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N. CAUSSEAUX MAY 1 8 2017



4/21/2017

Registration Section Division of Corporations P.O. Box 6327 Tallahassee, FL 32314

Re: Trademark Registration Application for

**INVESTORS' SECURITY TRUST COMPANY** 

Dear Sir/Madame:

Enclosed for filing is the Application for the Registration of a Trademark or Service Mark as well as the required specimens. Also enclosed is our check for the filing fee in the amount of \$87.50.

Please return all correspondence regarding this matter to the following:

Peter Knize, Esq.
Investors' Security Trust Company
5246 Red Cedar Drive, Suite 101
Fort Myers, Florida 33907

If you have any questions or require additional information, please call me at the number below.

Cordially yours,

INVESTORS' SECURITY TRUST COMPANY

Peter Knize, Esc

Senior Vice President, Trust Services

**Enclosures** 

## **COVER LETTER**

TO:

Registration Section Division of Corporations

SUBJECT

# **INVESTORS' SECURITY TRUST COMPANY**

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Peter Knize, Esq.

(Name of Person)

**Investors' Security Trust Company** 

(Firm/Company)

5246 Red Cedar Drive, Suite 101

(Address)

Fort Myers, FL 33907

(City/State and Zip Code)

For further information concerning this matter, please call:

Charles K. Idelson

<sub>at</sub> 239

267-6655

(Name of Person)

(Area Code & Daytime Telephone Number)

**MAILING ADDRESS:** 

Registration Section Division of Corporations P.O. Box 6327 Tallahassee, FL 32314 STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



# FLORIDA DEPARTMENT OF STATE Division of Corporations

May 4, 2017

PETER KNIZE, ESQUIRE INVESTORS' SECURITY TRUST COMPANY 5246 RED CEDAR DRIVE, SUITE 101 FT. MYERS, FL 33907

SUBJECT:

ADVISORS'

TRUST

SERVICES

Letter Number: 617A00008754

**WITH** 

ADVISORSTRUSTSERVICES.COM

Ref. Number: W17000038326

We have received your document for ADVISORS' TRUST SERVICES WITH ADVISORSTRUSTSERVICES.COM and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

The notary public's acknowledgement is incomplete. The seal, signature, and expiration date must be affixed. A notary public cannot notarize his own signature.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Nanette Causseaux Regulatory Specialist II Supervisor

www.sunbiz.org

# APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK PURSUANT TO CHAPTER 495, FLORIDA STATUTES

Division of Corporations Post Office Box 6327 Tallahassee, FL 32314 TO:

# PART I

	ANT: Enter the name and address of the records of the Florida Departme		s entity to be listed as the owner of the Trademark
(a) Owner's/Anni	icant's name: Investors' S	Security Trust C	Company
	icant's business address: 5246	Red Cedar Dr	
(-)	Fort Mye	ers, FL 33907	
	<u></u>		State/Zip
If different, Owner's/A	applicant's mailing address:		
		City/8	State/Zip
	eant's telephone number: (239)	267-6655	state/Zip
(c) Owner's/Applic	ant's telephone number: () =	201 0000	
	box to indicate the Owner/Applicant	` '	
☐ Individual	Corporation	□Joint Venture	☐ Limited Liability Company
☐ General Partner	ship 🗖 Limited Partnership	□Union	Other:
If the Owner/Applicant of State. If the Owner country under the law employer identification	t is a business entity, the business entry Applicant is not an individual, enters of which the business entity is cultinumber (EIN) in #3.	tity must have an active filing or the business entity's Florida rrently formed, organized or i	or registration on file with the Florida Department a registration/document number in #1, the state or incorporated under in #2, and the entity's federal
(1) Florida registration	/document number: <u>P030001437</u>	736	
(2) Domicile State or 0	Country: Florida		
(3) Federal Employer	Identification Number: 20-006569	95	
service, the mark is a	service mark. If the mark is a servi	ice mark, the applicant/owner	logan being registered in connection with a type of must list the specific service(s) the mark is being se painting services, wholesale and retail sales of ole in the market place, enter the specific service(s)
(Note: List only those	services currently being rendered by	the owner/applicant. Do not i	include future services.)
	s, Estate Settlement S	==	

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportsweat, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:
(Note: List only those product(s) currently available. Do not include future products.)
2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:
SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, states how the name, logo, design and/or slogan are/is being used in advertising here:
Website, Signage, Advertisements, Letterhead, Brochures, Business Cards.
TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or fore the applicant/owner you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved or the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:
2. (d) <u>FEE(S) AND CLASS(ES)</u> : There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State. <u>List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:</u>
36

## PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable. Note: The Florida Statutes require a mark to be in use prior to registration. (a) Date first used in other state or country, if applicable: 12/23/2014 (b) Date first used in Florida: 12/23/2014 PART III ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED: 1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.) Advisors' Trust Services advisorstrustservices.com Provide the English translation of any and all terms listed #1 above, when applicable: 2. DISCLAIMER STATEMENT (if applicable): Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Page 3 of 4

"APART FROM THE MARK AS SHOWN.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" TRUST SERVICES; .com;

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED.

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

## SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

, CHRIS A. GAIR

		ors' Security Trust (		any
		5		
		Applicant's signature (List name and title)		
STATE OF FLORIDA				
COUNTY OF LEE				
Sworn to and subscribed before	me on this 21 day o	of April	_ <u>,17</u> ,	Chris A. Gair
				(Name of Individual Signing)
who is personally known	to me   whose ide	ntity I proved on the basis	of	
who is personally known	to me	entity I proved on the basis	of	
☑ who is personally known	-	entity I proved on the basis	of	
who is personally known	PETER KNIZE	orida —	of 	Notary Public Signature
who is personally known (Seal)	PETER KNIZE Notary Public - State of Fic.	orida		Notary Public Signature
minute.	PETER KNIZE Notary Public - State of Fic.	orida	of	- / ·   -
minute.	PETER KNIZE NOISTY Public - State of Fic	orida		ERNAPZE

FILING FEE: \$87.50 per class

Page 4 of 4

SECRETARY OF STATE
DIVISION OF CORPORATIONS

What We Do For:

Attorneys

Financial Advisors

Individuals and Families

Our Services

News

Your Trusted Advice. Our Trust Expertise. An Ideal Partnership.

# IT'S ALL ABOUT TRUST

How can Advisors' Trust Services Help you?

At Investors' Security Trust (IST), we understand and respect the relationships a client has with their financial advisor, attorney and accountant. These advisors have unique insights into their clients' financial and estate planning needs and may be refuctant to involve a large impersonal financial institution when trust administration services are needed.

With Advisors' Trust Services, our goal is to complement these relationships as a partner, with a menu of options that administer the fiduciary details of a citem's trust and estate plan. These options include:

- Directed Trusts
- Corporate Trustee Services
- Estate Settlement

By leveraging Advisors' Trust Services, the client-advisor relationship benefits from the expertise of a local, independent trust company and transfers the burden of trust and estate administration to it.

Please contact us or call (239) 267-6655 for more information on how Advisors Trust Services can help you for generations to come.







