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(Requestor's Name)

(Address)

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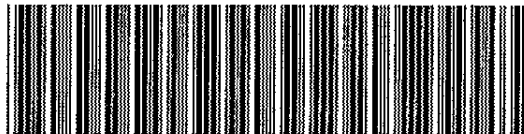
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SECRETARY OF STATE
TALLAHASSEE FLORIDA

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✓

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: TAMPA BAY TIMES

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Alison Steele

(Name of Person)

Rahdert, Steele, Bole and Reynolds

(Firm/Company)

535 Central Avenue

(Address)

St. Petersburg, Florida 33701

(City/State and Zip Code)

For further information concerning this matter, please call:

Alison Steele

(Name of Person)

at (727) 823-4191 x417

(Area Code & Daytime Telephone Number)

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. (a) Applicant's name: Times Publishing Company
(b) Applicant's business address: 490 First Avenue South
St. Petersburg, Florida 33701
City/State/Zip

If different, Applicant's mailing address: _____
City/State/Zip

(c) Applicant's telephone number: (727) 893-8111
☐ Individual ☒ Corporation ☐ Joint Venture ☐ Limited Liability Company
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other: _____

If other than an individual,

(1) Florida registration/document number: 111977 (2) Domicile State: Florida
(3) Federal Employer Identification Number: 590482470

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

General interest newspaper.

(c) The specific way the mark is applied to the good(s) or used in advertising: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

Printed on newspaper

d) The class(es) in which goods or services fall:

Goods class 16

(Continued)

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 9/10/2004 (b) Date first used in Florida: 9/10/2004

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

TAMPA BAY TIMES

English Translation _____

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "TAMPA BAY
" APART FROM THE MARK AS SHOWN.

I, Andrew P. Corty

being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Times Publishing Company

Typed or printed name of applicant

Andrew P. Corty

Applicant's signature
(List name and title)

VICE PRESIDENT
AND SECRETARY

STATE OF

Florida

COUNTY OF

Pinellas

On this 24th day of January, 2007, ANDREW P. CORTY personally appeared before me,

☒ who is personally known to me

☐ whose identity I proved on the basis of _____

(Seal)



Barbara Goodman

Notary Public Signature

BARBARA GOODMAN

Notary's Printed Name

My Commission Expires: 4/30/07

FILING FEE: \$87.50 per class

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FEB 14 PM 2:30
SECRETARY OF STATE
TALLAHASSEE, FLORIDA



Simon's 'bush baby' really doesn't care

PAGE 16

Search for a mystery dad hits payday

PAGE 11

Why did cops cut up tents of homeless?

PAGE 7

Published by the ST. PETE TIMES

**TUESDAY
JANUARY 23, 2007**

NO CIGAR, CHARLIE

Insurance deal falls short; it's a blind gamble