

10700000 1469

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

☐ PICK-UP

☐ WAIT

☐ MAIL

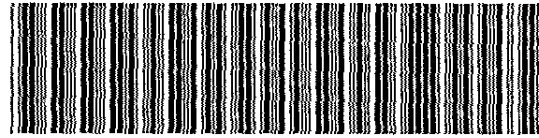
(Business Entity Name)

(Document Number)

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

07 OCT 18 AM 10:27

FILED

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: You'll Be Floored By Your Savings
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

SALVATORE SACCHERE, V P
(Name of Person)

FACTORY WAREHOUSE OF FLOORS LLC
(Firm/Company)

1748 S WOODLAND BLVD
(Address)

DELAND, FL 32720
(City/State and Zip Code)

For further information concerning this matter, please call:

PATRICK FERRIES at (386) 740-7484
(Name of Person) (Area Code & Daytime Telephone Number)

MAILING ADDRESS:
Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:
Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. (a) Applicant's name: FACTORY WAREHOUSE OF FLOORS LLC
(b) Applicant's business address: 1748 S WOODLAND BLVD
DELAND, FL 32720
City/State/Zip

If different, Applicant's mailing address: N/A
City/State/Zip

(c) Applicant's telephone number: (386) 740-7484
☐ Individual ☐ Corporation ☐ Joint Venture ☒ Limited Liability Company
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other: _____

If other than an individual,

(1) Florida registration/document number: L04000024490 ✓ (2) Domicile State: FLORIDA

(3) Federal Employer Identification Number: 06-1705778

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

FLORING STORE

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

CARPET, TILE, LAMINATE, WOOD STONE, MARBLE, GRANITE, WINDOW TREATMENTS,
PAINT, KITCHENS, BATHROOM FIXTURES SINKS TOILETS, FAUCETS and accessories
COUNTERTOPS AND AREA RUGS

(c) The specific way the mark is applied to the good(s) or used in advertising: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

NEWSPAPER, TELEVISION, MAGAZINES ADVERTISEMENTS, LABELS, BROCHURES,
BUSINESS CARDS, FLYERS, BILLBOARD, ALL ADVERTISING AND PRIVATE
LABELING OF MATERIALS SOLD

d) The class(es) in which goods or services fall:

35

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 3/31/04 (b) Date first used in Florida: 3/31/04

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

You'll Be Floored By your Savings!

English Translation

NA

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "Floored AND
Savings" APART FROM THE MARK AS SHOWN.

I, SALVATORE SACCHERE, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

SALVATORE SACCHERE

Typed or printed name of applicant

Salvatore Sacchere v.p.

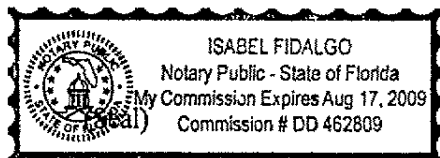
Applicant's signature
(List name and title)

STATE OF Florida

COUNTY OF Volusia

On this 15 day of October, 2007, Salvatore Sacchere personally appeared before me,

☒ who is personally known to me ☐ whose identity I proved on the basis of _____



Isabel Fidalgo

Notary Public Signature

Isabel Fidalgo

Notary's Printed Name

My Commission Expires: 8/17/09

FILING FEE: \$87.50 per class



You'll be Floored by your Savings!

**FACTORY
WAREHOUSE OF
FLOORS
DESIGN CENTER**

800-NEW-FLOORS

1748 S. Woodland Blvd.
Victoria Square, DeLand

VOLUSIA COUNTY'S FLOORING SUPERSTORE!