization process.



Book Now

**What is The Process At Always Organized?**

We start with a free consultation to assess your needs and goals. We then create a customized plan and work with you to implement it, ensuring a smooth and stress-free process. Our team is experienced and professional, providing a high-quality service that you can rely on.

**Our Expert Organization Services**

**Home Organization**



- Decluttering
- Organizing
- Styling
- Storage Solutions

**Office Organization**



- Decluttering
- Organizing
- Styling
- Storage Solutions

**Storage & Setup**



- Decluttering
- Organizing
- Styling
- Storage Solutions



**Meet Our Always Organized Operator!**  
We have an operator named Sarah who is a professional organizer and a former teacher.



**What is Always Organized Pricing?**  
We offer a variety of pricing options to fit your budget. Our services are designed to be affordable and effective, ensuring you get the best value for your investment.

**Testimonials**

Read what our clients have to say about their experience with Always Organized. We are proud to have helped so many people transform their spaces and improve their lives.

View All Testimonials

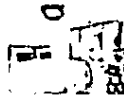
**Your Benefits**



**Customized Solutions**  
We provide personalized organization services tailored to your specific needs and preferences, ensuring a perfect fit for your space.



**Stress-Free Living**  
Eliminate the clutter and chaos in your life, creating a more peaceful and stress-free environment for you and your family.



**Improved Productivity**  
A well-organized space can significantly boost your productivity and efficiency, helping you get more done in less time.

**Ready To Get Organized?**

Let us help you transform your space and improve your life. Contact us today for a free consultation and discover the benefits of Always Organized.

Contact Us Now