

T18000000827

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

☐ PICK-UP ☐ WAIT ☐ MAIL

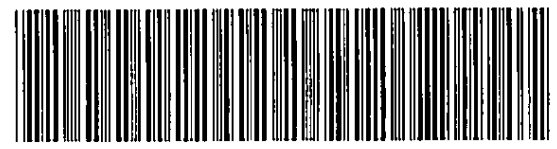
(Business Entity Name)

(Document Number)

Certified Copies _____ Certificates of Status _____

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Office Use Only



300403533743

03/23/23--01011--020 **87.50

03/23/23--01011--021 **8.75

FILED
2023 MAR 23 PM 4:05
ALABAMA SECRETARY OF REVENUE

K. SALY
MAY 10 2023



Cynthia L. Stewart
Partner
502.568.0225 (t)
502.581.1087 (f)
cstewart@fbtlaw.com

March 20, 2023

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

Re: *Southern Farm Bureau Life Insurance Company*

To Whom It May Concern:

Enclosed please find the following for filing:

- Cover Letter and Mark Renewal Application
- Specimen (3 copies)
- Check made out to Florida Department of State for 87.50 for the filing fee and \$8.75 for certificate of renewal.

Please return all registrations to the following address:

Frost Brown Todd LLP
400 W. Market Street
32nd Floor
Louisville, KY 40202
Attn: Cynthia L. Stewart

Please do not hesitate to contact me at 502-568-0225 should you have questions or concerns regarding this matter.

Best Regards,

A handwritten signature in black ink that reads 'Cynthia L. Stewart'. The signature is written in a cursive, flowing style.

Cynthia L. Stewart

Enclosures

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: YOUR FRIENDS FOR LIFE

(Name of Mark Registered)

Dear Sir or Madam:

The enclosed Mark Renewal Application, specimen and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Cynthia Stewart

(Name of Person)

Frost Brown Todd LLP

(Firm/Company)

400 W. Market Street, 32nd Floor

(Address)

Louisville, KY 40202

(City/State and Zip Code)

For further information concerning this matter, please call:

Cynthia Stewart 502 589-5400
_____ at (_____) _____
(Name of Person) (Area Code & Daytime Telephone Number)

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
The Centre of Tallahassee
2415 N. Monroe Street, Suite 810
Tallahassee, Florida 32303

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

FILING FEE: \$87.50 per class
CERTIFICATE OF RENEWAL: \$ 8.75 (OPTIONAL)

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

MARK RENEWAL APPLICATION

Name and Mailing Address of Owner:

Southern Farm Bureau Life Insurance Company

1401 Livingston Lane, Jackson, MS 39213

Return To: Division of Corporations

P.O. Box 6327

Tallahassee, FL 32314

1) Mark Registered: YOUR FRIENDS FOR LIFE

2) Registration Number: T18000000827

3) Date Filed: 08/10/2018 4.) Renewal Date: 08/10/2023 5.) Class(es) Filed: 36

6) Renewal statement pursuant to section 495.071, Florida Statutes. Below you must state the mark is still in use in Florida or state the reason for its nonuse is not due to any intention to abandon the mark.

The mark "YOUR FRIENDS FOR LIFE" is still in use in Florida.

7) If the mark is still in use, a specimen showing actual use of the mark is included with this application.

8) If applicant is a business entity, enter the state of incorporation/formation/organization: MS

Fee: \$87.50 Per Class

Certificate of Renewal: \$8.75

(Optional)

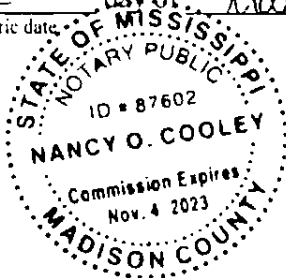
Will Waldrop

Typed or Printed Name of Owner

Owner's Signature or Authorized Person's Signature

Mississippi
STATE OF ~~FLORIDA~~
COUNTY OF Hinds

Sworn to (or affirmed) and subscribed before me by means of ☒ physical presence or ☐ online notarization, this (numeric date) this 9th day of March, 2023 by (Will Waldrop).
numeric date month year name of person making statement



Nancy O. Cooley
Notary Public's Signature

Nancy O. Cooley
Notary Public's Printed Name

Personally Known ☒ OR Produced Identification ☐

Type of Identification Produced: _____

LET AN AGENT CONTACT YOU

[Learn More](#)



Our Company History

Since our founding in 1901, Southern Farm Bureau Life Insurance Company has been a leader in providing life insurance products and services to our Farm Bureau family.

[View Timeline](#)



How much life insurance do I need?

Understanding how much life insurance you need is a critical step in protecting your family and securing your financial future.

[Get Started](#)



In the Community

We are proud to be a part of the community. Through our various programs and initiatives, we strive to support the well-being of our members and the communities we serve.

[Learn More](#)



Report a Life Claim

We are committed to providing prompt and accurate service when reporting a life claim. Please contact your agent or our claims department for assistance.

[Get Started](#)

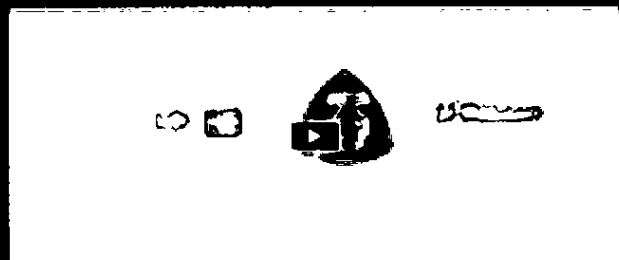


Get Contacted By An Agent

Our agents are highly trained and experienced in providing personalized service to our Farm Bureau family. They will help you understand your options and make the best choice for your needs.

[Get Started](#)

Our Mission is to be the life insurance company of choice for our Farm Bureau family. Our focus is to provide competitive products and superior customer service to our Farm Bureau policyholders and agents, while observing the highest ethical standards.



1 2 3 4 5



3

States Covered



23

Years Protecting Families



1,174

Agents



387,500

Policies Inforce



Our Mission is to be the life insurance company of choice for our Farm Bureau family. Our focus is to provide competitive products and superior customer service to our Farm Bureau policyholders and agents, while observing the highest ethical standards.

Coverage Where You Live



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1421 Livingston Lane

Jackson, MS 39213

Phone: 601.581.7422

Health Claims: 1.800.567.0519

Policy Service: 1.800.457.5611

Connect With Us: [Facebook](#)

Products

Term Life Insurance Whole Life Insurance Life Insurance Comparison

	Term Life	Whole Life
Advantages	Single Annual Rate	Lifetime Coverage Access to Cash Value
Purpose	Short term coverage needs	Long term coverage needs
Premiums	Pay a lower periodic rate for the guaranteed level for the duration of the policy	Level
Guaranteed Cash Value	No	Yes
Death Benefit	Yes	Yes
Available Policies	-10 Year Term Premier -20 Year Term Premier -30 Year Term Premier	-20 Pay Life -30 Pay Life -Whole Life -Single Premium Whole Life

Other Products Available



Fixed Annuity



Business Insurance

[Find Out More Information](#)

