

107000000895

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

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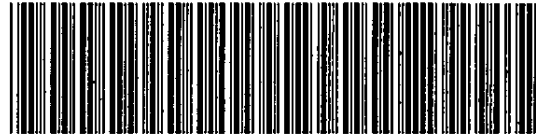
(Business Entity Name)

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TALLAHASSEE FLORIDA

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: SEVEN OAKS & DESIGN
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Jennifer P. Rabin, Esq.
(Name of Person)

Akerman Senterfitt
(Firm/Company)

222 Lakeview Avenue, 4th Floor
(Address)

West Palm Beach, FL 33401
(City/State and Zip Code)

For further information concerning this matter, please call:

Jennifer P. Rabin, Esq. at (561) 653-5000
(Name of Person) (Area Code & Daytime Telephone Number)

MAILING ADDRESS:
Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:
Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. (a) Applicant's name: SB Associates I Limited Partnership, d/b/a Crown Community Development

(b) Applicant's business address: 2940 Sports Core Circle
Wesley Chapel, FL 33543
City/State/Zip

If different, Applicant's mailing address: same
City/State/Zip

(c) Applicant's telephone number: (813) 994-2277
 Individual Corporation Joint Venture Limited Liability Company
 General Partnership Limited Partnership Union Other:

If other than an individual,

(1) Florida registration/document number: B01000000079 ✓ (2) Domicile State: DE

(3) Federal Employer Identification Number: 36-4232747

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

Real estate development and construction services, namely, planning, lay-out,
construction and marketing of residential communities

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The specific way the mark is applied to the good(s) or used in advertising:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

Newspaper advertisements, magazine advertisements, billboards,
brochures, collateral materials, websites, signs

d) The class(es) in which goods or services fall:

37 and 35

(Continued)

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: at least as early as December 31, 2000 (b) Date first used in Florida: at least as early as December 31, 2000

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

SEVEN OAKS (and a tree branch with leaves)

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TALLAHASSEE FLORIDA

English Translation _____

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " _____ " APART FROM THE MARK AS SHOWN.

I, CRAIG B. WEBER, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

SB Associates I Limited Partnership, d/b/a Crown Community Development

Typed or printed name of applicant

Craig B. Weber, VICE PRESIDENT

Applicant's signature (List name and title)

STATE OF Florida

COUNTY OF PASCO

On this 15th day of JUNE, 2007, CRAIG B. WEBER personally appeared before me,

who is personally known to me whose identity I proved on the basis of _____

Arlene M. Elmore

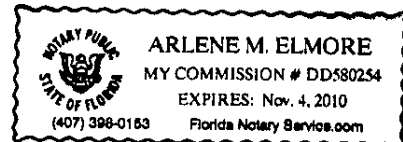
Notary Public Signature

(Seal)

Notary's Printed Name

My Commission Expires: _____

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For the family who wants EVERYTHING!

Seven Oaks offers it and more.



With their seemingly endless amenities within the SportsCore and lavish club, it's clear that Seven Oaks stands out as a community your family will love to call home.



Lite breakfasts at the Coffee Cafe



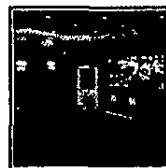
Workouts at the Fitness Center



Swimming at three pools & a water slide



Tennis with friends on HarTru™ courts



Movies & sports events at the Clubhouse theater



Shop & dine at the International Plaza

SEVEN OAKS



SportsCore with...

- 3 Pools
- Water Slide
- Splash Pool
- Nature Trails
- Ball Fields
- HarTru™ Tennis Courts

- Ideal Location - Located 1.5 miles east of I-75 off SR 56
- 7 Award-winning builders

Lavish Club with...

- Coffee Cafe
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- Aerobics/Dance Studio
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- Tots Play Room
- Kids Game Room

Homes from the \$190s to over \$700,000

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• Arthur Rutenberg Homes (813) 994-9635 • Avalon Building Corporation (813) 907-3431 • KB Home (813) 907-1125 • Mercedes Homes (813) 907-3814
• Nohl Crest Homes (813) 907-0527 • Smith Family Home Corporation (813) 991-5337 • Westfield Homes (813) 907-7577

Homes within Seven Oaks are constructed and sold by builders not affiliated with Crown Community Development. Future development of Seven Oaks may or may not occur as shown on illustrations, depictions or maps. Arthur Rutenberg CGCA 05402, Avalon CBC 047730, KB CBC 048141, Mercedes CGC 051033, Nohl Crest CGC 014006, Smith Family CRC 057666, Westfield CRC 053997

