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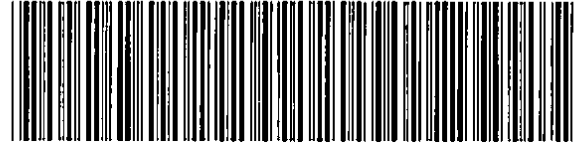
W24-69414

Office Use Only

message 5/11/24
RE: disclaimer

A Jarvis

5/1



200428382582

01/23/24 -01034- -009 +\$262.50

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2024 MAY -1 PM 2:29
SECRETARY OF STATE
TALLAHASSEE, FL



FLORIDA DEPARTMENT OF STATE
Division of Corporations

May 3, 2024

THE SMITH LAW FIRM
ASHLEY N. SYBESMA
509 WHITEHEAD STREET
KEY WEST, FL 33040

SUBJECT: IT'S A 90S NEON COSMIC CARNIVAL
Ref. Number: W24000069414

We have received your document for IT'S A 90S NEON COSMIC CARNIVAL and your check(s) totaling \$262.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following term(s) by completing the disclaimer statement found in #2 of Part III of the application: 90S AND CARNIVAL

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Akeemia Jarvis
Regulatory Specialist II

Letter Number: 124A00009738

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THE SMITH LAW FIRM

A PROFESSIONAL ASSOCIATION
509 WHITEHEAD STREET • KEY WEST, FLORIDA 33040

WAYNE LARUE SMITH, MBA, JD
ALSO ADMITTED WASHINGTON, D.C.

BRETT TYLER SMITH

ASHLEY N. SYBESMA

April 16, 2024

SENT VIA PRIORITY
9114999944313039840224

Division of Corporations
Registration Section
P.O. Box 6327
Tallahassee, FL 32314

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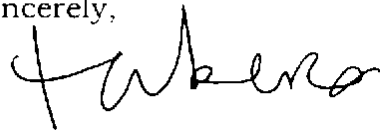
**RE: IT'S A 90's NEON COSMIC CARNIVAL! - APPLICATION FOR THE
REGISTRATION OF A TRADEMARK OR SERVICE MARK**

To Whom It May Concern:

Enclosed please find check number 2254 in the amount of \$262.50 payment for the application for the registration of a trademark or service mark in connection with the above captioned matter. If you have any questions or concerns, please feel free to contact me.

We truly appreciate the privilege of serving you. Please let us know if we can serve you again in the future.

Sincerely,



Tawnee Cabrera
Legal Assistant to Ashley N. Sybesma

TC/me
Enclosures as stated

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: IT'S A 90s NEON COSMIC CARNIVAL!

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Ashley N. Sybesma

(Name of Person)

The Smith Law Firm

(Firm/Company)

509 Whitehead Street

(Address)

Key West, FL 33040

(City/State and Zip Code)

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TALLAHASSEE, FL

For further information concerning this matter, please call:

Ashley N. Sybesma

305

296-0029

at (_____) _____

(Name of Person)

(Area Code & Daytime Telephone Number)

Mailing Address:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Street Address:

Registration Section
Division of Corporations
The Centre of Tallahassee
2415 N. Monroe Street, Suite 810
Tallahassee, FL 32303

(**NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. **OWNER/APPLICANT:** Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Key West Tourist Development Association, Inc.

(b) Owner's/Applicant's business address: 922 Caroline Street
Key West, FL 33040
City/State/Zip

If different, Owner's/Applicant's mailing address: _____
City/State/Zip

(c) Owner's/Applicant's telephone number: (305) 295-9112

Check the appropriate box to indicate the Owner/Applicant is a(n):

☐ Individual ☒ Corporation ☐ Joint Venture ☐ Limited Liability Company
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: N98000002157

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 59-2193665

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Festival, Parades, Coronations, Parties, Street Fairs including food and drink vendors, Pool Parties, Pet Masquerade Competitions

Glow Parties, Headdress Ball, Toga Parties, Costume Parties, Art Expos, Children's Day, Tea Dances.

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used advertising here:

Electrical, Electronic Devices, and Scientific Apparatus, video records, websites, newspaper publications, television, radio, and all mediums of social media.

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or its packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

35, 41, and 43

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: _____

(b) Date first used in Florida: October 29, 2023

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TALLAHASSEE, FL

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

IT'S A 90s NEON COSMIC CARNIVAL!

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" _____

_____ " APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

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2024 MAY - 1 PM 2:00
SECRETARY OF STATE
TALLAHASSEE

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Steve Robbins, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Steve Robbins

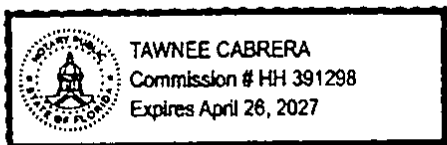
Typed or printed name of applicant

SA Robbins

Applicant's signature
(List name and title)

STATE OF FLORIDA
COUNTY OF Monroe

Sworn to (or affirmed) and subscribed before me by means of ☒ physical presence or ☐ online notarization, this (numeric date) this 15 day of April, 2024, by (Steve Robbins).
numeric date month year name of person making statement



Tawnee Cabrera

Notary Public's Signature

Tawnee Cabrera

Notary Public's Printed Name

Personally Known ☒ OR Produced Identification ☒

Type of Identification Produced: FL DL

FILING FEE: \$87.50 per class

Facebook



Fantasy Fest

Intro

Welcome to OFFICIAL Fantasy Fest! A 10-Day Creative Costumed celebration in sunny Key West, Florida!

1 Page - Festival

2 KEY WEST TOURIST DEVELOPMENT ASSOCIATION, INC. is responsible for this Page

922 Caroline Street, Key West, FL, United States, Florida

(305) 296-1817

info@fantasyfest.com

officialfantasyfest



3 Price Range - \$\$\$

★ Rating - 4.7 (1,312 Reviews) 1

Photos

See all photos



Fantasy Fest is in Key West.

October 29, 2023 · ↗

Who's ready for Fantasy Fest 2024? ➤

We are proud to announce that our 2024 theme will be A 90's Neon Cosmic Cat. Start getting all your costume ideas together for what is bound to be a party you've never seen before! 🐱

📅 October 18th - October 27th, 2024

#fantasyfest



▶ 092 / 0.10

👤 Michael, Annie and 411 others

👍 Like

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Fantasy Fest is in Key West.

October 28, 2023 · ↗

We are proud to announce the winners of the 2023 Bud Light Fantasy Fest Parade

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Let's get weird (via e-mail)

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FANTASY FEST

2024

OCT. 18-27 | KEY WEST



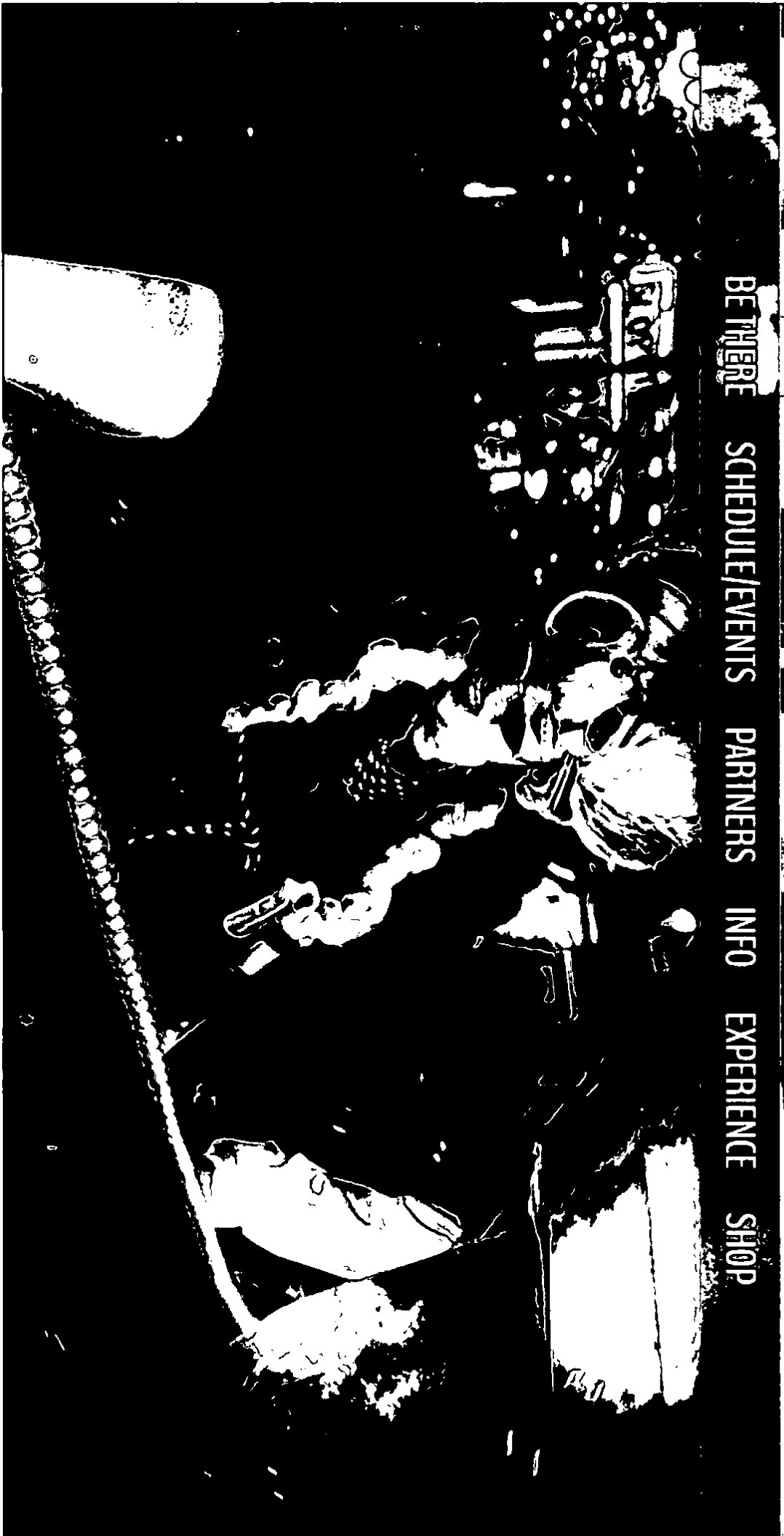
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Fantasy Fest updated their cover photo.
January 9 · 🌐

...



👤 Peter and 251 others

44 comments 27 shares

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💬 Comment

➦ Share

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keysw weekly • Following
Prince • 1999 (2019 Remaster)

...



keysw weekly !!2024 FANTASY FEST
THEME ANNOUNCED: "It's A 90s
Neon Cosmic Carnivale" is the theme
for the October 18-27, 2024 event.
#fantasyfest #keywest #floridakeys
#localmediamatters #keyswweekly20
#localnewspaper #nextyear #theme
#90style #neon #destination #floats
23w.



Liked by anniebri and others
October 29 2023



Add a comment...

Florida's 'Fantasy Fest' ends with increased emphasis on costumes and less on decadence

Oct. 29, 2023 at 9:29 am



1 of 10 | In this Saturday, Oct. 28, 2023, photo provided by the

Florida Keys News Bureau, a large-scale unicorn duo presides over a crew of costumed "construction workers" during the Fantasy Fest Parade in Key West, Fla. Attracting tens of thousands of spectators, the elaborate procession highlighted subropical island's 10-day Fantasy Fest costuming and masking festival that

Fantasy Fest 2024, themed “It’s a 90’s Neon Cosmic Carnivale!,” is scheduled Oct. 18-27.

The Associated Press

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Entertainment
The Seattle Times

Florida's 'Fantasy Fest' ends with increased emphasis on costumes and less on decadence

Oct. 29, 2023 at 9:29 am



1 of 10 | In this Saturday, Oct. 28, 2023, photo provided by the Florida Keys News Bureau, a large-scale unicorn duo presides over a crew of costumed "construction workers" during the Fantasy Fest Parade in Key West, Fla. Attracting tens of thousands of spectators, the elaborate procession highlighted subtropical island's 10-day Fantasy Fest costuming and masking festival that

ends Sunday, Oct. 20. (Rob O'Neal/Florida Keys News Bureau via AP) Less ^
By The Associated Press
The Associated Press

KEY WEST, Fla. (AP) — The 10-day Fantasy Fest costuming and masking celebration ends late Sunday in Key West, after some 100 events with an increased emphasis on imaginative costuming and decreases in past years' decadence.

Tens of thousands of spectators thronged the subtropical island's historic downtown Saturday night for Fantasy Fest's highlight event, a parade featuring over 40 motorized floats and costumed marching groups.

Illustrating the festival's move toward a more PG-rated focus, its 2023 theme was "Uniforms and Unicorns ... 200 Years of Sailing into Fantasy," in salute to the Florida Keys' bicentennial and that of the U.S. Navy's presence in Key West.

"The parade really demonstrated the festival's direction away from decadent aspects and into good fun and off-the-charts creativity," said Fantasy Fest director Nadene Grossman Orr. "It feels like Fantasy Fest has entered a new era of creative expression."

Parade standouts included a uniformed group with huge blue wings depicting the Navy's elite Blue Angels Flight Demonstration Squadron, dancers in unicorn headdresses performing intrepid acrobatic feats, and an elaborate float and marching ensemble portraying a Kentucky Derby for unicorns.

Among other notable entries were a "litter" of elaborately costumed cats and a troupe dressed as characters from the blockbuster film "Barbie."

Florida Keys tourism officials said Fantasy Fest brings approximately \$30 million in annual revenues to the island chain and provides important fundraising opportunities for local nonprofit organizations. The 2023 campaign for festival king and queen raised more than \$587,000 for the Florida Keys SPCA.

Fantasy Fest 2024, themed “It’s a 90’s Neon Cosmic Carnivale!,” is scheduled Oct. 18-27.

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Explore More Events





Fantasy Fest winners, plus next year's theme

November 16, 2023



The Lower Keys Fluffers' "Conch-tucky Derby" entry won the \$6,000 Bud Light Fantasy Fest Parade Grand Prize for Best Overall. LARRY BLACKBURN / FANTASYFEST.COM

It was a pageant of unicorn horns, uniforms, moving stagecraft and incandescent imagination, as Key West's Fantasy Fest parade made its way down Duval Street, celebrating the 2023 theme, "Uniforms and Unicorns — 200 Years of Sailing into Fantasy!"

More than 40 entries competed for \$20,000 in prizes, and the winners are:

\$3,000 Best in Entertainment: "Capoeira" by Pasión Project.

\$3,000 Best in Costume: "The Blue Angels" by Daniel Bitnar.

\$2,500 Best Interpretation of Theme: "Lady Seraphina, Keeper of the Unicorn Realm" by Erica Rachal.

\$2,000 Best Walking Group: "The Uni-Queen, Unity-Corns and Fairy GayMothers" by Queer Keys.

\$1,500 The Green Parrot's Best Live Music Award: "Lights Colorz Action!" by Baston Productions & KG Pra Audio.



\$1,000 Best Bicycle Award: "Eco Friendly Unicorn Powered Trike Extravaganza" by Virginia Work.

\$1,000 Directors Choice Award: "Mile High Club" by The Piners

\$1,000 Little Engine that Could Award: Happy Anniversary United States Navy Key West" by Stanley Shaw Construction.

The \$6,000 Bud Light Fantasy Fest Parade Grand Prize for Best Overall, presented this year in part by The Lodging Association of the Florida Keys & Key West, is awarded to the Lower Keys Fluffers with their entry "Conch-tucky Derby."

The Bud Light Fantasy Fest Parade is traditionally followed with announcement of the following year's theme, which is selected through a "Call for Themes" contest. This year, Sarah Compton and Jeff Smead, both of Key West, share the creative kudos for 2024's theme, "It's a 90s NEON Cosmic Carnivale!"

"Key West is electrifyingly colorful and alive with celebration," said Nadene Grossman Orr, Fantasy Fest director and president/CEO of We've Got the Keys. "We embrace past, present and future — but 1990 is the year the Hubble Space Telescope was launched, so our panel of judges decided that this theme perfectly expresses a spectacularly vivid Carnival inspired celebration of cosmic proportions."

Fantasy Fest 2023 featured more than 100 events citywide and was presented in part by the Monroe County Tourist Development Council and We've Got the Keys. www.fantasyfest.com.

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