

T19000000330

(Requestor's Name)

(Address)

W18-77273

(Address)

(City/State/Zip/Phone #)

PICK-UP WAIT MAIL

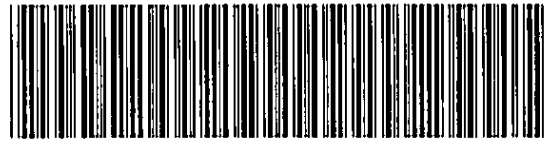
(Business Entity Name)

(Document Number)

Certified Copies _____ Certificates of Status _____

Special Instructions to Filing Officer:
2 of 3

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08/20/18--01031--010 **\$25.00

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19 MAR 28 PM 3:27
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

K SALY
MAR 28 2019



FLORIDA DEPARTMENT OF STATE
Division of Corporations

August 27, 2018

DAVID JOHNSON, ESQUIRE
JOHNSON & MARTIN, P.A.
500 WEST CYPRESS CREEK ROAD, SUITE 430
FT. LAUDERDALE, FL 33309

SUBJECT: LIGHTHOUSE POINT, POMPANO, DEERFIELD & HILLSBORO
BEACHES LIFESTYLE
Ref. Number: W18000077273

We have received your document for LIGHTHOUSE POINT, POMPANO, DEERFIELD & HILLSBORO BEACHES LIFESTYLE and your check(s) totaling \$175.00. However, the document has not been filed and is being retained in this office for the following:

Every business entity transacting business in Florida must have an active registration/filing on file with this office. Enclosed please find a copy of section 607.1501, 617.1501, or 605.0905, Florida Statutes, which lists those activities that do not constitute transacting business in Florida. If, after reviewing this section, you determine the applicant of the mark is not transacting business within the state of Florida, please complete the enclosed affidavit form and return it to this office. If, however, you determine the applicant of the mark is transacting business in Florida, you must complete the enclosed application/form and return to this office with the appropriate filing fee(s) before your mark application can be processed.

In lieu of returning your document, we have corrected the disclaimer statement on your document. We have inserted the term(s) "LIGHTHOUSE POINT" "POMPANO" "DEERFIELD" "HILLSBORO" "BEACHES" in your disclaimer statement. A disclaimed term is still considered part of your mark. You simply do not claim the exclusive right to the use of the disclaimed term(s) apart from your mark.

If you agree with the corrections needed and would like this office to proceed with your filing, please notify this office in writing or by fax at 850-245-6030 to the attention of the undersigned.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Nanette Causseaux
Regulatory Specialist II Supervisor

Letter Number: 018A00017751



JOHNSON
&
MARTIN, P.A.

South Florida Office
 500 W. Cypress Creek Road, Suite 430
 Fort Lauderdale, FL 33309
 Direct: (954) 790-6690
 Fax: (954) 206-0013

Charlotte Office
 525 N. Tryon Street, Suite 1600
 Charlotte, NC 28202
 Direct: (704) 899-5783

David Johnson, Registered Patent Attorney
 E-mail: david.johnson@johnsonmartinlaw.com
 *Licensed in Florida, North Carolina, and Virginia

December 21, 2018

Via Facsimile Only, (850-245-6030)

Florida Department of State
 Division of Corporations
 Attn: Ms. Nanette Casseaux
 P.O. Box 6327
 Tallahassee, FL 32314

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19 MAR 28 PM 3:27
 SECRETARY OF STATE
 TALLAHASSEE, FLORIDA

RE: Response to Multiple Office Actions Dated 2018-08-27

Dear Nanette:

In response to your letters dated August 27, 2018, Applicant has confirmed that it is not transacting business within the state of Florida, and encloses the attached affidavit affirming that statement. This response is in regards to the following matters:

| Our Ref. | Mark | Your Ref. # | Letter No. |
|------------|--|--------------|--------------|
| 10150-0033 | PINECREST LIFESTYLE | W18000077270 | 518A00017750 |
| 10150-0034 | LIGHTHOUSE POINT, POMPANO, DEERFIELD & HILLSBORO BEACHES LIFESTYLE | W18000077273 | 018A00017751 |
| 10150-0035 | WESTON LIFESTYLE | W18000077277 | 618A00017751 |
| 10150-0036 | CORAL SPRINGS LIFESTYLE | W18000077284 | 418A00017753 |
| 10150-0037 | LAS OLAS LIFESTYLE | W18000077283 | 018A00017753 |
| 10150-0038 | PARKLAND LIFESTYLE | W18000077280 | 518A00017752 |
| 10150-0039 | PLANTATION DAVIE SOUTHWEST RANCHES LIFESTYLE | W18000077286 | 118A00017754 |
| 10150-0040 | COCONUT CREEK LIFESTYLE | W18000077288 | 518A00017754 |
| 10150-0041 | BOCA/DELRAY LIFESTYLE | W18000077289 | 018A00017755 |

State of Florida
December 21, 2018
Page 2

10150-0033 et al

Applicant believes that the foregoing is fully responsive to the refusal to register, and that the statement submitted herewith in connection with the aforementioned applications should be accepted and the registrations allowed to issue. The Examiner is cordially invited to call the undersigned if clarification is needed on any matter within this response, or if the Examiner believes a telephone interview would expedite the prosecution of the subject applications to completion. Thank you for your kind assistance in this matter.

Very truly yours,



David Johnson

DJ/jld

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TALLAHASSEE, FLORIDA


AFFIDAVIT/STATEMENT CONCERNING AUTHORITY TO TRANSACT BUSINESS IN
FLORIDA BY A FOREIGN BUSINESS ENTITY

URL Holdings Group, LLC, which is currently
Incorporated, organized, or formed under the laws of Delaware, has
not received a certificate of authority from the Florida Department of State to transact business
in Florida pursuant to s. 607.1501, 617.1501, 605.0905, 620.1902, Florida Statutes.

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TALLAHASSEE, FLORIDA
SUCCESSIONS SECTION

I, Thomas O. Katz, the undersigned do
hereby certify that I am aware that this entity has not received a valid certificate of authority to transact
business in Florida as required by s. 607.1501, 617.1501, 605.0905, or 620.1902, Florida Statutes.

Said entity does not presently transact business in Florida within the meaning of s. 607.1501,
617.1501, 605.0905, or 620.1903, Florida Statutes, and is, therefore, NOT required to apply for a
certificate of authority to transact business in Florida.



Signature of Officer/Director/Manager/Authorized Member/General Partner

Thomas O. Katz, agent and attorney-in-fact

Typed or Printed Name and Capacity of Person Signing Above

12-19-2018

Date

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: LIGHTHOUSE POINT, POMPANO, DEERFIELD & HILLSBORO BEACHES LIFESTYLE
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fees) are submitted for filing.

Please return all correspondence concerning this matter to the following:

James David Johnson

(Name of Person)

Johnson & Martin, P.A.

(Firm/Company)

500 West Cypress Creek Road, Suite 430

(Address)

Fort Lauderdale, FL 33309

(City/State and Zip Code)

For further information concerning this matter, please call:

James David Johnson at (**954**) **790-6690**
(Name of Person) (Area Code & Daytime Telephone Number)

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(**NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

FILED
19 MAR 28 PM 3:28
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: URL Holdings Group LLC

(b) Owner's/Applicant's business address: 2255 Glades Road, Suite 240W
Boca Raton, Florida 33431
City/State/Zip

If different, Owner's/Applicant's mailing address: _____
City/State/Zip

(c) Owner's/Applicant's telephone number: (_____) _____

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual
- Corporation
- Joint Venture
- Limited Liability Company
- General Partnership
- Limited Partnership
- Union
- Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: N/A

(2) Domicile State or Country: Delaware

(3) Federal Employer Identification Number: 36-4761451

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

Downloadable electronic newsletters featuring business news, analysis, and information; downloadable electronic newsletters delivered by e-mail featuring business news, analysis, and information; downloadable electronic newsletters; Magazines featuring business news, analysis, and information; newsletters featuring business news, analysis, and information, magazines

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/meant(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

The trademark is printed on the cover page of the magazines.

2. (d) FEES AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 9; Class 16

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PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: December 31, 2016

(b) Date first used in Florida: December 31, 2016

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STATE
TALLAHASSEE, FLORIDA

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

LIGHTHOUSE POINT, POMPANO, DEERFIELD & HILLSBORO BEACHES LIFESTYLE

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S) "LIGHTHOUSE POINT" "POMPANO"
"DEERFIELD" "HILLSBORO "APART FROM THE MARK AS SHOWN."
BEACHES"

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT OWNER AND NOTARIZATION:

I, James David Johnson, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

James David Johnson
Typed or printed name of applicant

[Signature] Attorney at Law
Applicant's signature
(Last name and title)

STATE OF Florida

COUNTY OF Broward

Sworn to and subscribed before me on this 16 day of August, 2018 James David Johnson
(Name of Individual Signing)

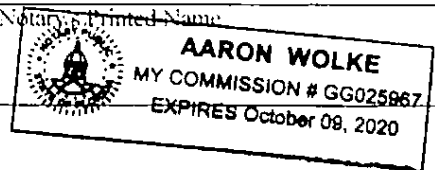
who is personally known to me whose identity I proved on the basis of _____

[Signature]
Notary Public Signature

(Seal)

Notary's Printed Name

My Commission Expires: _____



FILING FEE: \$87.50 per class

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LIGHTHOUSE POINT, POMPANO, DEERFIELD & HILLSBORO BEACHES

LIFE

NOVEMBER 2017
\$4.95



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1 CREDIT SLIP
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HITTING THE RIGHT NOTES

South Florida native Chrissie Fit
adds to her acting resume
in *Pitch Perfect 3*

LIGHTHOUSE POINT, POMPANO, DEERFIELD & HILLSBORO BEACHES

Life tyle

DECEMBER 2017

\$4.95

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POMPAHO BEACH, FL 33062

REGISTRATION NO. 1150
RESIDENTIAL ADDRESS

LEADING BY EXAMPLE

Hali Utstein is one of several South Florida women changing lives through inspired philanthropy