

107000000254

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP WAIT MAIL

(Business Entity Name)

(Document Number)

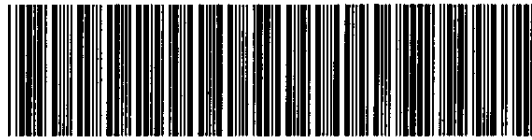
Certified Copies _____ Certificates of Status _____

Special Instructions to Filing Officer:

789/254/247/245/240
36

6260

Office Use Only



500086676565

107-254

02/05/07--01047--026 **262.50

~~107-6301~~

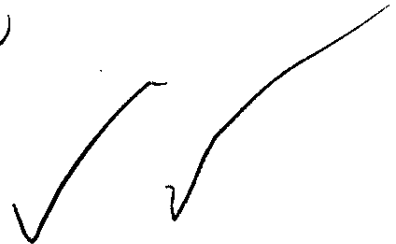


SECRETARY OF STATE
TALLAHASSEE, FLORIDA

07 FEB 20 AM 9:17

FILED

Insurance Service



LAW OFFICES
OUGHTERSON, SUNDHEIM AND ASSOCIATES, P.A.
310 SW Ocean Boulevard
Stuart, Florida 34994

PHONE: (772) 287-0660 FAX: (772) 287-0422 E-MAIL: oswpa@bellsouth.net

FREDERICK G. SUNDHEIM JR.
SANDRA SUNDHEIM-STRAUSBAUGH

WM. A. OUGHTERSON
OF COUNSEL

February 2, 2007

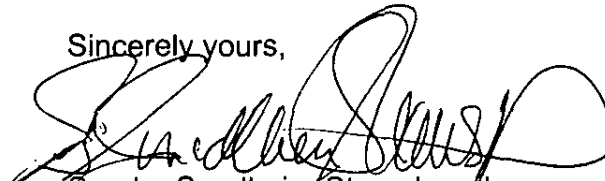
Division of Corporations
PO Box 6327
Tallahassee, FL 32314

Dear Sirs:

Enclosed are the following:

1. Application for the registration of a trademark or service mark.
2. Three yellow page ads.
3. Three copies of the website information.
4. Our office check in the amount of \$262.50 for the registration.

Sincerely yours,



Sandra Sundheim-Strausbaugh

SSS/sn
G-341A



FLORIDA DEPARTMENT OF STATE
Division of Corporations

February 7, 2007

SANDRA SUNDHEIM-STRAUSBAUGH, ESQUIRE
OUGHTERSON, SUNDHEIM & ASSOCIATES, P.A.
310 SW OCEAN BLVD.
STUART, FL 34994

SUBJECT: GREAT INSURANCE AND GREAT SERVICE THAT DOESN'T
COST A GREAT DEAL
Ref. Number: W07000006301

We have received your document for GREAT INSURANCE AND GREAT SERVICE THAT DOESN'T COST A GREAT DEAL and your check(s) totaling \$262.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

In Part I(2)(a) or (b) you must state the goods or services the mark is used in connection with. If the mark is a trademark, you must specify the specific goods or products. If the mark is a service mark, you must specify the exact services you are providing.

Class(es) (36) would appear applicable to your specific mark. Please delete the class(es) you have on line 2 (d) and insert the pertinent class(es) (36).

In Part II(1) a & b we need a month, a day, and a year for the date the mark was first used anywhere and for the date it was first used in Florida.

Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following term(s) by completing the disclaimer statement found in #2 of Part III of the application: "INSURANCE", "SERVICE"

Please return your document, along with a copy of this letter, within 90 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux
Document Specialist Supervisor

Letter Number: 407A00009269

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

**TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314**

Name & address to whom acknowledgment should be sent:

Sandra Sundheim-Strausbaugh
310 SW Ocean Blvd.
Stuart, FL 34994
(772) 287-0660
Daytime Telephone number

PART I

1. (a) Applicant's name: GreatFlorida Insurance Holding Corp.

(b) Applicant's business address: 955 S. Federal Highway, Suite 101

Stuart, FL 34994
City/State/Zip

If different, Applicant's mailing address: _____
City/State/Zip

(c) Applicant's telephone number: (772) 823-2933

Individual Corporation Joint Venture Other: _____
 General Partnership Limited Partnership Union

If other than an individual,

(1) Florida registration/document number: P01000018465 (2) Domicile State: Florida

(3) Federal Employer Identification Number: 65-1076412

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

insurance services

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

none

(c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

Yellow pages advertising, web site advertising, business cards, brochures, newspaper advertising

(Continued)

d) The class(es) in which goods or services fall:

Class 36: insurance and financial;

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: March 3, 1992 (b) Date first used in Florida: March 3, 1992

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

"Great insurance and great service that doesn't cost a great deal."

English Translation _____

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "insurance and service" APART FROM THE MARK AS SHOWN.

I, Ike J. Peerbhai, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

Ike J. Peerbhai

Typed or printed name of applicant

Ike J. Peerbhai

Applicant's signature
(List name and title)

STATE OF Florida

COUNTY OF Martin

On this 25 day of January, ~~2006~~ ²⁰⁰⁷, Ike J. Peerbhai appeared before me,

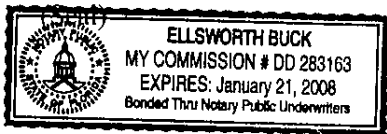
who is personally known to me whose identity I proved on the basis of _____

FILED
07 FEB 20 AM 9:17
SECRETARY OF STATE
TALLAHASSEE, FLORIDA
personally

Ellsworth Buck
Notary Public Signature

Ellsworth Buck
Notary's Printed Name

My Commission Expires: 1/21/08



FEE: \$87.50 per class

Home Auto Insurance FAQ's Home Insurance F/

Great Florida Insurance is a network of independent franchised insurance agents. With over 114 offices across Florida we are dedicated in providing professional service and affordable insurance.

Since 1991 we have been saving customers across Florida money on Home & Auto Insurance. However, Great Florida Insurance does not sacrifice service to save money. No matter what your situation, call or stop by one of our 114 locations.

Today it's more important than ever to make informed decisions about all your insurance needs and your personal Great Florida Insurance agent is there to help you every step of the way. No impersonal websites, emails, or long forms to complete; call or come in today and see the difference that a Great Florida Insurance Agent makes.

**Great Florida Insurance,
Where You Always Save Money.
Great Insurance and Great Service
That Doesn't Cost A Great Deal!**

Select the nearest city to
your location.

Select City

Submit

Each Great Florida Insurance Agency is independently owned and operated by
Copyright 2006. Great Florida Insurance Company. All Rights Reserved. Franchisees, please log in [here](#) [To log in to your profiles, please](#)

Get your homeowners insurance, Florida quote here

Welcome to GreatFlorida.com, your online source for great **homeowners insurance, Florida**. A network of over 100 independent agents work hard to help find the best **car insurance rates in Florida mobile home insurance** or other coverage. Find out more about how to get home or a **insurance in Florida** on our [Articles](#) page, or simply contact us for a quote.

INSURANCE

continued
INSURANCE ONE OF QUINCY
 37 N Cleveland St Quincy—627-2523
INVESTAR INC
 3522 Thomasville Rd Tallahassee—894-4957
J SMITH LANIER & CO
 1500 Mahan Dr Tallahassee—877-8181
JAYDEE BUSINESS ASSOCIATES—576-1021
JOHNSON INSURANCE AGENCY
 2330 Centerville Rd Tallahassee—552-0930
 552-0931
 Crawfordville
 7 Holly Ave
 —926-8882

JOHNSON TOMMY INSURANCE AGENCY
 2330 Centerville Rd Tallahassee—552-0930
See Our Ad Page 354

JONES RANDALL D INSURANCE
 2522 NE Capital Cir Tallahassee—422-1300
KELLY PHILLIPS OFFICE
 2828 Remington Green Cir Tallahassee—552-0642
KEYS INSURANCE SERVICES
 3162 Shamrock E Tallahassee—325-1551
KOBURGER JAMES C
 1349 Cross Creek Way Tallahassee—219-0200
LAWSON AL & ASSOCIATES
 400 N Adams St Tallahassee—222-1286
LEE HARVEY INSURANCE AGENCY LLC
 Tallahassee—681-8787
LEO YOUNG INSURANCE
 Tallahassee—222-9433
LIBERTY MUTUAL GROUP
 1989 Capital Cir NE—521-0085
 12276 San Jose Blvd Jacksonville—904 260-0503
 Personal Sales & Service
 Toll Free—800 835-0894
 Claims Reporting
 Toll Free—800 637-0757
LIBERTY NATIONAL LIFE INS CO
 3840 N Monroe Tallahassee—562-1765
LIFE SOLUTIONS PA
 2828 Remington Green Cir Tallahassee—552-0647
LIMCANGCO MARK
 —893-1234
LOWERY JERRELL INSURANCE
 926 W Tharpe St Tallahassee—385-1601
MAHAFFEY YOUNG & HINSON
 15 N Stewart St—627-6262
MARKS INSURANCE AGENCY INC
 2344 Hansen Ln Tallahassee—668-6162
See Our Ad Page 353
MASS MUTUAL INSURANCE AGENCY
 603 Stiles Av Tallahassee—224-8052
MCKEE INSURANCE AGENCY
 1710 Thomasville Rd Tallahassee—224-6055
MEDICAL MANAGEMENT OF CLAIMS INC
 1951 Raymond Diehl Business Ln Tallahassee—553-4644

CONTINUED NEXT PAGE

EMBARQ Yellow Pages™

The Best RED Yellow Pages®

www.EMBARQYP.com

* Helpful local coverage maps *

* Recycling information *

* Directory ordering information *

Let our family insure your family.

REPRESENTING OUR NATION'S TOP RATED COMPANIES

drive
 INSURANCE FROM PROGRESSIVE

Safeco Insurance

MERCURY INSURANCE GROUP
 Authorized Agent

Mendota
 A Traveler's Company

AIG

THE HARTFORD

SPECIALIZING IN GOVERNMENT EMPLOYEES

GREAT STUDENT DISCOUNTS

OTHER DISCOUNTS
 ✓ Previous Insurance
 ✓ Full Coverage
 ✓ Good Student
 ✓ Homeowner
 ✓ Safe Driver
 ✓ Multi-Car
 ✓ Immediate SR-22
 ✓ Tickets/Accidents
 ✓ Immediate Binder
 ✓ Problem Drivers
 ✓ Young Drivers

No amount of water can wash away a flood insurance policy. Did you know?
 Flooding occurs more often than any other natural disaster, and it's not covered by homeowners insurance. Which is not something you want to discover when you're ankle deep in your own living room. Call me today to talk about how much coverage you need and how little it will cost.

The National Flood Insurance Program (NFIP) is managed by the Federal Emergency Management Agency (FEMA), a component of the U.S. Department of Homeland Security (DHS).

AUTO • TRUCK • CYCLE • BOAT • LIFE • HOME • BUSINESS • FLOOD

AUTO • TRUCK • CYCLE • BOAT • LIFE • HOME • BUSINESS • FLOOD

Great insurance and great service that doesn't cost a great deal.™

OVER 100 OFFICES STATEWIDE

INSTANT PHONE QUOTES

cuz you just never know.™

GREAT FLORIDA INSURANCE
 Your Independent Insurance Agent

OPEN SATURDAYS BY APPT.
(850) 241-0211
 2522 NE CAPITAL CIRCLE #4 IN CANOPY PLAZA
 (1 MILE SO. OF HOME DEPOT - NEXT TO GOODYEAR TIRE)

FEATURED IN "SUCCESS" MAGAZINE

FAST E-MAIL QUOTES:
 greatflorida@earthlink.net

MasterCard
 VISA