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# FLORIDA DEPARTMENT OF STATE Division of Corporations

October 7, 2015

DAVID MCBRIDE 4175 S ATLANTIC AVE NEW SMYRNA BEACH, FL 32169

SUBJECT: CASTLE REEF AND DESIGN OF A SEA OAT ATTACHED TO THE

"F" IN THE WORD REEF. Ref. Number: W15000066503

We have received your document for CASTLE REEF AND DESIGN OF A SEA OAT ATTACHED TO THE "F" IN THE WORD REEF. and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

List only the mark to be registered in #1 of Part III. Please delete any informational statements, explanations, etc. you may have included.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Deborah Bruce Regulatory Specialist II

Letter Number: 715A00021177

www.sunbiz.org

## **COVER LETTER**

, Division of Corporations			
SUBJECT: Castle Reef			
(Mark to be regi	stered)		
The enclosed Trademark/Service Mark Application, specimens and fee(	s) are submitted for filing.		
Please return all correspondence concerning this matter to the following	<i>;</i>		
David McBride Registered Agent			
(Name of Person)			
Castle Reef Condominium			
(Firm/Company)			
4175 S Atlantic Ave		20 TAL	
(Address)		2015 OCT 20 SECRETARY ALLAHASSEE	7
New Smyrna Beach, FL 32169		TARY ASSE	
(City/State and Zip Code)		T P	
For further information concerning this matter, please call:		2: 38 STATE LORIDA	
David McBride at (386	427-5252	<b>ب </b> حر	
(Name of Person) (Area Code.	& Daytime Telephone Number	r)	

## MAILING ADDRESS:

TO:

Registration Section

Registration Section Division of Corporations P.O. Box 6327 Tallahassee, FL 32314

## STREET/COURIER ADDRESS:

Registration Section Division of Corporations Clifton Building 2661 Executive Center Circle Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

# APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK PURSUANT TO CHAPTER 495, FLORIDA STATUTES



TO:

Division of Corporations Post Office Box 6327 Tallahassee, FL 32314

## PART I

	Enter the name and address of ecords of the Florida Departme		entity to be listed as the owner of the Traden	nark
(a) Owner's/Applicant's	name: Castle Reet	f Condominium		
	business address: 4175			
(b) Owner's/Applicant's				
·	iven 2111	yrna Beach, FL	tate/Zip	
If different, Owner's/Applica	ant's mailing address:	•	tato Lip	
	<u> </u>	City/S	tate/Zip	
(c) Owner's/Applicant's to	elephone number: (386) 4	27-5252		
	indicate the Owner/Applicant			
🗖 Individual 📮	Corporation	□Joint Venture	☐ Limited Liability Company	
General Partnership	Limited Partnership	<b>□</b> Union	☐ Other:	
			or registration on file with the Florida Departm registration/document number in #1, the state neorporated under in #2, and the entity's fed	ient e or eral
(1) Florida registration/docur	nent number: 741752			
(2) Domicile State or Country	<sub>y:</sub> <u>Florida</u>			
(3) Federal Employer Identif	ication Number: <u>59-186010</u>	3		
2. (a) <u>SERVICE MARK:</u> If service, the mark is a service used in connection with. Fo tractor equipment, etc. <u>If the being rendered here:</u>	the owner/applicant is using the mark. If the mark is a service rexample: furniture moving sowner/applicant is using the ma	e name, logo, design and/or slo te mark, the applicant/owner i tervices, diaper services, hous ark to identify services availab	ogan being registered in connection with a typ must list the specific service(s) the mark is be se painting services, wholesale and retail sales le in the market place, enter the specific servic	e of ing s of e(s)
(Note: List only those service	s currently being rendered by the	ne owner/applicant. Do not in	nclude future services.)	
Condominium As	sociation where ov	vners can sell the	ir condominiums to others	
Provide a rental pr	ogram to the owners	s of the condominiu	ıms 🔀	
	sociation following		75.50 L	
		Page 1 of 4	FILL BUT 20 J WASSEE, FU	<u> </u>

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:
(Note: List only those product(s) currently available. Do not include future products.)
Not Applicable
2: (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:
SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:
The Name and Logo are both a part of the advertising material that is distributed through
the Rental Program for Castle Reef Condominium Association. The name and logo are also printed
on all documentation concerning Castle Reef Condominium Association.
TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:
Not Applicable
, tot / tophiodolo
2. (d) <u>FEE(S) AND CLASS(ES)</u> : There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.
List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:
Class 36
Page 2 of 4



#### PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration. (a) Date first used in other state or country, if applicable: (b) Date first used in Florida: \_\_\_\_\_ PART III ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED: 1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.) The name is Castle Reef with a sea oat attached to the "f" in the word Reef. Provide the English translation of any and all terms listed #1 above, when applicable: 2. DISCLAIMER STATEMENT (if applicable): Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Page 3 of 4

"APART FROM THE MARK AS SHOWN.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)"\_



## 3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED



Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

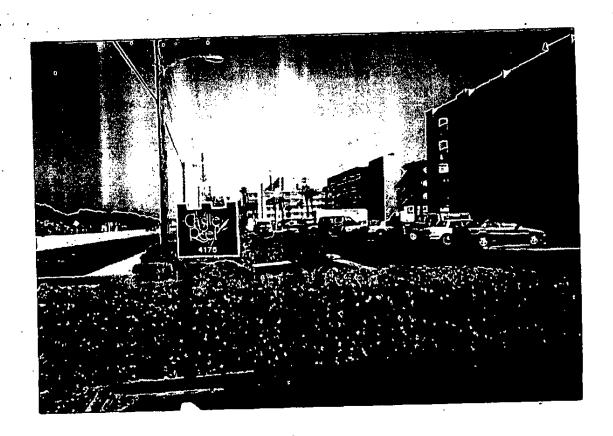
### SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

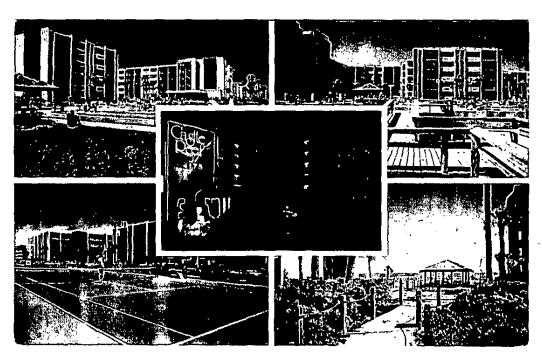
, William David McBride	, being sworn, depose and say	that I am the owner and the applicant
except a related company has registerea thereof or in such near resemblance as cause mistake or to deceive. I make th	on behalf of the owner and applicant herein, and to the this mark in this state or has the right to use such mar to be likely, when applied to the goods or services of st is affidavit and verification on my/the applicant's beh nts thereof and that the facts stated herein are true and	best of my knowledge no other person k in Florida either in the identical form ach other person to cause confusion, to alf. I further acknowledge that I have
<u>Wi</u>	Iliam David McBride	
Mid	Typed or printed name of applicant	
	Applicant's signature (List name and title)	
STATE OF Florida		FIL 2015 OCT 20 SECRETARY ALLAHASSE
COUNTY OF Volusia		
Sworn to and subscribed before me on th		William B. M. Bride (Name of Individual Si <b>go</b> ing)
□ who is personally known to me	whose identity I proved on the basis of	License
(Seal)	· K	Tary Public Signature  A   eu  tary's Printed Name
	My Commission Expires: 67-	24-2019

FILING FEE: \$87.50 per class

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