

T18000000894

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP

WAIT

MAIL

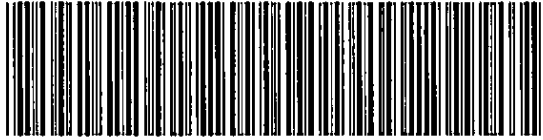
(Business Entity Name)

(Document Number)

Certified Copies \_\_\_\_\_ Certificates of Status \_\_\_\_\_

Special Instructions to Filing Officer:  
*Same owner as  
T15-222*

Office Use Only



200317584912

*T18-894*

08/31/18--01023--020 ++87.50

FILED  
2018 AUG 31 PM 1:51

N. CAUSSEAUX

SEP - 4 2018

**COVER LETTER**

**TO:** Registration Section  
Division of Corporations

**SUBJECT:** Tamarac The City for Your Life

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

David N. Tolces

(Name of Person)

Goren, Cherof, Doody & Ezrol, P.A.

(Firm/Company)

3099 E. Commercial Blvd. #200

(Address)

Fort Lauderdale, FL 33308

(City/State and Zip Code)

For further information concerning this matter, please call:

David N. Tolces

(Name of Person)

at ( 954 ) 771-4500

(Area Code & Daytime Telephone Number)

**MAILING ADDRESS:**

Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**STREET/COURIER ADDRESS:**

Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: City of Tamarac  
(b) Owner's/Applicant's business address: 7525 NW 88th Avenue  
Tamarac, FL 33321  
City/State/Zip

9/11/05  
PM 1:51

If different, Owner's/Applicant's mailing address: \_\_\_\_\_  
City/State/Zip

(c) Owner's/Applicant's telephone number: 954 , 597-3523

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual       Corporation       Joint Venture       Limited Liability Company  
 General Partnership       Limited Partnership       Union       Other: Municipal Corporation

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

- (1) Florida registration/document number: N/A  
(2) Domicile State or Country: Broward  
(3) Federal Employer Identification Number: 59-1039552

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Leisure services, educational services, recreational services, and other  
organizational services for the public good and welfare within the City of Tamarac  
and the State of Florida

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

---

---

---

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Newspaper Advertisements, brochures, flyers, and pamphlets

---

---

---

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

---

---

---

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

41

---

---

---

**PART II**

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

**Note: The Florida Statutes require a mark to be in use prior to registration.**

(a) Date first used in other state or country, if applicable: \_\_\_\_\_

(b) Date first used in Florida: June 1, 2018

**PART III**

**ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:**

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

Horizontal rectangle with the word "TAMARAC" above a wavy line, above the words "The City For Your Life"

Provide the English translation of any and all terms listed #1 above, when applicable: \_\_\_\_\_

2. **DISCLAIMER STATEMENT** (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S) "Tamarac, City, Life"

\_\_\_\_\_ "APART FROM THE MARK AS SHOWN."

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Michael C. Cernech, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Michael C. Cernech, City Manager  
Typed or printed name of applicant

[Handwritten Signature]  
Applicant's signature  
(List name and title)

STATE OF Florida

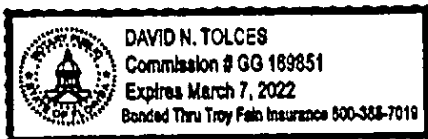
COUNTY OF Broward

Sworn to and subscribed before me on this 28<sup>th</sup> day of AUGUST 2018 MICHAEL C. CERNECH  
(Name of Individual Signing)

who is personally known to me     whose identity I proved on the basis of \_\_\_\_\_

(Seal)

[Handwritten Signature]  
Notary Public Signature  
DAVID N. TOLCES  
Notary's Printed Name



My Commission Expires: \_\_\_\_\_

FILING FEE: \$87.50 per class

2018 AUG 31 PM 1:51  
FILED  
BROWARD COUNTY  
NOTARY PUBLIC



**You'll find it all  
in Tamarac.**

**FINANCIAL RESILIENCE**  
**OPPORTUNITY**  
**DIVERSITY**  
**LOCATION**

For information on development and redevelopment opportunities available call us at (954) 597-3510.

[tamarac.org](http://tamarac.org)

**TAMARAC**  
  
The City For Your Life



**You'll find it all  
in Tamarac.**

**Vivo**  
by Roger White Stoller

**FINANCIAL RESILIENCE**  
**OPPORTUNITY**  
**DIVERSITY**  
**LOCATION**

For information on development and redevelopment opportunities available call us at (954) 597-3510.

[tamarac.org](http://tamarac.org)

**TAMARAC**  
  
The City For Your Life



### Frequently Asked Questions

Q. How do I apply for a permit in the ePermits system?

A. You can apply at our website [www.tamarac.org/building](http://www.tamarac.org/building).

Q. What happens if I don't want to participate in ePermits?

A. The City will convert your permit package into the electronic format for an additional fee.

Q. How do I upload the permit and plans into the ePermits system?

A. Once your profile is created by the City, we will provide you with the authority to upload the plans and documents into the ePermits project folder.

Q. What happens after the permit is approved?

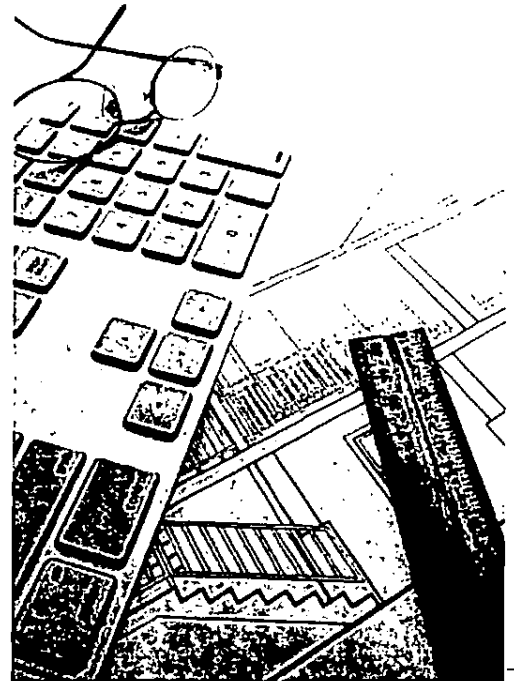
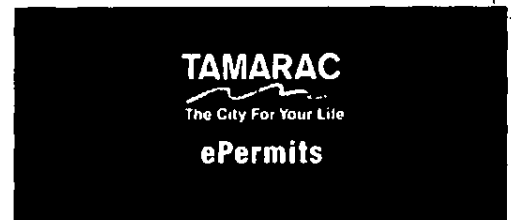
A. You will receive notification from the City of Tamarac that you can download the approved plans onto your computer or, for an additional charge, the Building department can provide you with a CD. You can then have the approved plans printed at any printing business.



The City of Tamarac is the city for your business and your life, providing programs and services that meet the ongoing needs of our community, including:

- **IVR (Interactive Voice Response) system:** for scheduling inspections, inspection results and general information. To use the IVR, call (954) 597-3420.
- **Click2Gov:** this online system allows a customer to have access to permit history, plan review information, inspections, make a payment and more. For additional information, visit our website at [www.tamarac.org/building](http://www.tamarac.org/building).

**TAMARAC**  
The City For Your Life  
[www.tamarac.org](http://www.tamarac.org)



### ePermits saves time, money and trees

The ePermits system is another step in the City of Tamarac's continuing use of technology to streamline processes. ePermits is a document workflow solution that lets residents, contractors and City staff handle the construction plans submission, review and approval process online, making building permitting relatively painless. Electronic submission allows staff to review plans concurrently, cutting plan review turnaround time in half.

### How does it work?

The process itself is simple: a contractor can fill out and submit the permit application, scanned paperwork and plans for any permit via Tamarac's website and upload it into the ePermits system. The scanning technology is available in most offices; but if it isn't, an office supply store can scan the information and save it on a disk for the Building department to upload. Or, for an additional fee, the City will scan and upload the paperwork.

Residents will need to come in to the Building department personally in order to provide documentation of proof of ownership of the property. They, too, can bring the required permit paperwork on a disk for uploading or have it done by the department for an additional fee.

### What are the benefits of the ePermits system? ePermits will:

- Reduce plan review time by 50%
- Allow customers to have access 24 hours a day/7 days a week
- Provide real-time access to review comments during processing
- Reduce printing, travel and shipping costs
- Enable you to print as many copies of the approved plan as you need
- Allow for concurrent plan review by staff from the Building, Engineering, Fire, and Planning and Zoning departments

### ePermits saves money and the environment. It's estimated that a city like Tamarac that issues approximately 6,000 permits a year could save up to:

- 120,000 miles driven and 8,000 gallons of gas
- 5,815 lbs. of carbon monoxide emissions
- \$21,000 in fuel costs
- 4,800 hours of drive time
- 24 tons of paper (equal to 60 trees)

