

**112380**

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP     WAIT     MAIL

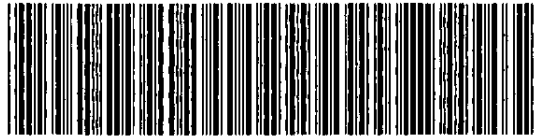
(Business Entity Name)

(Document Number)

Certified Copies \_\_\_\_\_ Certificates of Status \_\_\_\_\_

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12/15/09--01040--010 \*\*96.25

**Renewal**

**112380**

**FILED**  
**09 DEC 15 AM 11:00**  
**SECRETARY OF STATE**  
**TALLAHASSEE, FLORIDA**

**N. CAUSSEAU**

**DEC 16 2009**

**EXAMINER**

**COVER LETTER**

**TO:** Registration Section  
Division of Corporations

**SUBJECT:** DAYTONA 500  
(Name of Mark Registered)

Dear Sir or Madam:

The enclosed Mark Renewal Application, specimen and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Karen B. Leetzow  
(Name of Person)

International Speedway Corporation  
(Firm/Company)

One Daytona Boulevard  
(Address)

Daytona Beach, FL 32114  
(City/State and Zip Code)

For further information concerning this matter, please call:

Theresa Sandridge at ( 386 ) 681-4330  
(Name of Person) (Area Code & Daytime Telephone Number)

**STREET/COURIER ADDRESS:**  
Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, Florida 32301

**MAILING ADDRESS:**  
Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, Florida 32314

**FILING FEE: \$87.50 per class**  
**CERTIFICATE OF RENEWAL: \$ 8.75 (OPTIONAL)**

**(NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

MARK RENEWAL APPLICATION

Name and Mailing Address of Owner:

International Speedway Corporation
One Daytona Boulevard
Daytona Beach, FL 32114

Return To: Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

1) Mark Registered: DAYTONA 500
09 DEC 15 AM 11:00
FILED
TALLAHASSEE FLORIDA

2) Registration Number: T-12380

3) Date Filed: 12-16-1999 4.) Renewal Date: 01-30-2010 5.) Class(es) Filed:

6) Renewal statement pursuant to section 495.071, Florida Statutes. Below you must state the mark is still in use in Florida or state the reason for its nonuse is not due to any intention to abandon the mark.

This mark is still in use in the State of Florida.

7) If the mark is still in use, a specimen showing actual use of the mark is included with this application.

8) If applicant is a business entity, enter the state of incorporation/formation/organization: Florida

W. Garrett Crotty

Typed or Printed Name of Owner

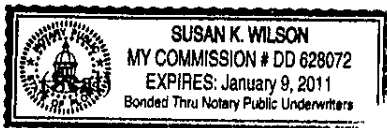
Owner's Signature or Authorized Person's Signature

STATE OF Florida

COUNTY OF Volusia

On this 7th day of December, 2009, W. Garrett Crotty personally appeared before me,

[X] who is personally known to me [ ] whose identity I proved on the basis of



Susan K. Wilson
Notary Public's Signature

Susan K. Wilson
Notary Public's Printed Name

Fee: \$87.50 Per Class
Certificate of Renewal : \$8.75 (Optional)

OFFICIAL SPECIMEN

OFFICIAL SPECIMEN

The Great American Race

DAYTONA  
500



500  
MILE  
RACE

