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May 25, 2012

VIA U.S. MAIL

446.15

Trademark Registration Section Division of Corporations P.O. Box 6327 Tallahassee, Florida 32314

Re: Florida Trademark Application

To Whom It May Concern:

Enclosed is the original Trademark application for the logo of Spruce Creek Property Owner's Association, Inc. completed in its entirety, one complete photocopy of the application, three specimens, and this firm's check in the amount of \$87.50, made payable to the Division of Corporations.

Please consider the enclosed application for a Florida Trademark. Should you have any questions, please do not hesitate to contact me at (386) 677-3232.

Sincerely,

Heather Bragg

Paralegal

/hb Enclosures

COVER LETTER

SUBJECT:	Logo of Spruce Creek Property Owner's Association, Inc.			
	(Mark to be registered)			
The enclosed Tradem	nark/Service Mark Application,	, specimens and fee(s) are submitted for filing.		
Please return all corre	espondence concerning this ma	atter to the following:		
	Heather Bragg			
	(Name of Person)			
	Snell Legal			
	(Firm/Company)			
160	East Granada Boulevard			
	(Address)			
Orm	ond Beach, Florida 32176			
	(City/State and Zip Code)		
For further information	on concerning this matter, pleas	se call:		
He	eather Bragg	386 677-3232		
(Na	nme of Person)	(Area Code & Daytime Telephone Number)		
MAILING ADDRES	SS:	STREET/COURIER ADDRESS:		
Registration Section	ama	Registration Section		
Division of Corporati P.O. Box 6327	OHS	Division of Corporations Clifton Building		
Tallahassee, FL 3231	4	2661 Executive Center Circle		
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		1 alialia5500, FL 54501		

Registration Section

Division of Corporations

TO:

(<u>NOTE</u>: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

· APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations Post Office Box 6327 Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark

and/or Service Mark o	n the records of the Florida Departm	ent of State.	
(a) Owner's/App	licant's name:Sp	ruce Creek Property Owne	r's Association, Inc.
(b) Owner's/App	licant's business address:	212-1 Cessna Bo	ulevard
(b) Owner 3/Applicant's business uddress.		Port Orange, Florida 32128	
If different, Owner's/A	Applicant's mailing address:	n/s	State/Zip a
		City/S	State/Zip
(c) Owner's/Applic	cant's telephone number: ()	760-5884	
Check the appropriate	box to indicate the Owner/Applicar	nt is a(n):	
Individual	Corporation	□Joint Venture	☐ Limited Liability Company
☐ General Partner	ship 🗖 Limited Partnership	□Union	Other:
If the Owner/Applican of State. If the Owne country under the law employer identification	t is a business entity, the business er r/Applicant is not an individual, ent s of which the business entity is cun number (EIN) in #3.	ntity must have an active filing er the business entity's Florida urrently formed, organized or i	or registration on file with the Florida Department registration/document number in #1, the state of ncorporated under in #2, and the entity's federal
(1) Florida registration	n/document number:	730672	
	Country:	Florida	
(3) Federal Employer	Identification Number:	23-7422285	
service, the mark is a used in connection wi	service mark. If the mark is a serv th. For example: furniture moving	rice mark, the applicant/owner services, diaper services, hour	ogan being registered in connection with a type of must list the specific service(s) the mark is being se painting services, wholesale and retail sales of the in the market place, enter the specific service(s)
(Note: List only those	services currently being rendered by	the owner/applicant. Do not i	nclude future services.)
Real	estate services, namely manag	ement and promotion of a r	residential community.
			

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:
(Note: List only those product(s) currently available. Do not include future products.)
n/a
2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:
SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:
Brochures, newspaper advertisements, magazines, internet sites, signs, pamphlets, business cards, and flyers
bear the logo of Spruce Creek Property Owner's Association, Inc.
TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:
n/a
2. (d) <u>FEE(S) AND CLASS(ES)</u> : There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.
List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:
Class 36 - Insurance; financial affairs; monetary affairs; and real estate affairs.

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.
(a) Date first used in other state or country, if applicable:
(b) Date first used in Florida: January 1, 1980
PART III
ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:
1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)
Stylized "S" made of two "C"s facing upwards and downwards, placed between and around the base and top of
stylized images of two trees.
Provide the English translation of any and all terms listed #1 above, when applicable:n/a
2. DISCLAIMER STATEMENT (if applicable): Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.
Enter all terms listed in #1 above which require a disclaimer in the space provided below:
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)"
"APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

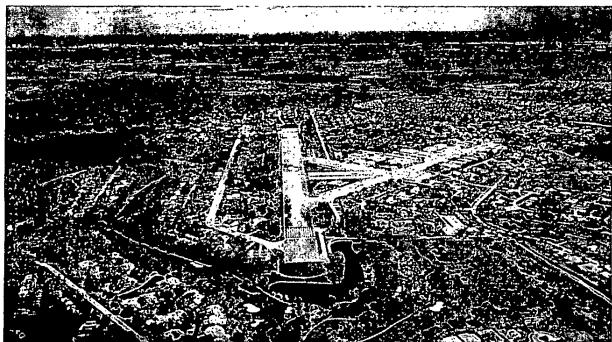
SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

Gregory D. Snell, Esquire herein, or that I am authorized to sign on behalf of the owner and except a related company has registered this mark in this state or he thereof or in such near resemblance as to be likely, when applied to cause mistake or to deceive. I make this affidavit and verification read the application and know the contents thereof and that the fact	as the right to use such mark in Florida either in the identical form to the goods or services of such other person to cause confusion, to no my/the applicant's behalf. I further acknowledge that I have
3 ,	Snell, Esquire
Applican	I name of applicant TSE 12 TS signature ne and title) 2012 Gregory D. Snell
auy of	(Name of Individual Signing)
who is personally known to me whose identity I prove	d on the basis of
HEATHER BRAGG MY COMMISSION # EE070253	Malhertrage
(Seal) EXPIRES March 03, 2015	Notary Public Signature Heather Bragg
(467) 386-0183 FlorideNoteryService.com	Notary's Printed Name
My Comr	nission Evnires: March 3, 2015

FILING FEE: \$87.50 per class

Spruce Creek Fly-In





DIRECTORY 2012