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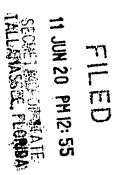


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N. CAUSSEAUX

JUN 2 1 2011

**EXAMINER** 



551 N.W. 77TH STREET, SUITE 111 BOCA RATON, FLORIDA 33487

> TELEPHONE: (561) 989-9811 FACSIMILE: (561) 989-9812

> > JGIBBONS@FGGBB.COM WWW.FGGBB.COM

June 15, 2011

#### **VIA PRIORITY MAIL**

Registration Section Division of Corporations P.O. Box 6327 Tallahassee, FL 32314

Re:

State of Florida Service Mark Application

Applicant: Aquarium Retail Holdings, Inc.

Mark: ALLPETS EMPORIUM YOUR NEIGHBORHOOD PET CENTER

Class(es): 035

Attorney Docket No.: 9082-T0002-FL

#### Dear Sir/Madam:

Enclosed herewith are the following for the above-referenced Trademark Application:

- 1. Trademark Application
- 2. Specimen
- 3. Check for \$87.50

Our client is the owner of State Trademark Registration T11000000453. We are re-filing this application to claim color in the logo.

Respectfully submitted,

Jon A. Gibbons

#### **COVER LETTER**

'TO: 'Registration Section Division of Corporations	
SUBJECT: ALLPETS EMPORIUM YO	OUR NEIGHBORHOOD PET CENTER
	(Mark to be registered)
· The enclosed Trademark/Service Mark Applicati	ion, specimens and fee(s) are submitted for filing.
Please return all correspondence concerning this	matter to the following:
Jon A. Gibbons	
(Name of Person)	<del></del>
Fleit Gibbons Gutman Bongini & Bia	nco P.L.
(Firm/Company)	
551 NW 77th Street, Suite 111	
(Address)	
Boca Raton, FL 33487	
(City/State and Zip Co	ode)
For further information concerning this matter, p	lease call:
Jon A. Gibbons	561 989-9811
(Name of Person)	at () (Area Code & Daytime Telephone Number)
MAILING ADDRESS: Registration Section Division of Corporations P.O. Box 6327 Tallahassee, FL 32314	STREET/COURIER ADDRESS: Registration Section Division of Corporations Clifton Building 2661 Executive Center Circle Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

### APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK PURSUANT TO CHAPTER 495, FLORIDA STATUTES

Division of Corporations Post Office Box 6327 Tallahassee, FL 32314 TO:

#### PART I

1. OWNER/APPLICANT: Enter the name and address of and/or Service Mark on the records of the Florida Department	ent of State.	2.17
(a) Owner's/Applicant's name: Aquarium Retail	Holdings, Inc.	·
(b) Owner's/Applicant's business address:	University Dr.	
Tamarac, F	L 33321	
	City/	State/Zip
If different, Owner's/Applicant's mailing address:		
	City/s	State/Zip
(c) Owner's/Applicant's telephone number: (954)	722-3474	
Check the appropriate box to indicate the Owner/Applicant		
☐ Individual ☐ Corporation	□Joint Venture	☐ Limited Liability Company
☐ General Partnership ☐ Limited Partnership	□Union	Other:
If the Owner/Applicant is a business entity, the business entity of State. If the Owner/Applicant is not an individual, enter country under the laws of which the business entity is cuemployer identification number (EIN) in #3.	tity must have an active filing or the business entity's Florid rrently formed, organized or	or registration on file with the Florida Department a registration/document number in #1, the state or incorporated under in #2, and the entity's federal
(1) Florida registration/document number: P04000052	976	
(2) Domicile State or Country: Florida		
(3) Federal Employer Identification Number: 51050202	24	
2. (a) SERVICE MARK: If the owner/applicant is using the service, the mark is a service mark. If the mark is a service with service furniture moving tractor equipment, etc. If the owner/applicant is using the median rendered here:	ice mark, the annlicant/owner	· must list the specific service(s) the mark is being
(Note: List only those services currently being rendered by	the owner/applicant. Do not	include future services.)
District assessment of the structure and according		
Retail store services featuring pet supplies		

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:
(Note: List only those product(s) currently available. Do not include future products.)
2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:
SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:
Brochures and flyers
TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:
2. (d) <u>FEE(S) AND CLASS(ES)</u> : There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.
List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:
Class 35

#### PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or

country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable. Note: The Florida Statutes require a mark to be in use prior to registration. (a) Date first used in other state or country, if applicable: 03/28/2011 (b) Date first used in Florida: 03/28/2011 PART III ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED: 1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.) ALLPETS EMPORIUM YOUR NEIGHBORHOOD PET CENTER. The colors orange, blue, green and black are claimed as a feature as shown. Provide the English translation of any and all terms listed #1 above, when applicable:\_\_ 2. DISCLAIMER STATEMENT (if applicable): Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Page 3 of 4

"APART FROM THE MARK AS SHOWN.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" PET CENTER

' 3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

#### SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

, Scott Nash	being sworn, depose and say that I am the owner and the applica	ant
except a related company has registered this mark in the thereof or in such near resemblance as to be likely, wh	e owner and applicant herein, and to the best of my knowledge no other pers his state or has the right to use such mark in Florida either in the identical fo hen applied to the goods or services of such other person to cause confusion, d verification on my/the applicant's behalf. I further acknowledge that I ha	on rm to
Scott Nash		
Тур	ped or printed name of applicant	
Arogen	Applicant's signature (List name and title)	77
STATE OF Florida	(List name and title)	LED
COUNTY OF Broward		
Sworn to and subscribed before me on this _/O_ day	of June ,// Scott Nash (Name of Individual Signing)	,
who is personally known to me whose ide	entity I proved on the basis of	
ANA I. MITAMED	an D. Mirando	
(Seal) My Comm. Expires Jon 16 Commission # 00 700	Notary Public Signature  ANA I. MiRANDO  Notary's Printed Name	<del></del>
	My Commission Expires: Sunc 16, 2012	

FILING FEE: \$87.50 per class

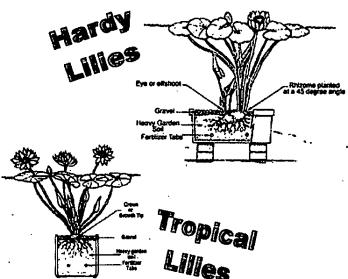
### OFFICIAL SPECIMEN

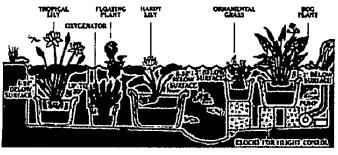
### Floating Plants:

These plants require no planting. Simply place them in the water and they will grow. Floating plants desire tropical temperatures and cannot tolerate a frost.

## Oxygenating Plants:

All ponds should have underwater oxygenating plants to aid in maintaining clean and pure water. These plants help prevent algae growth and provide oxygen. Oxygenating plants can be planted as you would the lilies and marginals. A one gallon size pot is recommended. Completely submerge these plants to a depth of at least 12 inches.





Come Sea Us Again!



## water garden plants

Basic Information About Planting and Care



14802 Pines Blvd., Pembroke Pines, FL 33027









Pantone 021

Pantone 300 Pantone 368

OFFICIAL SPECIMEN