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| □ PICK-UP □ WAIT □ MAIL W17-6562 |
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SECRETARY OF STATE DIVISION OF CORPORATIONS

N. CAUSSEAUX MAY 1 8 2017

COVER LETTER

TO:

Registration Section Division of Corporations

THE COFFEE OF POPES AND KINGS

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Nestor Méndez Gómez

(Name of Person)

Pientrantoni, Mendez & Alvarez LLC

(Firm/Company)

Popular Center, 19th Floor, 208 Ponce de Leon Avenue

(Address)

San Juan, Puerto Rico 00918

For further information concerning this matter, please call:

Nestor Méndez Gómez

MAILING ADDRESS:

Registration Section Division of Corporations ... P.O. Box 6327 Tallahassee, FL 32314

STREET/COURIER ADDRESS:

Registration Section Division of Corporations Clifton Building 2661 Executive Center Circle Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



FLORIDA DEPARTMENT OF STATE Division of Corporations

January 24, 2017

NESTOR MENDEZ GOMEZ, PIENTRANTONI, MENDEZ & ALVAREZ LLC POPULAR CENTER, 19TH FLOOR

208 PONCE DE LEON AVENUE SAN JUAN, PUERTO RICO, 00918

SUBJECT: THE COFFEE OF POPES AND KINGS

Ref. Number: W17000006562

We have received your document for THE COFFEE OF POPES AND KINGS and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

We must deny registration pursuant to sections 495.021(1)(f) and 495.181, Florida Statutes. There is a federal registration on file with the U.S. Patent and Trademark Office for "THE COFFEE OF POPES AND KINGS", Registration Number 5016867, for the same or similar name and class(es).

Pursuant to s. 495.035(5), F.S., you have three months in which to reply to this letter denying registration should you desire to do so. If you choose not to respond, your application will be considered abandoned in accordance with section 495.035(5), F.S.

If you have any questions concerning the filing of your document, please call 850-245-6051.

Letter Number: 717A00001497

Nanette Causseaux Regulatory Specialist II Supervisor

www.sunbiz.org

PIETRANTONI MENDEZ & ALVAREZ LLC

POPULAR CENTER-19TH FLOOR 208 PONCE DE LEON AVENUE SAN JUAN, PUERTO RICO 00918 SWITCHBOARD: (787) 274-1212

NESTOR M. MENDEZ-GOMEZ
MEMBER

NMENDEZ@PMALAW.COM Dir: (787) 274-4909 Fax: (787) 274-1470

April 24, 2017

VIA CERTIFIED MAIL

Nanette Causseaux, Esq. FLORIDA DEPARTMENT OF STATE Division of Corporations Corporate Records Tallahassee, Florida 32314

TRADEMARK:

THE COFFEE OF POPES AND KINGS

REF. NUMBER:

W17000006562

APPLICANT:

CC1 LIMITED PARTNERSHIP

Dear Colleagues:

On behalf of our client, **CC1 LIMITED PARTNERSHIP** (the "Applicant"), we acknowledge receipt of the letter denying registration dated January 24, 2017 and sent on January 27, 2017, with regards to the above referenced trademark application.

The letter denying registrations reads, in part, as follows:

We must deny registration pursuant to sections 495.021 (1)(f) and 495.181, Florida Statutes. There is a federal registration on file with the U.S. Patent and Trademark Office for "THE COFFEE OF POPES AND KINGS", Registration Number 5016867, for the same or similar name and class(es).

The owner of the trademark THE COFFEE OF POPES AND KINGS, Registration Number 5016867, registered before the U.S. Patent and Trademark Office (USPTO) is **Puerto Rico Coffee Roasters**, LLC (PRCR). As a matter of fact, the Applicant and PRCR are related companies, and the Applicant is authorized to distribute PRCR's goods in Florida.

Given that the Florida Department of State requires a corporation to be registered in Florida in order to register its trademarks, PRCR authorized its related company in Florida, the Applicant, to seek registration for "THE COFFEE OF POPES AND KINGS".

Pursuant to Section 495.041 of the Florida Statutes:

PIETRANTONI MENDEZ & ALVAREZ LLC

Nanette Causseaux, Esq. April 24, 2017
Page -2-

495.041

Use by related companies.—Where a mark registered or unregistered is or may be used legitimately by related companies, such use shall inure to the benefit of the owner of the mark, and such use shall not affect the validity of such mark or of its registration, provided such mark is not used in such manner as to deceive the public. If first use of a mark by a person is controlled by the registrant or applicant for registration of a mark with respect to the nature and quality of the goods or services, such first use shall inure to the benefit of that registrant or applicant, as the case may be.

As well, Section 5 of the federal Trademark Act, 15 U.S.C. 1055, allows related companies to benefit from their related companies' use of trademarks and rely on the use of the mark by a related company. See Trademark Manual of Examining Procedures (TMEP), Section 1201.03. The important thing about the relation between the companies is that the owner of the mark controls the nature and quality of the goods in connection with which the mark is used. These elements are met, because PRCR controls the nature and quality of the coffee that uses the slogan "THE COFFEE OF POPES AND KINGS" distributed by the Applicant. See Section 45 of the Trademark Act, 15 U.S.C. §1127; Noble House Home Furnishings, LLC v. Floorco Enters., LLC, 118 USPQ2d 1413, 1421 (TTAB 2016).

In light of the above, and taking into account that the Applicant and PRCR, the federal registrant, are related companies, we request that the Division of Corporations of the Florida Department of State take note of this response and issue the certificate of registration for the referenced trademark.

In case that additional documentation or evidence is required to complete the registration process, do not hesitate to contact us.

Cordially,

S/NESTOR M. MENDEZ/ Néstor M. Méndez

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK PURSUANT TO CHAPTER 495, FLORIDA STATUTES

Division of Corporations Post Office Box 6327 Tallahassee, FL 32314 TO:

PART I

| | | | 2 | |
|------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------|
| OWNER/APPLIC and/or Service Mark (| CANT: Enter the name and address on the records of the Florida Departs | of the individual or the business ment of State. | entity to be listed as the owner of the Ti | rademark |
| (a) Owner's/App | plicant's name: CC1 LIMI | TED PARTNERS | SHIP | |
| (b) Owner's/App | plicant's business address: 220 | ALHAMBRA CI L GABLES, FL 33 | RCLE SUITE 304 | |
| lf different, Owner`s/ | Applicant's mailing address: | PULAR CENTE | late t | 0918 |
| (c) Owner's/Appl | icant's telephone number: (787 | City/S 274-1212 | tate/Zip | |
| Check the appropriat | e box to indicate the Owner/Applic | ant is a(n): | | |
| ☐ Individual | □ Corporation | □Joint Venture | ☐ Limited Liability Company | |
| ☐ General Partne | ership 🛮 Limited Partnership | □Union | Other: | • |
| If the Owner/Applica of State. If the Own country under the lar employer identification | ant is a business entity, the business er/Applicant is not an individual, ews of which the business entity is on number (EIN) in #3. | entity must have an active filing on the the business entity's Florida currently formed, organized or in | or registration on file with the Florida De registration/document number in #1, the neorporated under in #2, and the entity. | epartment le state or 's federal |
| (1) Florida registratio | on/document number: A950000 | 1174 🗸 | **** | |
| | Country: FLORIDA | | | |
| (3) Federal Employe | r Identification Number: 65-0602 | 2510 | *** | |
| service, the mark is a used in connection vertractor equipment, etc being rendered here: | a service mark. If the mark is a servith. For example: furniture movic. If the owner/applicant is using the | rvice mark, the applicant/owner ng services, diaper services, house mark to identify services availab | ogan being registered in connection with must list the specific service(s) the mark se painting services, wholesale and retai le in the market place, enter the specific | k is being |
| (Note: List only thos | e services currently being rendered | by the owner/applicant. Do not i | nclude future services.) | |
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| 2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify: | | | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|--|
| (Note: List only those product(s) currently available. Do not include future products.) | | | | |
| Coffee | | | | |
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| A CAMONIA THE MALAR A GOOD PROJECT AND OR BLOCK AND CHER PROJECT AND CHER | | | | |
| 2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED: | | | | |
| SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here: | | | | |
| | | | | |
| | | | | |
| TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging: | | | | |
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| 2. (d) <u>FEE(S) AND CLASS(ES)</u> : There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State. | | | | |
| List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above: | | | | |
| CLASS 30 | | | | |
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PART II

. 1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or

country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable. Note: The Florida Statutes require a mark to be in use prior to registration. (a) Date first used in other state or country, if applicable: 01/01/1988 (b) Date first used in Florida: 01/01/1991 PART III ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED: 1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.) The mark consists of the words THE COFFEE OF POPES AND KINGS used as a slogan. Provide the English translation of any and all terms listed #1 above, when applicable:____ 2. DISCLAIMER STATEMENT (if applicable): Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed. Enter all terms listed in #1 above which require a disclaimer in the space provided below: NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" COFFEE

"APART FROM THE MARK AS SHOWN.

. 3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

| 1. Alberto Javier Rivera Ramirez being sworn, depose and say that I am the owner and the applican | 1 |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|
| herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person | 1 |
| except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form | η |
| thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to | 9 |
| cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I hav | е |
| read the application and know the contents thereof and that the facts stated herein are true and correct. | |
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| Sworn to and subscribed before me on this 28 day of December 2016 by Alberto Javier Divera Ranivez, of legal age, mercied, exemply and of Individual Signing), of who is personally known to me whose identity I proved on the basis of Prosto Ricco. | - |
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