

T13000000811

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP WAIT MAIL

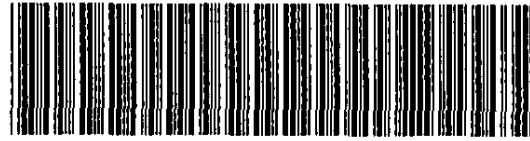
W13-40584
(Business Entity Name)

(Document Number)

Certified Copies _____ Certificates of Status _____

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T13-811

FILED
13 AUG -9 PM 1:30
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

07/16/13--01007--007 **87.50

P/C

AUG -9 2013
N. CAUSSEAU



FLORIDA DEPARTMENT OF STATE
Division of Corporations

July 18, 2013

RICHARD BRYANT
PHRESHCO CORPORATION
160 NW 176 STREET, SUITE 302-5
MIAMI, FL 33169

SUBJECT: PHRESHCO & SLOGAN "FOR HEALTHIER, HAPPIER KIDS" &
DESIGN OF NAME APPEARING IN BLACK LETTERS, WITH KIDS BOUNCING
OF THE LETTERS, SLOGAN IS BENEATH "PHRESHCO" IN A MUCH
SMALLER FONT
Ref. Number: W13000040584

We have received your document for PHRESHCO & SLOGAN "FOR HEALTHIER, HAPPIER KIDS" & DESIGN OF NAME APPEARING IN BLACK LETTERS, WITH KIDS BOUNCING OF THE LETTERS, SLOGAN IS BENEATH "PHRESHCO" IN A MUCH SMALLER FONT and your check(s) totaling \$87.50. However, the document has not been filed and is being retained in this office for the following:

According to our records, the exact legal name of the owner/applicant is "PHRESHCO CORPORATION". In lieu of returning your document, we have amended the owner's/applicant's name listed in #1(a) in Part I of the application to match our records.

In lieu of returning your document, we have corrected your document to reflect the appropriate class(es). Your mark falls under class(es) "37".

Please notify this office in writing if you would like this office to proceed with your filing.

We will be removing the name "RICHARD BRYANT" from Part I 1.(a) as the applicant/owner of the mark is the corporation "PHRESHCO CORPORATION."

You may comply with this request via fax. Please fax correction(s) to the attention of the undersigned examiner at 850-245-6030.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: Phreshco (log)
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Richard Bryant
(Name of Person)

Phreshco Corporation
(Firm/Company)

160 NW 176 St. Suite 302-5
(Address)

Miami, FL 33169
(City/State and Zip Code)

For further information concerning this matter, please call:

Richard Bryant at (786) 405-5863
(Name of Person) (Area Code & Daytime Telephone Number)

MAILING ADDRESS:
Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:
Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

PHRESHCO CORPORATION

160 NW 176th Street
Suite 302-5
Miami, Florida, 33169
Tel: (305) 705-4477

To: <i>Nanette Causseaux</i>	From: <i>Richard Bryant</i>
Fax: <i>850-245-6030</i>	Pages: <i>3</i>
Phone: <i>850-245-6918</i>	Date: <i>8/8/13</i>
Re: <i>Phreshco Corp</i>	cc:

Comments: # 213A00017529

Dear Ms. Causseaux,

As per our conversation, we
accept the corrections ^{made} to our
filing. Thank you for your
assistance.

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

13 AUG -8 PM 3:02

RECEIVED

facsimile

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

FILED
13 AUG -9 PM 1:30
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Phreshco Corporation

(b) Owner's/Applicant's business address: 160 NW 176th St. Suite 302-5
Miami, FL 33169
City/State/Zip

If different, Owner's/Applicant's mailing address: _____
City/State/Zip

(c) Owner's/Applicant's telephone number: (786) 405-5863

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual Corporation Joint Venture Limited Liability Company
 General Partnership Limited Partnership Union Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

- (1) Florida registration/document number: P13000033781 ✓
(2) Domicile State or Country: Florida
(3) Federal Employer Identification Number: 46-2537074

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)
playground sanitization service

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

N/A

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

web site, business cards, brochures, newspaper, stickers.

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

N/A

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

class 37

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: N/A

(b) Date first used in Florida: July 10, 2013

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

name: Phreshco slogan: For healthier, happier kids.

logo description: Name appears in block letters, with kids bouncing off the letters. Slogan is beneath "Phreshco" in a much smaller font.

Provide the English translation of any and all terms listed #1 above, when applicable: Phreshco is pronounced like Freshco.

2. **DISCLAIMER STATEMENT (if applicable):**

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" _____

_____ "APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Richard Bryant, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Richard Bryant
Typed or printed name of applicant

[Signature] Phreshco Corporation
Applicant's signature (List name and title) President

STATE OF Florida

COUNTY OF Miami-Dade

Sworn to and subscribed before me on this 10 day of July, 2013 Richard Bryant
(Name of Individual Signing)

who is personally known to me whose identity I proved on the basis of _____



[Signature]
Notary Public Signature
Tomika Hester
Notary's Printed Name

My Commission Expires: 1-17-17

FILING FEE: \$87.50 per class

FILED
13 AUG - 9 PM 1:30
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

OFFICIAL SPECIMEN

The logo for 'phreshco.' is rendered in a large, rounded, lowercase font. Several small, simple line drawings of children are integrated with the letters: one child is positioned above the 'p', another above the 'r', and a third above the 'h'. A fourth child is shown jumping or running to the right of the 'o'. Below the main logo, the tagline 'For healthier, happier kids' is written in a smaller, bold, sans-serif font.

phreshco.
For healthier, happier kids



"Promoting health in a fun environment"

Playground Equipment Sanitizing Service Provider

OFFICIAL SPECIMEN

ve Service Provider at Your Service!

Playground Equipment Disinfectant Service

PhreshCo sanitizing service effectively kills 99.99% of germs on the surface where they can flourish for weeks.

Safe & Effective – Harmless to kids, animals, and the environment

Safe for all surfaces, PhreshCo uses non-toxic, eco-friendly sanitizing solvent and because it dries on contact there is no waiting, no wiping, no mess.

Healthy students learn better

Research indicates exposure to germs affects participation in school. More than 164 million school days in the U.S are lost each year due to illness.

Playgrounds are breeding grounds for infections

In a four year germ study done on public places across the country, was found playgrounds had more urine, sweat, mucus and saliva than all but day cares.

THE NEED FOR A SUPERIOR METHOD OF SANITIZING PLAY AREA SURFACES AND EQUIPMENT IS CLEAR AND NOW ITS HERE!

Diseases that could be significantly reduced with PhreshCo:

- Colds
- Influenza
- Respiratory syncytial virus - RSV (the most common cause of bronchiolitis and pneumonia)
- Sore throats
- Chicken pox
- Measles
- Mumps
- Rubella
- Small pox
- Scarlet fever
- Group A Streptococcal (GAS) Disease (strep throat)
- Staph Infections and MRSA
- Meningitis
- Norovirus
- Ring Worm
- Influenza - A/Brazil & A/PR
- Hepatitis B
- E-Coli
- Salmonella

Questions? We've got answers

Contact Us: 305-705-4477 Email: Phreshcomailbox@gmail.com