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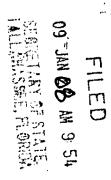
1/27/08 Eric Bradstreet
Culled, the labels provided
are the actual labels.
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709-45 W09-1329



N. CAUSSEAUX

JAN 2 7 2009

EXAMINER

FORD, BOWLUS, DUSS, KENNEY, SAFER & HAMPTON, P.A.

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ELIOT J. SAFER

*RETIRED

**ALSO ADMITTED IN GA

December 31, 2008

EMAIL ADDRESS: DBREEDON@FLFIRM.COM

VIA CERTIFIED MAIL / RETURN RECEIPT REQUESTED

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

RE: Application for the Registration of a Trademark or Service Mark - Phat Tape, Inc.

Dear Sir or Madam:

Please find enclosed the completed Cover Letter, Application for the Registration of a Trademark or Service Mark, the required three specimens, and our firm's check number 21150 in the amount of \$87.50 representing payment in full of the associated fee for this single class trademark application.

Please let me know if you need something further.

Sincerely,

Dana Breedon Legal Assistant

DB.slf Enclosures

CC:

Client

John S. Duss, IV, Esq.

COVER LETTER

TO: Registration Section Division of Corporations								
SUBJECT: PHAT TAPE		•						
SOBOBCI.	(Mark to be reg	istered)						
The enclosed Trademark/Service Mark Application, Please return all correspondence concerning this ma								
Eric M. Bradstreet, Esq.								
(Name of Person)	· · · · · · · · · · · · · · · · · · ·	-						
Ford, Bowlus, Duss, Kenney, Safer & H	Ford, Bowlus, Duss, Kenney, Safer & Hampton, P.A. (Firm/Company)							
10110 San Jose Boulevard								
(Address)		•						
Jacksonville, FL 32257 (City/State and Zip Code)								
For further information concerning this matter, plea	se call:	•						
Eric M. Bradstreet	at (904	, 268-7227						
(Name of Person)	_ ~ ` ` ` ` ` ` ` ` ` ` ` ` ` ` ` ` ` `	Daytime Telephone Number)						
MAILING ADDRESS: Registration Section Division of Corporations P.O. Box 6327 Tallahassee, FL 32314	STREET/COUR Registration Sect Division of Corpo Clifton Building 2661 Executive C Tallahassee, FL 3	orations Center Circle						

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



FLORIDA DEPARTMENT OF STATE Division of Corporations

January 12, 2009

DANA BREEDON, LEGAL ASS'T. FORD, BOWLUS, ET AL. 10110 SAN JOSE BLVD. JACKSONVILLE. FL 32257

SUBJECT: PHAT TAPE AND DESIGN OF HOCKEY PLAYER SWINGING A STICK AND THE GRAPHIC DEPICTION OF MOTION IN BLACK, SURROUNDED BY THE WORD "PHAT" IN GREEM AND "TAPE" IN BLUE Ref. Number: W09000001329

We have received your document for PHAT TAPE AND DESIGN OF HOCKEY PLAYER SWINGING A STICK AND THE GRAPHIC DEPICTION OF MOTION IN BLACK, SURROUNDED BY THE WORD "PHAT" IN GREEM AND "TAPE" IN BLUE and your check(s) totaling \$87.50. However, the document has not been filed and is being retained in this office for the following:

The specimens provided this office are not acceptable; we need three permanent specimens, which may be the same or different. We do not accept camera ready copies. We do not accept specimens that have been altered or defaced in any manner. We will accept labels, decals or tags that are affixed to the actual goods or products. We will accept three LEGIBLE photographs of the goods or products with the specimens affixed. If this is some kind of publication, newspaper, magazine, or column, we need three publications. We need specimens for each class of registration. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

Please attach your specimens to a copy of this letter or to your corrected application, if it was returned to you for correction(s), and return it/them to this office for processing.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux

Document Specialist Supervisor

Letter Number: 209A00000995

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK PURSUANT TO CHAPTER 495, FLORIDA STATUTES

Division of Corporations Post Office Box 6327 Tallahassee, FL 32314 TO:

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.
(a) Owner's/Applicant's name: PHAT TAPE, INC.
(b) Owner's/Applicant's business address: 3787 Palm Valley Road #102-327
Ponte Vedra Beach, FL 32082
City/State/Zip
If different, Owner's/Applicant's mailing address:
City/State/Zip
(c) Owner's/Applicant's telephone number: (877) 350-8273
Check the appropriate box to indicate the Owner/Applicant is a(n): Individual Corporation Joint Venture Limited Liability Company General Partnership Limited Partnership Union Other:
If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.
(1) Florida registration/document number: P08000104640
(2) Domicile State or Country: FI
(3) Federal Employer Identification Number: 26-3798447
2. (a) <u>SERVICE MARK</u> : If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:
(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:
(Note: List only those product(s) currently available. Do not include future products.)
adhesive tape used in sports for taping uniforms, pads and gear (i.e. hockey tape)
2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:
SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:
TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by of fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:
The mark is printed on shipping labels affixed to boxes of the product during shipping and printed on
labels affixed onto shrink-wrapped packages of products for retail sale. The mark is on the website for
advertising and order information, and on brochures, business cards, company checks and stationary.
2. (d) <u>FEE(S) AND CLASS(ES)</u> : There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.
List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:
28- sporting articles not included in other classes
·

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

No	te:	The	Florida	Statutes	require a	mark to be	e in use i	prior to registration	ı.

(a)	Date first used in other sta	te or country, if applicable:	June	<u>12,</u>	2001
/b)	Date first used in Florida:	June 12, 2001			
(U)	Date first used in Florida:				

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)
Hockey player swinging a stick and the graphic depiction of motion in black, surrounded by the word
"PHAT" in green and "TAPE" in blue.
Provide the English translation of any and all terms listed #1 above, when applicable:

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter	all	terms	listed	in #	#1	above	which	requir	e a	discla	aimer	in_	the s	space	pro	<u>vided</u>	below:	•

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" Tape	
" APART FROM THE MARK AS SHOWN.	

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

herein, or that I am authorized to sign on behalf of the owner and except a related company has registered this mark in this state or thereof or in such near resemblance as to be likely, when applied cause mistake or to deceive. I make this affidavit and verification read the application and know the contents thereof and that the factories are the same and that the factories are the same and that the factories are the same are the same and the same are the	has the right to use such mark in Florida either ! to the goods or services of such other person to on on my/the applicant's behalf. I further ackn	in the identical form cause confusion, to
Applica	ed name of applicant ant's signature ame and title)	SENSON MEDICAL SENSON AND AND AND AND AND AND AND AND AND AN
STATE OF Florida		Par e
COUNTY OF Own		55
On this 30th day of December,	ენგ , John S. Duss, IV	personally
who is personally known to me whose ide	entity I proved on the basis of	
(Seal)	Notary Public Signatu	re
, ,	Notary's Printed Name	2
Му Со	ommission Expires:	

FILING FEE: \$87.50 per class





DESIGN:

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QUANTITY: 6

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