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APR -8 2013 N. CAUSSEAUX

COVER LETTER

TQ:

Registration Section
Division of Corporations

SUBJECT: Munchiez - A Unique Sandwich Joint

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Brian Hassel

(Name of Person)

Munchiez, LLC

(Firm/Company)

158 NW 20th Street

(Address)

Boca Raton, FL 33431

(City/State and Zip Code)

For further information concerning this matter, please call:

Rosetta Hassel

_{at} 954

857-1982

(Name of Person)

(Area Code & Daytime Telephone Number)

MAILING ADDRESS:

Registration Section Division of Corporations P.O. Box 6327 Tallahassee, FL 32314 STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK PURSUANT TO CHAPTER 495, FLORIDA STATUTES

Division of Corporations Post Office Box 6327 Tallahassee, FL 32314 TO:

PART I

(a) Owner's/Applicant's name: Munchiez, I	IM 50th Street	
(b) Owner's/Applicant's business address: 158 N	ton El 22424	•
Boca Ra	ton, FL 33431	State/Zip
IC 100 O	-	•
If different, Owner's/Applicant's mailing address:		
	City/S	State/Zip
(c) Owner's/Applicant's telephone number: (561)	395-0833	
Check the appropriate box to indicate the Owner/Applicant		
□ Individual □ Corporation	□Joint Venture	☐ Limited Liability Company
☐ General Partnership ☐ Limited Partnership	□Union	□ Other:
If the Owner/Applicant is a business entity, the business entor of State. If the Owner/Applicant is not an individual, enter country under the laws of which the business entity is cure employer identification number (EIN) in #3.	tity must have an active filing or the business entity's Florida rrently formed, organized or	or registration on file with the Florida Department a registration/document number in #1, the state or incorporated under in #2, and the entity's federal
(1) Florida registration/document number: <u>L130000009</u>	14	
(2) Domicile State or Country: Florida		
(3) Federal Employer Identification Number: 46-166342	23	
	se name logo, design and/or s	logan being registered in connection with a type of
service, the mark is a service mark. If the mark is a service with its a service mark is a service mark in connection with. For example: furniture moving tractor equipment, etc. If the owner/applicant is using the mark is a service mark in the mark is a service mark.	ce mark, the applicant/owner services, diaper services, hou	se painting services, wholesale and retail sales of
2. (a) SERVICE MARK: If the owner/applicant is using the service, the mark is a service mark. If the mark is a service mark is a service mark is a service of inconnection with. For example: furniture moving tractor equipment, etc. If the owner/applicant is using the material being rendered here: (Note: List only those services currently being rendered by	ce mark, the applicant/owner services, diaper services, hou ark to identify services availal	se painting services, wholesale and retail sales of ole in the market place, enter the specific service(s)

2. (b) <u>TRADEMARK</u> : If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. <u>If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:</u>
(Note: List only those product(s) currently available. Do not include future products.)
2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:
SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:
The name and logo are being used on business cards, menus, Facebook page, website, and
advertisements.
TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:
2. (d) <u>FEE(S) AND CLASS(ES)</u> : There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.
List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:
Class 43 - Restaurant Services

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.
(a) Date first used in other state or country, if applicable: N/A
(b) Date first used in Florida: 03/01/13
PART III
ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:
1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)
Munchiez A Unique Sandwich Joint. Logo - Oval shaped with a big cloud surrounding the name
Munchiez, clock above the letter "i." Colors are green and orange with some yellow and black.
Provide the English translation of any and all terms listed #1 above, when applicable:
2. DISCLAIMER STATEMENT (if applicable): Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.
Enter all terms listed in #1 above which require a disclaimer in the space provided below:
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" Sandwich
"APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

_I Brian Hassel	
except a related company has registered thi thereof or in such near resemblance as to b cause mistake or to deceive. I make this a	nehalf of the owner and applicant herein, and to the best of my knowledge no other person is mark in this state or has the right to use such mark in Florida either in the identical form be likely, when applied to the goods or services of such other person to cause confusion, to affidavit and verification on my/the applicant's behalf. I further acknowledge that I have thereof and that the facts stated herein are true and correct.
Brian	Hassel, MBR-MGR Munchiez, LLC
	Typed or printed name of applicant
J.	=/famel CI=O
Alaxa.	Applicant's signature (List name and title)
STATE OF WILLIAM	
COUNTY OF <u>Palm Basis</u>	
Sworn to and subscribed before me on this _	day of <u>legrel</u> 3013 BRIAN HASSEN (Name of Individual Signing)
	(Name of Individual Signing)
who is personally known to me	whose identity I proved on the basis of
	Nótary Public Signature
(Seal)) Long James Company
06 - 1 - 30 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	NOTARRY OF FLORIDA NOTARRY OF FLORIDA My Commission Expires: OF FLORIDA OF FLORIDA OF FLORIDA
	Fypires: IAN 20 And
	FILING FEE: \$87.50 per class
	Page 4 of 4



158 NW 20TH ST. BOGA RAFON, FL 33431

501-895-0888 WWW.MUNGHIF49060M

The Munchiez Way

Here at Munchiez we take pride in presenting the highest quality food and service. Our goal is to provide every customer with an ultimate culinary experience. Owned and operated by two local childhood friends we strive to use the highest quality ingredients in all of our food.

ENJOY!

Hours of Operation
Mon-Wed: 11am-9pm
Thurs-Sat: 11-10pm
Closed on Sunday