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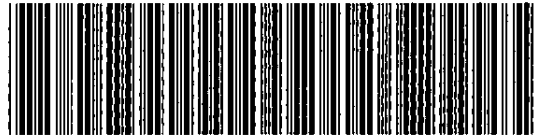
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G. MCLEOD

AUG 25 2009

EXAMINER



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FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS
09 JUL 20 AM 9:30

KB/act

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: ZOOM GROOM The PREMIUM Mobile Pet Spa
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Richard L. Ray
(Name of Person)

The LaundraMUTT LLC
(Firm/Company)

1328 North Ferdon Blvd, Suite 224
(Address)

Crestview, Florida 32536
(City/State and Zip Code)

For further information concerning this matter, please call:

Richard L. Ray at (850) 398-6802
(Name of Person) (Area Code & Daytime Telephone Number)

MAILING ADDRESS:
Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:
Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: The LaundraMUTT LLC

(b) Owner's/Applicant's business address: 1328 North Ferdon Blvd, Suite 224

Crestview, Florida 32536

City/State/Zip

If different, Owner's/Applicant's mailing address: _____

City/State/Zip

(c) Owner's/Applicant's telephone number: () _____

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual Corporation Joint Venture Limited Liability Company
 General Partnership Limited Partnership Union Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: L07000110871 ✓

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 26-1337432

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

animal grooming services, retail sales of pet treats and accessories

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

vehicle signage, flyers, television advertising, billboards, internet, business cards with phrase

ZOOM GROOM The PREMIUM Mobile Pet Spa

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 44

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: 11/1/07

(b) Date first used in Florida: November 1, 2007

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

Slogan "ZOOM GROOM The PREMIUM Mobile Pet Spa" in typeface VAG Rounded Bold. Word "ZOOM" is blue, word "GROOM" is red and 40 percent smaller than word "ZOOM". Phrase "The PREMIUM Mobile Pet Spa" is black and 50 percent smaller than word "ZOOM"

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. **DISCLAIMER STATEMENT** (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S) _____
" APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Richard L. Ray, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Richard L. Ray
Typed or printed name of applicant

[Signature]
Applicant's signature
(List name and title)

STATE OF Florida
COUNTY OF Okaloosa

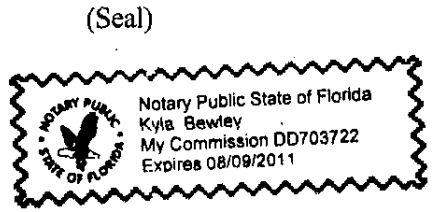
On this 17th day of July, 2009, Richard L. Ray personally appeared before me,

who is personally known to me whose identity I proved on the basis of Florida Drivers License

[Signature]
Notary Public Signature

Kyla Bewley
Notary's Printed Name

My Commission Expires: 8/9/2011



FILING FEE: \$87.50 per class

ZOOM GROOM

The PREMIUM Mobile Pet Spa

The LaundryMUTT LLC
1320 North Fardon Blvd. Suite 224
Ocala, Florida 32336
PHONE: 877.ZOONGROOM (966.6476)
FAX: 850.689.8014
WEB: <http://zoomgroompetspa.com>
E-MAIL: mail@zoomgroompetspa.com

August 3, 2009

Florida Department of State
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

ATTN: Gina McLeod, Regulatory Specialist II

RE: Application for Trademark Registration W09000034694

Dear Ms. McLeod,

This letter will hopefully clarify the differences between our service mark application and the registration for ZOOM GROOM currently registered with the U.S. Patent and Trademark Office under registration number 1693092.

The PRODUCT that is sold by Kong, Inc and registered to Bounce, inc. of Golden, Colorado is a GROOMING TOOL. It is a tangible, physical product (a rubber grooming brush) used by individuals for the grooming of horses and other animals. We use this tool in our operations.

The SERVICE performed by The LaundryMUTT LLC under the fictitious name ZOOM GROOM Mobile Pet Spa and the proposed service mark phrase "**ZOOM GROOM The PREMIUM Mobile Pet Spa**" is an intangible service providing dog and cat grooming to the public by a professionally certified and trained pet groomer. The phrase notes the speed and quality of our pet grooming service.

Further, the registration sought by The LaundryMUTT LLC seeks to protect the unique logo used in our business. The phrase "**ZOOM GROOM The PREMIUM Mobile Pet Spa**" is sufficiently different than the phrase "ZOOM GROOM" used by Bounce, Inc. for its rubber grooming brush. The typeface used in packaging and promotion of Bounce, Inc.'s product is markedly different than the typeface used for The LaundryMUTT LLC's "**ZOOM GROOM The PREMIUM Mobile Pet Spa**" service of providing pet grooming services to customers at their home, place of business, or vacation retreat.

Finally, the U.S. Patent and Trademark Office has allowed registration of a similar mark to Bounce, Inc.'s product under registration number 786062924 for the trademark "ZOOM 'N GROOM", registered to Mattel, inc. of El Segundo, California. This trademark is for toy animals and accessories.

We believe strongly that our COMPLETE service mark "**ZOOM GROOM The PREMIUM Mobile Pet Spa**" along with its distinctive typeface and logo design, which describes a service and not a product is sufficiently different from the Bounce, Inc.'s "ZOOM GROOM" trademark, which describes a tangible object (a rubber grooming brush). Due to the differences described above, we do not believe the average person would infer a connection between the product produced by Bounce, Inc. and the service provided by The LaundryMUTT LLC.

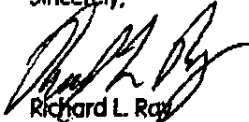
FROM : ZOOM_GROOM Mobile_Pet_Spa_

FAX NO. : 18506898014

Aug. 03 2009 12:57PM P5

We therefore request that the denial of our request for registration of the service mark "ZOOM GROOM The PREMIUM Mobile Pet Spa be set aside and our request for registration be granted.

Sincerely,



Richard L. Ray
Member Manager
The LaundraMUTT LLC

Enclosures:

TESS records for ZOOM GROOM and ZOOM 'N GROOM
Advertisement for KONG ZOOM GROOM product

OFFICIAL SPECIMEN

TM/SM REG. # T09-891

We Come To You!

ZOOM GROOM

The PREMIUM Mobile Pet Spa

Laura Lee Ray

Owner / Groomer

www.zoomgroompetspa.com

e-mail: mail@zoomgroompetspa.com

Toll Free 877-ZOOM GROOM Okaloosa Co. 850-398-6802