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(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

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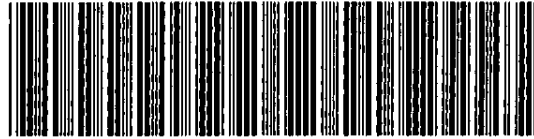
(Business Entity Name)

(Document Number)

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07 APR 23 PM 12:27  
SECRETARY OF STATE  
TALLAHASSEE FLORIDA

## COVER LETTER

**TO:** Registration Section  
Division of Corporations

**SUBJECT:** E-Z Jersey Snap-Shut Display System

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Jamin Rubenstein

(Name of Person)

Jamin Rubenstein, P.L.C.

(Firm/Company)

24 Cathedral Place, Suite 605

(Address)

St. Augustine, FL 32084

(City/State and Zip Code)

For further information concerning this matter, please call:

Jamin Rubenstein

(Name of Person)

at ( 904 ) 827-0965

(Area Code & Daytime Telephone Number)

**MAILING ADDRESS:**

Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**STREET/COURIER ADDRESS:**

Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

**(NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

**Jamin Rubenstein, P.L.C.**  
**ATTORNEY AT LAW**

Also admitted in Illinois  
Registered to Practice  
Before the U.S. Patent &  
Trademark Office  
(Registration No. 53,537)

24 Cathedral Place, Suite 605  
St. Augustine, FL 32084  
Phone: (904) 827-0965  
Fax: (904) 687-1828  
jaminrubenstein@msn.com

April 17, 2007

Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**Re: Application for Registration of "E-Z Jersey Snap-Shut Display System"  
trademark.**

Dear Sirs:

Please find enclosed for registration the following:

1. Check payable in the amount of \$87.50 to Florida Dept. of State.
2. An original and one copy of the completed application.
3. Three specimens (copies of pages from catalog showing usage of trademark identifying specific product).

If you have any questions, please do not hesitate to call the number above.  
Thank you.

Sincerely yours



Jamin Rubenstein

**APPLICATION FOR THE REGISTRATION OF A TRADEMARK SERVICE MARK**  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: **Division of Corporations**  
**Post Office Box 6327**  
**Tallahassee, FL 32314**

**PART I**

1. (a) Applicant's name: Caseworks International, Inc.
- (b) Applicant's business address: 6001 Hiatus Road  
Tamarac/FL/33321  
City/State/Zip

If different, Applicant's mailing address: \_\_\_\_\_  
City/State/Zip

- (c) Applicant's telephone number: (954) 933-9102
- Individual       Corporation       Joint Venture       Limited Liability Company  
 General Partnership       Limited Partnership       Union       Other: \_\_\_\_\_

If other than an individual,

- (1) Florida registration/document number: P98000084215 ✓ (2) Domicile State: FL
- (3) Federal Employer Identification Number: 65-0866126

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:  
(i.e., furniture moving services, diaper services, house painting services, etc.)

n/a

- (b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:  
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

Cabinet Style Jersey Display Case

- (c) The specific way the mark is applied to the good(s) or used in advertising:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

Advertisements, brochures, goods

- d) The class(es) in which goods or services fall:  
Class 20

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 2/24/07 (b) Date first used in Florida: 2/24/07

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

E-Z-JERSEY Snap -Shut Display System

English Translation \_\_\_\_\_

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "Jersey,  
Snap-Shut Display System" APART FROM THE MARK AS SHOWN.

I, Norman H. Alman

*being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.*

Norman H. Alman

Typed or printed name of applicant

*Norman H. Alman PRES.*  
Applicant's signature  
(List name and title)

FILED  
APR 23 PM 12:28  
TALLAHASSEE FLORIDA

STATE OF Florida

COUNTY OF Broward

On this 9 day of APRIL, 2007, \_\_\_\_\_ personally appeared before me,

who is personally known to me  whose identity I proved on the basis of \_\_\_\_\_

(Seal)

*Sheila Alman*  
Notary Public Signature

SHEILA ALMAN  
Notary's Printed Name



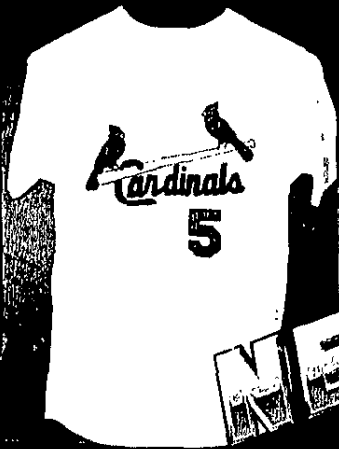
**Sheila N. Alman**  
Commission # DD524619  
Expires April 21, 2010  
Bonded Trey Fain - Insurance, Inc 800-385-7019

My Commission Expires: 4-21-2010

# "E-Z-JERSEY"™ Snap-Shut Display System

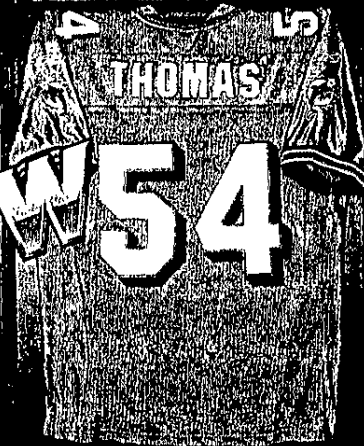
Now Available For Our Full Length Jersey Displays

SEE PAGE 6 & 7 FOR PRODUCT DETAILS.



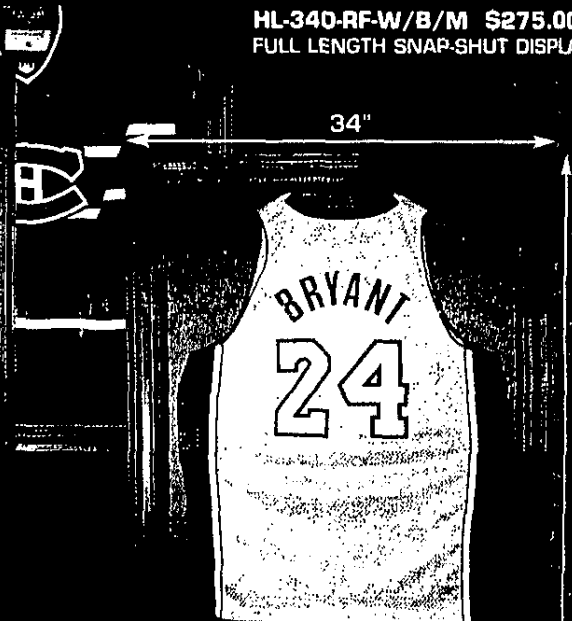
MLB-240-RF-W/B/M \$275.00  
FULL LENGTH SNAP-SHUT DISPLAY

MLB-240-RF-EL-W/B/M \$295.00  
WITH ENGRAVED TEAM LOGO



NFL-140-RF-W/B/M \$275.00  
FULL LENGTH SNAP-SHUT DISPLAY

NFL-140-RF-EL-W/B/M \$295.00  
WITH ENGRAVED TEAM LOGO



HL-340-RF-W/B/M \$275.00  
FULL LENGTH SNAP-SHUT DISPLAY



WHITE  
CAVITY BACK  
ADD \$30.00

BB-440-RF-W/B/M \$275.00  
FULL LENGTH SNAP-SHUT DISPLAY

## SMALL Jersey Display

PERFECT FOR KIDS BASEBALL, FOOTBALL, BASKETBALL, HOCKEY, SOCCER, ETC... UNIFORMS. THIS IS THE PERFECT SIZE DISPLAY TO KEEP THE UNIFORMS OF YOUR FUTURE STARS. OVERALL DIMENSIONS ARE 19" X 26".

AVAILABLE IN THE FOLLOWING STYLES:

NFL-140-3, MLB-240-3, HL340-3,  
BB-440-3 W/B/M - \$169.99

NFL-140-3-EL, MLB-240-3-EL  
HL-340-3-EL, BB440-3-EL W/B/M  
ENGRAVED LOGO - \$189.99

## MEDIUM

PERFECT FOR SOCCER, POLO,  
TRAINING JERSEYS, T-SHIRTS, ETC.

OVERALL DIMENSIONS ARE 27" X 34"

AVAILABLE IN THE FOLLOWING STYLES:

NFL-140-2, MLB-240-2, HL-340-2,  
BB-440-2 W/B/M \$199.99

NFL-140-2-EL, MLB-240-2-EL, HL-340-2-EL,  
BB-440-2-EL W/B/M ENGRAVED LOGO \$219.99



Cabinet  
Easy Open & Close  
Style



Joseph Erik Alman  
Orlando, FL