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116-878

16 SEP 16 AM 10:12
CLERK OF STATE
TALLAHASSEE FLORIDA

SEP 16 2016

N. CAUSSEAU

COVER LETTER

TO: Registration Section
Division of Corporations

2016 AUG -1 PM 3:41

SUBJECT: The Brow SPOT
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Aridia sanchez / Meghan Rodgers
(Name of Person)

The Brow SPOT
(Firm/Company)

15524 Biscayne Blvd
(Address)

North miami Beach, FL 33160
(City/State and Zip Code)

For further information concerning this matter, please call:

Aridia sanchez / Meghan Rodgers at (954) 801-1378 (786) 709-6750
(Name of Person) (Area Code & Daytime Telephone Number)

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



FLORIDA DEPARTMENT OF STATE
Division of Corporations

August 3, 2016

ARIDIA SANCHEZ & MEGHAN RODGERS
THE BROW SPOT
15524 BISCAYNE BLVD.
NORTH MIAMI BEACH, FL 33160

SUBJECT: THE BROW SPOT & DESIGN OF THE WORD "BROW" THERE IS AN "EYE" SUBSTITUTING THE LETTER "O" IN "BROW"
Ref. Number: W16000053556

We have received your document for THE BROW SPOT & DESIGN OF THE WORD "BROW" THERE IS AN "EYE" SUBSTITUTING THE LETTER "O" IN "BROW", however, upon receipt of your document no check was enclosed. Please return your **document** along with a **check** or **money order** made payable to the Department of State for \$87.50.

You have indicated in number 1(c) of Part I of the application that the owner and applicant of the mark will be a business entity and not an individual. Therefore, you must delete the individual's name listed in number 1(a) of Part I and insert the correct name of the appropriate business entity.

The pending registration with the USPTO is being registered under your individual names. If you want to show this on the Florida application, you need to check the box "INDIVIDUAL."

Because the mark you wish to register in being used in connection with a service you are providing, not a tangible product, #2(b) in Part I of the application does not apply. Please delete the information you have listed in this section.

In Part II(1) a & b we need a month, a day, and a year for the date the mark was first used anywhere and for the date it was first used in Florida.

Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following term(s) by completing the disclaimer statement found in #2 of Part III of the application: "BROW"

Section 495.031(4), F.S., requires the application for registration to be accompanied by three specimens or facsimiles. Although the specimen(s) you submitted with your application is/are acceptable, you neglected to send three. Please submit the additional specimens or facsimiles as required by law.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if

the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Nanette Causseaux
Regulatory Specialist II Supervisor

Letter Number: 916A00016256



FLORIDA DEPARTMENT OF STATE
Division of Corporations

August 22, 2016

ARIDIA SANCHEZ & MEGHAN RODGERS
THE BROW SPOT
15524 BISCAYNE BLVD.
NORTH MIAMI BEACH, FL 33160

SUBJECT: THE BROW SPOT & DESIGN OF THE WORD "BROW" THERE IS
AN "EYE" SUBSTITUTING THE LETTER "O" IN "BROW"
Ref. Number: W16000053556

We have received your document for THE BROW SPOT & DESIGN OF THE
WORD "BROW" THERE IS AN "EYE" SUBSTITUTING THE LETTER "O" IN
"BROW" and your check(s) totaling \$87.50. However, the document has not
been filed and is being retained in this office for the following:

You failed to make the correction(s) requested in our previous letter.

The date of use was left blank. In lieu of returning your application we made the
following corrections: In Part I 2(a) we have added "BEAUTY SALON
SERVICES" in Part II 1. (a) & (b) APRIL 1, 2015, as this is how it is shown on
your pending registration with the United States Patent and Trademark Office.

If you agree with the corrections needed and would like this office to proceed with
your filing, please notify this office in writing or by fax at 850-245-6030 to the
attention of the undersigned.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if
the applicant fails to reply or resubmit the corrected/amended application within
three months from date of this letter.

If you have any questions concerning the filing of your document, please call
(850) 245-6051.

Nanette Causseaux
Regulatory Specialist II Supervisor

Letter Number: 316A00017747



United States Patent and Trademark Office

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the brow spot

Word Mark	THE BROW SPOT
Goods and Services	IC 044. US 100 101. G & S: Beauty salon services. FIRST USE: 20150401. FIRST USE IN COMMERCE: 20150401
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	86956431
Filing Date	March 29, 2016
Current Basis	1A
Original Filing Basis	1A
Owner	(APPLICANT) Lic Aridia Sanchez - USA; Meghan Rodgers - USA PARTNERSHIP FLORIDA 15524 Biscayne Blvd North Miami FLORIDA 33160
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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This letter is in regards to the brow spot patent I am confirming the changes you made with the trademark name The brow spot. Ref. number w16000053556 we agree with the changes thank you.

Sincerely, Meghan Rodgers & Aridia Sanchez

(954)801-1378

(786)709-6750 if you have any questions please feel free to contact.

The Brow Spot

2019 SEP 14 AM 10:16

PAID BY CREDIT CARD

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Meghan Rodgers / Aridia Sanchez

(b) Owner's/Applicant's business address: 15524 Biscayne Blvd
North Miami Beach, FL 33160
City/State/Zip

If different, Owner's/Applicant's mailing address: _____
City/State/Zip

(c) Owner's/Applicant's telephone number: (954) 801-1378 / (786) 709-6750

Check the appropriate box to indicate the Owner/Applicant is a(n):

☐ Individual ☐ Corporation ☐ Joint Venture ☒ Limited Liability Company
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: L14000022696

(2) Domicile State or Country: Florida / U.S.

(3) Federal Employer Identification Number: 46-487592

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

eyebrow threading, facials, lashes, microblading,
ultracavitation
Beauty Salon services

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Brochures, Business cards

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 44: Beauty care for human beings

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: 4/1/2015
(b) Date first used in Florida: 4/1/2015

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

"The Brow SPOT"
In the word "Brow" there is an eye substituting
the letter "O" in "Brow."

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" _____

_____ "APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

Aridia Sanchez Meghan Rodgers, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Meghan Rodgers / Aridia Sanchez
Typed or printed name of applicant

Meghan Rodgers / Aridia Sanchez
(owner) Applicant's signature (owner)
(List name and title)

STATE OF Florida

COUNTY OF miami

Sworn to and subscribed before me on this 26 day of July, 16, Meghan Rodgers
(Name of Individual Signing)

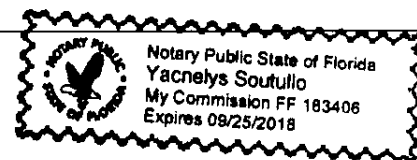
☒ who is personally known to me ☐ whose identity I proved on the basis of _____

(Seal)

Yacnelys Soutullo
Notary Public Signature
Yacnelys Soutullo
Notary's Printed Name

My Commission Expires: _____

FILING FEE: \$87.50 per class



16 SEP 16 AM 10:42
STATE OF FLORIDA
TALLAHASSEE