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N. CAUSSEAUX

AUG 25 2010

**EXAMINER** 



ATTORNEYS AT LAW

Moran = Kidd = Lyons = Johnson & Berkson, P.A.

August 24, 2010

Walter G. Benjamin

Gary M. Berkson

Richard V. Blystone

Frank Garcia

Kathryn L. Holloway

Mark H. Jamieson

Scott E. Johnson

James F. Kidd

Clinton C. Lyons, Jr.

Richard M. Margadonna

Brian J. Moran

Thomas P. Moran

W. Charles Nix

Matthew T. Wasinger

### **VIA FEDERAL EXPRESS**

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, Florida 32301

RE: CYPRESS POINTE RESORT trademark applications

#### Dear Sir/Madam:

#### Enclosed are the following:

- 1. Four (4) original Applications for the Registration of CYPRESS POINTE RESORT;
- 2. One copy of each Application;
- 3. Three (3) specimens for each Application reflecting use of CYPRESS POINTE RESORT; and
- 4. This firm's check in the amount of \$350.00 to cover the filing fees associated with this filing.

Thank you for your assistance with this matter. Should you have any questions, please do not hesitate to contact us.

Sincerely yours,

Melissa Lambert.

Paralegal to Scott E. Johnson

enclosures

#### **COVER LETTER**

+

Division of Corporations				
SUBJECT: CYPRESS POINTE RES	SORT			
(Mark to be registered)				
. The enclosed Trademark/Service Mark Application	, specimens and fee	(s) are submitted for filing.		
Please return all correspondence concerning this matter to the following:				
, ,	•	•		
Scott E. Johnson				
(Name of Person)	*	•		
Moran Kidd Lyons Johnson & Berkson,	P.A.			
(Firm/Company)	<del>4</del>	•		
PO Box 472				
(Address)	***************************************	•		
Orlando, El 22002 0472				
Orlando, FL 32802-0472 (City/State and Zip Code)		•		
For further information concerning this matter, please call:				
Scott E. Johnson	at (407			
(Name of Person)	(Area Code &	Daytime Telephone Number)		
MAILING ADDRESS:	STREET/COUR	IFD ADDDFSS:		
Registration Section	STREET/COURIER ADDRESS: Registration Section			
Division of Corporations	Division of Corporations			
P.O. Box 6327	Clifton Building			

TO:

Tallahassee, FL 32314

Registration Section

( $\underline{NOTE}$ : The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

2661 Executive Center Circle Tallahassee, FL 32301

# APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK PURSUANT TO CHAPTER 495, FLORIDA STATUTES

Division of Corporations Post Office Box 6327 Tallahassee, FL 32314 TO:

#### **PART I**

(b) Owner's/Applicant's business address: 8651 Treasure Cay Lane	
Orlando, FL 32836	· 7% 5
City/State/Zip  f different, Owner's/Applicant's mailing address:	AUG 25
City/State/Zip  (c) Owner's/Applicant's telephone number: (_407) 597-3097	FE 23
Theck the appropriate box to indicate the Owner/Applicant is a(n):	SH S
Individual Corporation Joint Venture Lir General Partnership Limited Partnership Union Otto the Owner/Applicant is a business entity, the business entity must have an active e Florida Department of State. If the Owner/Applicant is not an individual, en gistration/document number in #1, the state or country under the laws of which med, organized or incorporated under in #2, and the entity's federal employer ide	
Individual Corporation Joint Venture Lir General Partnership Limited Partnership Union Other Common Other Common Control of State If the Owner/Applicant is a business entity, the business entity must have an active the Florida Department of State. If the Owner/Applicant is not an individual, engistration/document number in #1, the state or country under the laws of which formed, organized or incorporated under in #2, and the entity's federal employer ide of the property of	filing or registration on file witer the business entity's Florication business entity is current ntification number (EIN) in #3
☐ Individual ☐ Corporation ☐ Joint Venture ☐ Lin ☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other the Owner/Applicant is a business entity, the business entity must have an active the Florida Department of State. If the Owner/Applicant is not an individual, entergistration/document number in #1, the state or country under the laws of which the order of the corporated under in #2, and the entity's federal employer ide [additional content of the corporated under in #2]. Plorida registration/document number: N48636 ☐ Domicile State or Country: FL	filing or registration on file witer the business entity's Florication business entity is current ntification number (EIN) in #3
Individual	filing or registration on file witer the business entity's Florid the business entity is current intification number (EIN) in #3 and/or slogan being registered rvice mark, the applicant/owningle: furniture moving servicement, etc. If the owner/applica
☐ Individual ☐ Corporation ☐ Joint Venture ☐ Lin General Partnership ☐ Limited Partnership ☐ Union ☐ Other the Owner/Applicant is a business entity, the business entity must have an active the Florida Department of State. If the Owner/Applicant is not an individual, energistration/document number in #1, the state or country under the laws of which formed, organized or incorporated under in #2, and the entity's federal employer identity. Florida registration/document number: N48636	filing or registration on file witter the business entity's Flories the business entity is current of the bu

fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection wit a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:
For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection wit a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the
TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by of fore the applicant/output product manufactured by or fore the applicant of t
Website, brochures and advertisements
SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, yo must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mare is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:
2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:
(Note: List only those product(s) currently available. Do not include future products.)
mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

#### **PART II**

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.
(a) Date first used in other state or country, if applicable: 2/12/92
(b) Date first used in Florida: 2/12/92
PART III
ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:
1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)
CYPRESS POINTE RESORT
Provide the English translation of any and all terms listed #1 above, when applicable:
2. DISCLAIMER STATEMENT (if applicable): Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.  Enter all terms listed in #1 above which require a disclaimer in the space provided below:  NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" RESORT  "APART FROM THE MARK AS SHOWN.
APAKI FROM THE MARK AS SHOWN.

## 3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

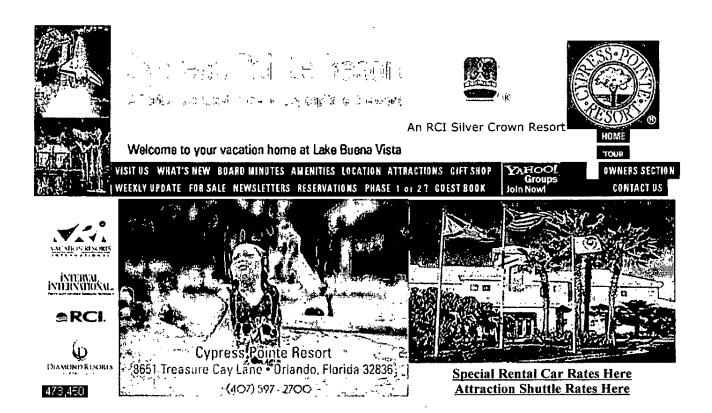
Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

#### SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

herein, or that I am authorized to si except a related company has regist thereof or in such near resemblance cause mistake or to deceive. I make read the application and know the c	ign on behalf of the owner and ap ered this mark in this state or has e as to be likely, when applied to t be this affidavit and verification o	the right to use such ma he goods or services of s in my/the applicant's bei	rk in Florida either in the i such other person to cause half. I further acknowledg	aenticai jorm confusion, to
	Typed of printed n  Applicant's (List name	signature	ASSOCIATION PERSONALTS	now,/~~
STATE OF Florida				
COUNTY OF Orange				
On this 23 day of Aug appeared before me,	ust , <u>201</u>	GASTON	CORREA	personally
who is personally know	n to me  whose identif	ty I proved on the bas	sis of	- <b>है</b> ग
(Seal)	Notary Public State of Florida LaDonna McQuagge My Commission DD933110 Expires 10/14/2013	La DONNA	McQuages otary Public Signature McQuages	25 PH 12: 55
	My Com	mission Expires:/0	otary's Printed Name 0/14/2013	
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FILING FEE: \$87.50 per class

Page 4 of 4



## OFFICIAL SPECIMEN