

T21000000433

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP WAIT MAIL

(Business Entity Name)

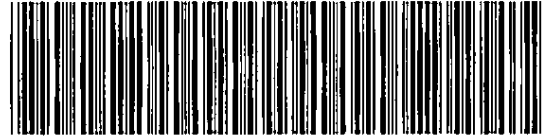
(Document Number)

Certified Copies _____ Certificates of Status _____

Special Instructions to Filing Officer:

W21-30555

Office Use Only



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02/18/21--01022--025 **37.50

2021 APR 22 PM 4:44
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

FILED



FLORIDA DEPARTMENT OF STATE
Division of Corporations

March 5, 2021

ISABELLE C. LOPEZ
CITY OF ST. AUGUSTINE
P.O. BOX 210
ST. AUGUSTINE, FL 32085

Change to Class

41.

AS

(see form)

SUBJECT: "2040 ST. AUGUSTINE COMPREHENSIVE PLAN" IN PALATINO LINOTYPE AND "MAPPING OUR FUTURE" IN HEEBO EXTRA BOLD FONTS, BELOW A PHOTO OF THE "LIONS BRIDGE", ENCIRCLED
Ref. Number: W21000030555

We have received your document for "2040 ST. AUGUSTINE COMPREHENSIVE PLAN" IN PALATINO LINOTYPE AND "MAPPING OUR FUTURE" IN HEEBO EXTRA BOLD FONTS, BELOW A PHOTO OF THE "LIONS BRIDGE", ENCIRCLED and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

I'm sorry I am confused with your filing. Class 35 is a Service Mark class, for marketing, promoting, sales, some administrative. But you have listed digital and printed materials, presentation materials, documents. These would fall under class "16, Trademarks". Maybe class 16 would be the class you need.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Karen A Saly
Regulatory Specialist II

Letter Number: 321A00004734

RECEIVED

MAR 26 2021



FLORIDA DEPARTMENT OF STATE
Division of Corporations

April 14, 2021

** See enclosed changes.*

ISABELLE C. LOPEZ
CITY OF ST. AUGUSTINE
P.O. BOX 210
ST. AUGUSTINE, FL 32085

da

SUBJECT: "2040 ST. AUGUSTINE COMPREHENSIVE PLAN" IN PALATINO
LINOTYPE AND "MAPPING OUR FUTURE" IN HEEBO EXTRA BOLD FONTS,
BELOW A PHOTO OF THE "LIONS BRIDGE", ENCIRCLED
Ref. Number: W21000030555

2021 APR 22 PM 2:12

We have received your document for "2040 ST. AUGUSTINE COMPREHENSIVE PLAN" IN PALATINO LINOTYPE AND "MAPPING OUR FUTURE" IN HEEBO EXTRA BOLD FONTS, BELOW A PHOTO OF THE "LIONS BRIDGE", ENCIRCLED and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

You must list a more specific service in #2(a) in Part I of the application.

Because the mark you wish to register in being used in connection with a service you are providing, not a tangible product, #2(b) in Part I of the application does not apply. Please delete the information you have listed in this section.

I am enclosing a detail record screen of a previous filing for comparison of services.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Karen A Saly
Regulatory Specialist II

Letter Number: 221A00007653

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: 2040 Comprehensive Plan Mapping Our Future
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Isabelle C. Lopez
(Name of Person)

City of St. Augustine
(Firm/Company)

P.O. Box 210
(Address)

St. Augustine, Florida 32085
(City/State and Zip Code)

For further information concerning this matter, please call:

Isabelle C. Lopez at (904) 825-1052
(Name of Person) (Area Code & Daytime Telephone Number)

MAILING ADDRESS:
Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:
Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

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TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: City of St. Augustine

(b) Owner's/Applicant's business address: 75 King Street
St. Augustine, Florida 32084
City/State/Zip

If different, Owner's/Applicant's mailing address: P.O. Box 210
St. Augustine, Florida 32085
City/State/Zip

(c) Owner's/Applicant's telephone number: (904) 825-1052

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual Corporation Joint Venture Limited Liability Company
 General Partnership Limited Partnership Union Other: Municipal Corporation

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

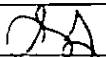
(1) Florida registration/document number: Municipal Corporation

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 59-6000420

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Information for the community regarding cultural, historic, municipal, and civic interests of
the City of St. Augustine, Florida. Information regarding business and commercial growth,
economic development, and cultural and historic attractions. General and life/safety
government functions. 

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

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FLORENCE

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Digital and print media, presentation materials, and paper documents.



TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

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PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: N/A

(b) Date first used in Florida: February 1, 2019

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TALLAHASSEE, FLORIDA
SECRETARY OF STATE

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

"2040 St. Augustine Comprehensive Plan" in Palatino Linotype and "Mapping Our Future" in Heebo Extra Bold fonts below a photo of the Lions Bridge encircled.

Provide the English translation of any and all terms listed #1 above, when applicable: N/A

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S) "St. Augustine"
APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.
SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, ISABELLE C. LOPEZ, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

ISABELLE C. LOPEZ
Typed or printed name of applicant
Isabelle C. Lopez
Applicant's signature
(List name and title)

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2021 APR 22 PM 4:45
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

STATE OF FLORIDA
COUNTY OF St. Johns

Sworn to (or affirmed) and subscribed before me by means of physical presence or online notarization, this (numeric date) this 9th day of February, 2021, by (Isabelle C. Lopez).



SHANNA LEE
Commission # GG 329339
Expires June 6, 2023
Bonded Thru Budget Notary Bonding

Shanna Lee
Notary Public's Signature
Shanna Lee
Notary Public's Printed Name

Personally Known OR Produced Identification

Type of Identification Produced: _____

FILING FEE: \$87.50 per class



Transmittal Document

City Commission

Mayor Tracy Upchurch
Vice Mayor Leanne Ferrman
Rosanne Horvath
Samy Skies-Kline
John Valdes

Planning and Zoning Board

Chair Karen Zander
Vice Chair Jon DePeters
Christina Oroski
Grant Misterly
Sarah S. Ryan
Michael Davis
Maurice Morissette

Historic Architectural Review Board

Chair Catherine Duncan
Vice Chair Barbara Wingo
Jon Benoit
Garry MacDonald
Paul Weaver
H. Randal Rourke (Alternate)
Antoinette Wallace (Alternate)

November 2019



2040 Comprehensive Plan

Meetings & Summaries
 The City has completed all six of the Age Workshop meetings. The City is continuing to look for input regarding issues and perspectives for the 2040 Comprehensive Plan. Please consider completing the input form which is available through May 31st or contacting the Project Manager directly, or calling the Project Manager at 904-208-1200.

Summaries

- 02-12-2019 Architecture Board Meeting Summary PDF
- 02-19-2019 City Council Meeting Summary PDF
- 02-19-2019 Historic Preservation Element Meeting Summary PDF
- 02-26-2019 Board of Planning Summary PDF
- 04-02-2019 City Council Meeting Summary PDF





Citizen Board Workshops

The City of St. Augustine announces several Citizen Board workshops related to updating its existing Comprehensive Plan.

Based on an evaluation of the existing Comprehensive Plan the City has elected to update the Plan to 2040! Over the next several months there will be topical public workshops. Information will be made available for review prior to each meeting.

Joint Workshop Planning and Zoning Board and Historic Architectural Review Board

Thursday, March 14, 2019, 9:00 am
Alcazar Room, City Hall

Planning and Zoning Board Workshop
Thursday, April 25, 2019, 1:00 pm
Alcazar Room, City Hall

Planning and Zoning Board Workshop
Tuesday, May 21, 2019, 9:00 am
Alcazar Room, City Hall

Planning and Zoning Board Workshop
Tuesday, June 18, 2019, 1:00 pm
Alcazar Room, City Hall

Planning and Zoning Board Workshop
Tuesday, July 23, 2019, 1:00 pm
Alcazar Room, City Hall

Planning and Zoning Board Workshop
Tuesday, August 20, 2019, 1:00 pm
Alcazar Room, City Hall

We need you to think about the future of St. Augustine, and help Map Our Future to 2040!

Your participation is needed and greatly appreciated!

If you have any questions contact the Project Manager at askinner@citystaug.com or go to the City's project webpage at www.CityStAug.com/CompPlan2040.

More information will be available soon.