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Manuel R. Vatearcel, Esq. Tel. 305-579-0812 Fax: 305-961-5812 mrv@gtlaw.com

March 10, 2020

VIA USPS EXPRESS MAIL

Florida Department of State Division of Corporations Post Office Box 6327 Tallahassee, Florida 32314

Re: Florida Trademark Registration Application for HEBREW FREE LOAN ASSOCIATION OF MIAMI

Dear Sir or Madam:

Enclosed for filing with the Florida Department of State, please find the following:

- Trademark Registration Application for HEBREW FREE LOAN ASSOCIATION OF MIAMI;
- 2. Check for \$87.50 payable to Florida Department of State in payment of the applicable filing fees for registration; and
- 3. Three specimens of use of the mark, consisting of flyers showing use of the mark to promote the services.

Please direct all communications concerning the enclosed application to the undersigned.

Sincerely,

GREENBERG TRAURIG, P.A.

www.gtlaw.com

Manuel R. Valcarcel, Esq.

MRV/rb Enclosures

ACTIVE 46938241v1



FLORIDA DEPARTMENT OF STATE Division of Corporations

March 24, 2020

MANUEL R. VALCARCEL, ESQ. GREENBERG TRAURIG, P.A. 333 SE SECOND AVE, STE. 4400 MIAMI, FL 33131

SUBJECT: HEBREW FREE LOAN ASSOCIATION OF MIAMI

Ref. Number: W20000031174

We have received your document for HEBREW FREE LOAN ASSOCIATION OF MIAMI and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

Your mark contains word(s)/design(s) that must have a disclaimer. geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following term(s) by completing the disclaimer statement found in #2 of Part III of the application: "HEBREW" "LOAN ASSOCIATION" "MIAMI"

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Letter Number: 420A00006391

Karen A Salv Regulatory Specialist II

Mary Marcos Tel. No. 305-579-7767 Fax No. 305-579-0717 ipmiami@gtlaw.com

April 29, 2020

BY OVERNIGHT UPS DELIVERY

Attention: Ms. Karen A. Saly Regulatory Specialist II Registration Section Division of Corporations The Centre of Tallahassee 2415 N. Monroe Street, Suite 810 Tallahassee, Florida 32303

Re: Response to Letter Number 420A00006391 dated March 24, 2020 regarding trademark application to register the mark HEBREW FREE LOAN ASSOCIATION OF MIAMI

Ref. Number W20000031174

Dear Ms. Salv:

We are in receipt of your Letter Number 420A00006391 dated March 24, 2020 (copy attached) regarding the trademark application to register the mark HEBREW FREE LOAN ASSOCIATION OF MIAMI.

Attached is the corrected trademark application with the completed disclaimer statement found in #2 of Part III of the application for the terms "HEBREW," "LOAN ASSOCIATION" and "MIAMI." Please go ahead and proceed with processing the trademark application.

Please let us know if you have any questions or need anything further.

Sincerely,

GREENBERG TRAURIG, P.A.

Enclosure

cc: Manuel R. Valcarcel, Esq. (mrv@gtlaw.com)

Greenbers Envelső27147604 meys at Law

333 St. and Avenue - No tel 4400 - Marri Ft. 33151 - Ti-1 305 579 0500 - Fi-1 305 579 0717

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations Post Office Box 6327 Tallahassee, FL 32314



PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.
(a) Owner's/Applicant's name: Greater Miami Jewish Federation, Inc.
(b) Owner's/Applicant's business address: 4200 Biscayne Blvd.
Miami, Florida 33137
City/State/Zip
If different, Owner's/Applicant's mailing address:
City/State/Zip
(c) Owner's/Applicant's telephone number: () 305 692-7355
Check the appropriate box to indicate the Owner/Applicant is a(n): ☐ Individual ☐ Corporation ☐ Joint Venture ☐ Limited Liability Company ☐ General Partnership ☐ Union ☐ Other; not for profit corporation
If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is <u>not</u> an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.
(1) Florida registration/document number: 737814
(2) Domicile State or Country: Florida
(3) Federal Employer Identification Number: 59-0624404
2. (a) <u>SERVICE MARK:</u> If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. <u>If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:</u>
(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)
Financing and loan services

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or sloga connection with an actual product manufactured by the owner/applicant or on the owner/applicant is a trademark. If the mark is a trademark, the applicant/owner must list the specific production and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbe etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods as place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify	ant`s bel ct(s) the cue grill	nalf, the name, s. shoe	mark logo, laces.
(Note: List only those product(s) currently available. Do not include future products.)			
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2. (e) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:		r - 5: 00	
SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection we must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets is being used in connection with a type of service, state how the name, logo, design and/or sladvertising here:	he servio . menus.	ne of ser ces to th , etc. <u>If</u>	ie general the <u>mark</u>
The mark is used in advertisements, flyers, letterhead and other ways customary in the trade.			
		-	
TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a profore the applicant/owner, you must specify how the mark is applied or affixed to the actual processample: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being a specific product, state how the name, logo, design and/or slogan is applied or affixed to the packaging:	luct or it used <u>in c</u>	s packa onnecti	ging. For <u>on with a</u>
	-		
2. (d) <u>FEE(S) AND CLASS(ES)</u> : There are a total of 45 classes or categories in which all probe categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida		services nent of S	s must State.
List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above	<u>e:</u>		
36			
			
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PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.
Note: The Florida Statutes require a mark to be in use prior to registration. (a) Date first used in other state or country, if applicable: at least as early as 02/26/2020 (b) Date first used in Florida: at least as early as 02/26/2020
(a) Date hist used in other state of country, it apprication.
(b) Date first used in Florida: at least as early as 02/26/2020
in the second of
(b) Date first used in Florida: PART III
ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:
1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)
HEBREW FREE LOAN ASSOCIATION OF MIAMI
Provide the English translation of any and all terms listed #1 above, when applicable:
2. DISCLAIMER STATEMENT (if applicable): Your mark may include a word or design that is commonly used by others. Commonly used terms or designs mus be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.
Enter all terms listed in #1 above which require a disclaimer in the space provided below:
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" HEBREW,
LOAN ASSOCIATION and MIAMI " APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. <u>You must submit three specimens FOR EACH CLASS listed in Part I #2(d)</u>. The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

related company has registered this m or in such near resemblance as to be	being sworn, depose and say alf of the owner and applicant herein, and to the betark in this state or has the right to use such mark it likely, when applied to the goods or services of swidavit and verification on my/the applicant's behalf	n Florida either in the identical form thereof ch other person to cause confusion, to cause
application and know the contents the	Greater Miami Jewish Federation, Inc. Typed or printed name of applicant Applicant's signature (List name and title)	TELL TELL TELL TELL TELL TELL TELL TELL
day of tebrucer	d before me by means of Dphysical presence or 2020, by (Oksana Cardini year name of person making stateme	online notarization, this (numeric date) this
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Personally Known 🔯 OR Produced Type of Identification Produced:		MARISABEL QUIROS Commission # GG 130233 Expires August 1, 2021 Bonded Thru Budget Notary Services

FILING FEE: \$87.50 per class

Interest-free personal, business, fertility and adoption leans are available to Jewish Miamis Dade county residents.

To find out how you can apply for an interest-free loan, visit Hebrew Loan; or call 305.692.7555.



HEBREW FREE LOAN ASSOCIATION OF MIAMI



Helping people help themselves