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(Requestor's Name)

(Address)

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(City/State/Zip/Phone #)

PICK-UP  WAIT  MAIL

W15-28605 ✓

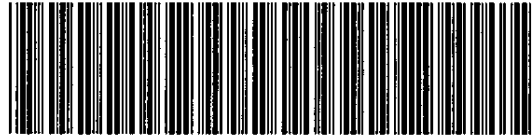
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15 JUN 30 AM 11:11  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

JUL 1 - 2015  
N. CAUSSEAU

**COVER LETTER**

**TO:** Registration Section  
Division of Corporations

**SUBJECT:** EXOBAG

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Christian L. Rishel

(Name of Person)

(Firm/Company)

2375 Watermill Drive

(Address)

Orange Park, Florida, 32073

(City/State and Zip Code)

For further information concerning this matter, please call:

Christian L. Rishel

(Name of Person)

at ( 904 ) 773-3210

(Area Code & Daytime Telephone Number)

**MAILING ADDRESS:**

Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**STREET/COURIER ADDRESS:**

Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

(**NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

April 23, 2015

CHRISTIAN L. RISHEL  
2375 WATERMILL DRIVE  
ORANGE PARK, FL 32073

SUBJECT: PART III INCOMPLETE (EXOBAG)  
Ref. Number: W15000028605

We have received your document for PART III INCOMPLETE (EXOBAG) and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

You must list a more specific product in #2(b) in Part I of the application.

List only the mark to be registered in #1 of Part III. Please delete any informational statements, explanations, etc. you may have included.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Nanette Causseaux  
Regulatory Specialist II Supervisor

Letter Number: 615A00008251

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

FILED  
15 JUN 30 AM 11:11  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Christian L. Rishel

(b) Owner's/Applicant's business address: 2375 Watermill Drive  
Orange Park, Florida, 32073  
City/State/Zip

If different, Owner's/Applicant's mailing address: \_\_\_\_\_  
City/State/Zip

(c) Owner's/Applicant's telephone number: 904 ) 773-3210

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual       Corporation       Joint Venture       Limited Liability Company  
 General Partnership       Limited Partnership       Union       Other: \_\_\_\_\_

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: \_\_\_\_\_

(2) Domicile State or Country: \_\_\_\_\_

(3) Federal Employer Identification Number: \_\_\_\_\_

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

EXOBAG - Plastic bag with chemical components  
When water is added it heats to 220° and  
warms food and water.

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Website, Print Media & Product Media.

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

A label is printed and attached to the product. Blister pack with the label attached.

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 11

**PART II**

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

**Note: The Florida Statutes require a mark to be in use prior to registration.**

(a) Date first used in other state or country, if applicable: 4/1/2015

(b) Date first used in Florida: 4/1/2015

**PART III**

**ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:**

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

PLASTIC BAG WITH CHEMICAL COMPONENTS WHEN WATER IS ADDED IT HEATS TO 220 DEGREES AND WARMS FOOD AND ITEMS.

EXO BAG

Provide the English translation of any and all terms listed #1 above, when applicable: \_\_\_\_\_

2. **DISCLAIMER STATEMENT** (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" \_\_\_\_\_

\_\_\_\_\_ "APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Christian L. Rishel, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Christian L. Rishel  
Typed or printed name of applicant  
*Christian L. Rishel*  
Applicant's Signature  
(List name and title)

STATE OF Florida

COUNTY OF Clay

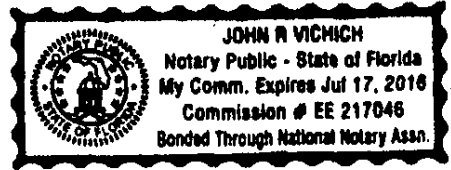
Sworn to and subscribed before me on this 16<sup>th</sup> day of APRIL, 2015, Christian L Rishel  
(Name of Individual Signing)

who is personally known to me     whose identity I proved on the basis of \_\_\_\_\_

*John R. Vichich*  
Notary Public Signature  
\_\_\_\_\_  
Notary's Printed Name

My Commission Expires: \_\_\_\_\_

FILING FEE: \$87.50 per class



FILED  
15 JUN 30 AM 11:11  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

# EXOBAG™

## 3 FLAMELESS COOKING BAGS



VIDEO  
DEMO

30  
SECOND START  
ACTIVATION

60  
MINUTE MAX  
RUNTIME

190°  
AVERAGE FOR  
45 MINUTES

220°  
PEAK  
TEMPERATURE

EXOBAG™

Manufactured By ENDEXO™  
Visit [www.endexo.com](http://www.endexo.com) For Products

Patent Pending In USA And Abroad



10012345678902

BOTTOM SECTION CAN BE USED AS AN INTERNAL COOKING BAG TO CONTAIN FOOD

### SUGGESTED HEATING & COOKING TIMES

WATER: 16.9 OZ. (1/2 CUP) SMALL FLORETS	18 MINUTES
BROCCOLI: 4 OZ. (1/2 CUP) SMALL FLORETS	15 MINUTES
CANNED STEW: 16.9 OZ. (CAN KEEP SEALED DURING HEATING PROCESS)	15 MINUTES
CORN: 1 EAR OF CORN	20 MINUTES
EGGS: 3 EGGS TO HARD BOIL	20 MINUTES
HORMEL COMPLETE: 10 OZ. SEALED DISH	15 MINUTES
INSTANT NOODLE SOUP (SMALLER PIECES, SPICES & WATER ADDED)	20 MINUTES
SLICED POTATOES: 4 OZ. (1/2 CUP) SLICES	20 MINUTES
SPAGHETTI (BROKEN INTO THIRDS, SITTING IN SAUCE)	30 MINUTES
STANDARD MILITARY FOODS: (TYPICALLY 8 OZ. IN THEIR OWN PACKAGING)	15 MINUTES
RAW BONELESS BEEF: 8 OZ. FILET NO MORE THAN 1/2 IN THICK	45 MINUTES
RAW BONELESS CHICKEN: 8 OZ. FILET NO MORE THAN 1/2 IN THICK	45 MINUTES
RAW BONELESS FISH: 8 OZ. FILET NO MORE THAN 1/2 IN THICK	35 MINUTES
RAW BONELESS PORK: 8 OZ. FILET NO MORE THAN 1/2 IN THICK	45 MINUTES
RAW SHRIMP: 8 OZ. (NOT FROZEN)	20 MINUTES

The following are recommended heating or cooking times using the EXOBAG™ Cooking Bag. The most important thing is to leave the bag sealed during the heating / cooking process. Always check your food prior to consuming. Cooking and heating times may vary depending on altitude, external temperature, barometric pressure or other factors. All times are approximate and will vary depending on size and thickness of food.

**IMPORTANT: OBEY SAFETY RULES PRINTED ON EACH INDIVIDUAL EXOBAG™.**



# EXOBAG

Flameless Cooking Bag Bolsa Sin Flama para Cocinar

1

Open the bag at the top. Take out the foil bag from inside the sleeve. Open the foil bag and put the inside heater element back into the sleeve.

Abra la bolsa en la parte superior. Saque la bolsa de aluminio del interior de la manga. Abra la bolsa de aluminio y poner el elemento calefactor dentro de nuevo en la manga.



2

Insert unopened meal dish into the sleeve. If food is opened, put food into another closed bag or dish. If an instant noodle, open.

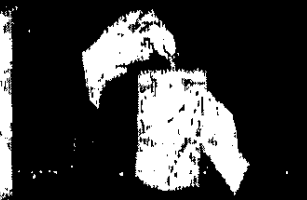
Inserte plato de comida sin abrir dentro de la manga. Si se abre la comida, poner comida en otra bolsa cerrada o plato, y luego en la manga.



3

Add water to the sleeve (160ml or 6oz), and close the zip-lock quickly at the top. Keep hands and face away from the HQT steam valve holes.

Añadir agua a la manga (160 ml o 6 oz), y cerrar la cremallera de bloqueo rápido en la parte superior. Mantenga las manos y la cara lejos de los orificios de la válvula de vapor caliente.



4

After 12-15 minutes (for heating) or 15-45 minutes (for cooking), depending on your meal type, the meal is ready to eat. Open the zip-lock and remove the HQT meal dish.

Después de 12-15 minutos (para la calentación) o 15-45 minutos (para cocinar) dependiendo de su tipo de comida, la comida está lista para comer. Abra el zip-lock y retire el plato de comida caliente.



CAUTION: KEEP OUT OF REACH OF CHILDREN / CUIDADO: MANTENER FUERA DEL ALCANCE DE LOS NIÑOS

Do Not Use Near Open Flame / No Usar Cerca de Llamas  
Activated Heater Produces Heat And Steam. Use In A Well Ventilated Area. (Calefactor Activado Produce Calor Y Vapor. Usar En Un Área Bien Ventilada.  
Do Not Consume Near Heaters. Do Not Consume Near Open Flame or Hot Plates. Do Not Consume Immediately After Heating. (No Consumir Cerca de Calentadores. No Consumir Cerca de Placas Calientes o Placas Calientes Inmediatamente Después de Calentar.  
Dispose Properly. Please Do Not Litter. (Después de Usar, Por Favor No Litterar. (Después de Usar, Por Favor No Litterar.)  
If Heater Shows Any Damage, Do Not Reuse. (Si Muestra Cualquier Daño, No Reutilizar.)  
Always Activate Heaters in Well Ventilated Areas. (Siempre Active los Calefactores en Áreas Bien Ventiladas.)

EXOBAG

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