

T20000000416

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

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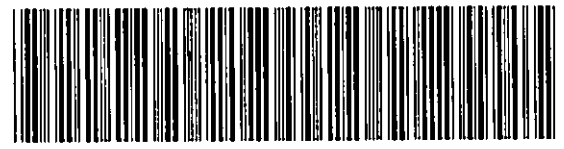
(Business Entity Name)

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2020 APR 24 11 31 51  
FALL RIVER, MA  
REGISTRATION DIVISION

FILED

K. SALY  
MAY 5 2020

Richard S. Webb, IV  
Attorney at Law

2033 Main Street  
Suite 600  
Sarasota, FL 34237  
941.366.8100  
Fax: 941.366.6384  
Mobile: 941.315.5458  
rwebb@icardmerrill.com

icardmerrill.com

November 19, 2019

Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

Re: Application for the Registration of a Trademark or Service Mark

Dear Sir/Madam:

Enclosed herewith please find our firm's check 94111 in the amount of \$175.00 representing the registration for two (2) classes, namely: (1) Class 36: real estate sales, including home sales, and (2) Class 37: home construction services, together with the Application for the Registration of a Trademark or Service Mark.

Should you have any questions, please do not hesitate to contact our office.

Sincerely,



Richard S. Webb, IV

RSW:cd

enes.

cc: Sam Rodgers - w/attachs.



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

RECEIVED  
APR 21 2019

December 6, 2019

RICHARD S. WEBB, IV  
ICARD MERRILL ATTORNEYS & COUNSELORS  
2033 MAIN ST, STE. 600  
SARASOTA, FL 34237

SUBJECT: GRAN PARK & DESIGN OF "GRAN PARK" CENTERED ON A  
RECTANGULAR BACKGROUND  
Ref. Number: W19000104906

We have received your document for GRAN PARK & DESIGN OF "GRAN PARK" CENTERED ON A RECTANGULAR BACKGROUND and your check(s) totaling \$175.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

List only the mark to be registered in #1 of Part III. Please delete any informational statements, explanations, etc. you may have included. *f will delete*

The specimens provided this office are not acceptable; we need three permanent specimens, which may be the same or different. We do not accept camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. \*We need specimens for each class of registration. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

Please attach your specimens to a copy of this letter or to your corrected application, if it was returned to you for correction(s), and return it/them to this office for processing.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Karen A Saly  
Regulatory Specialist II

\* class 36 Home Sales  
class 37 Building Construction  
Letter Number: 319A00024821



**ICARD MERRILL**  
ATTORNEYS & COUNSELORS

---

TO: Karen A. Saly, Regulatory Specialist II, Division of Corporations

FROM: Richard S. Webb, IV, Esq.

DATE: April 24, 2020

RE: Revised Application For Service Mark (GranPark)

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Dear Ms. Saly

Attached is a corrected filing for the above service mark pursuant to your letter of December 6, 2019 (letter number: 319A00024821).

I believe the attached corrected filing with 3 specimens, with each specimen showing both categories being registered, meets the criteria for approval. The filing fee of \$175 was paid with the initial filing. In speaking yesterday with one of your associates in the Division, no additional fees are required.

A copy of your December 6, 2020 letter is also attached for your convenience.

Thank You and please call me if any questions. I am working remotely so my number will be 941-315-5458.

**COVER LETTER**

**TO:** Registration Section  
Division of Corporations

**SUBJECT:** GranPark  
\_\_\_\_\_ (Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Richard S. Webb IV Esq.  
\_\_\_\_\_ (Name of Person)

Icard Merrill  
\_\_\_\_\_ (Firm/Company)

2033 Main Street # 600  
\_\_\_\_\_ (Address)

Sarasota, FL 34237  
\_\_\_\_\_ (City/State and Zip Code)

For further information concerning this matter, please call:

Richard Webb at (941) 366-8100  
\_\_\_\_\_ (Name of Person) (Area Code & Daytime Telephone Number)

**Mailing Address:**  
Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**Street Address:**  
Registration Section  
Division of Corporations  
The Centre of Tallahassee  
2415 N. Monroe Street, Suite 810  
Tallahassee, FL 32303

**(NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

RECEIVED  
MAY 11 1999  
11:33:00  
FILED

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Sam Rodgers Properties, Inc., a Florida corp.

(b) Owner's/Applicant's business address: 7381 Professional Parkway East  
Sarasota, FL 34240  
City/State/Zip

If different, Owner's/Applicant's mailing address: \_\_\_\_\_  
City/State/Zip

(c) Owner's/Applicant's telephone number: ( 941 ) 747-4131

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual       Corporation       Joint Venture       Limited Liability Company  
 General Partnership       Limited Partnership       Union       Other: \_\_\_\_\_

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: S86994

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 59-3114758

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Home construction services; residential real estate sales, including home sales.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2: (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

N/A

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SEP 11 11:50 AM  
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2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Brochures, pamphlets, business cards, newspaper advertisements, signage, and flyers, digital advertising using the name "GranPark" for the categories of residential real estate sales and home construction services in connection with residential development of lands in Sarasota County, Florida

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TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

N/A

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2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class: 36: Real Estate affairs

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Class 37: Building Construction

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**PART II**

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

**Note: The Florida Statutes require a mark to be in use prior to registration.**

(a) Date first used in other state or country, if applicable: \_\_\_\_\_

(b) Date first used in Florida: 11/1/2019

FILED  
JAN 20 2019 11:30 AM  
TALLAHASSEE, FL

**PART III**

**ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:**

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

The name "GranPark" spelled as one word with a capital "G" and capital "P":

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Provide the English translation of any and all terms listed #1 above, when applicable: \_\_\_\_\_

\_\_\_\_\_

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" Park

\_\_\_\_\_ " APART FROM THE MARK AS SHOWN.



3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

*I, Sam R. Rodgers, President of Sam Rodgers Properties, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.*

Sam R. Rodgers, President of Sam Rodgers Properties, Inc.  
Typed or printed name of applicant

*[Handwritten Signature]*

Applicant's signature  
(List name and title)

FILED  
MAR 24 PM 3:53  
TALLAHASSEE, FLORIDA

STATE OF FLORIDA  
COUNTY OF Sarasota

Sworn to (or affirmed) and subscribed before me by means of  physical presence or  online notarization, this (numeric date) this 20<sup>th</sup> day of April, 2020, by ( Sam R. Rodgers ).  
numeric date                      month                      year                      name of person making statement

*[Handwritten Signature]*  
Notary Public's Signature



Personally Known  OR Produced Identification

Type of Identification Produced: \_\_\_\_\_

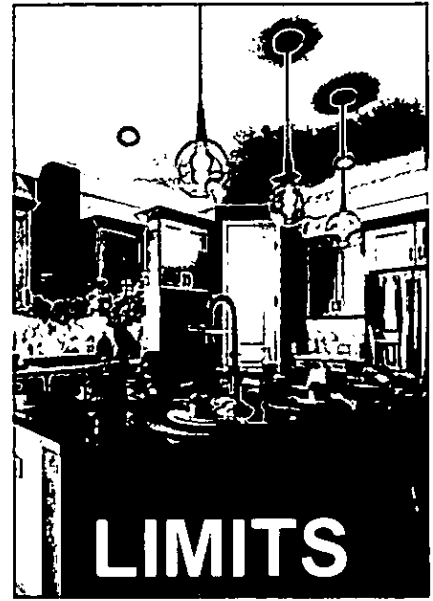
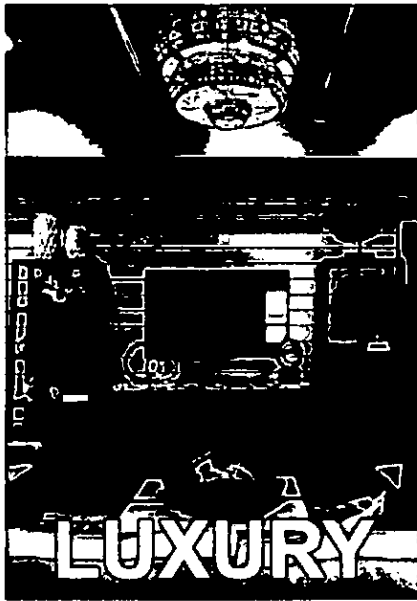
**FILING FEE: \$87.50 per class**



Find Your Dream Home On An *Exquisite Homesite*

# *GranPark*

With 50 years of industry experience and more than 5,000 homes built in Venice, Bradenton and Sarasota, Sam Rodgers Homes is the premiere luxury home builder for Southwest Florida. Our family-owned and operated business is committed to honesty and integrity in our craftsmanship, relationships, and community.



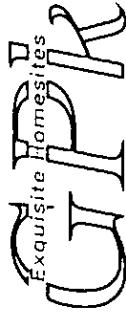
We offer Florida luxury through quality construction, customized design and personalized floor plans to suit your family's needs for generations to come. Our seasoned team of trusted homebuilders will guide you through every step of planning, designing, financing, building and closing for a smooth homebuilding experience. We are also a licensed real estate broker with homes for sale in Bradenton, Venice and Sarasota, and can help you find a luxury home design as unique as you!



SAM RODGERS  
PROPERTIES, INC.

**OVER 50 YEARS OF EXCELLENCE**

7381 Professional Parkway East Sarasota, FL 34240 Phone: 941.747.4131



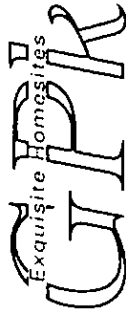
**Nancy Jorges**

Custom Home Sales - **GranPark**  
*Custom Home Builders*

7381 Professional Parkway East  
Sarasota, FL 34240

Office: 941-747-4131  
Fax: 941-741-9699  
Email: jorgesn@samrodgers.com

[www.samrodgersshomes.com](http://www.samrodgersshomes.com)  
CBC#056962



**Randy Turkovics**

Custom Home Sales - **GranPark**  
*Custom Home Builders*

7381 Professional Parkway East  
Sarasota, FL 34240

Office: 941-747-4131  
Fax: 941-741-9699  
Email: turkovicrs@samrodgers.com

[www.samrodgersshomes.com](http://www.samrodgersshomes.com)  
CBC#056962